

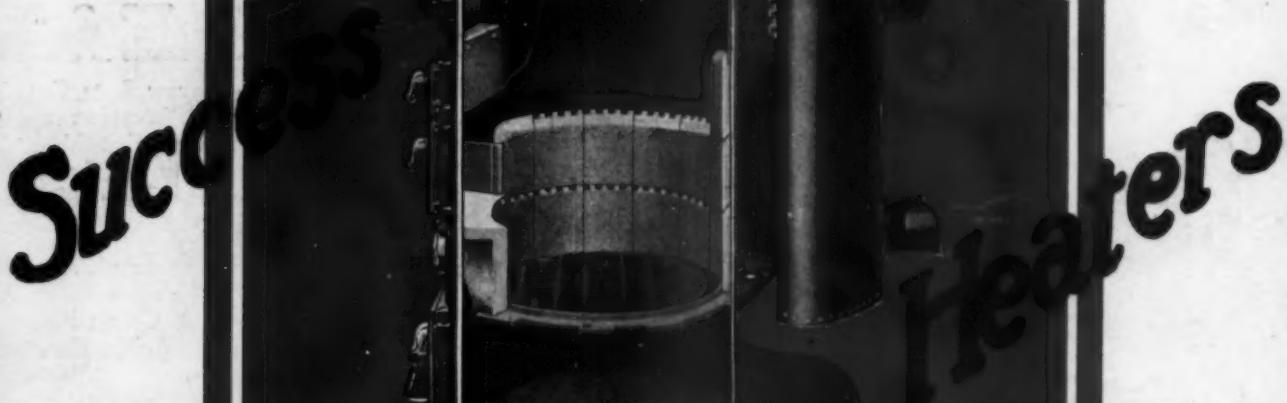
# American Artisan and Hardware Record

Sheet Metal - Roofing - Warm Air Furnaces - Stoves

Vol. 92, No. 19

CHICAGO, NOVEMBER 6, 1926

\$2.00 Per Year



THE time for you to recognize the great importance of steel furnaces in the warm air heating field is right now.

Today the steel furnace is getting the long awaited general recognition of superiority that it deserves. Success Heaters are far above the average in quality and workmanship and are exclusive in design.

The Success line is complete—a style and type of warm air furnace for every warm air heating purpose.

Success Heaters possess an enviable reputation for successful, economical heating service that results in growing profitable business for the dealer.

Write for the 32 page Success Catalog that describes and illustrates the entire Success line.



Success Heater Manufacturing Co., Des Moines, Iowa

Warehouses

Canton, Ohio Spokane, Wash. Baltimore, Md. Pittsburgh, Penna. Saginaw, Mich.



*More than 1,000,000 People are Thankful for—*

## **CALORIC HEAT**

MORE than 1,000,000 satisfied users—in every State, Canada, Alaska—are kept warm and comfortable in coldest weather by CALORIC systems of Circulating Heat. Think what this means when figured in terms of sales! Is it any wonder then that during the last ten years more dealers have made more money selling and installing CALORICS than any other furnaces?

Today—with improved construction, embodying exclusive features (one-piece radiator and firepot, wonderful smoke consumer, outside shaker, oversize casings, and other superiorities) Caloric Pipe and Pipeless Furnaces offer bigger opportunities to dealers than ever. Will you be one of them? Write or wire at once!

### MONITOR ELECTRIC OIL BURNER

The most practical oil burner for warm-air furnaces. Can also be installed in all other types of heating systems. Simple, silent and entirely automatic. Electrically operated and temperature controlled. Easily installed. Burns cheaper grades of fuel oil. Exclusive sales rights and territories now being granted. Write for complete details.

### THE MONITOR FURNACE CO.

107 Years of Heating Service  
CINCINNATI, OHIO

Complete stocks carried at the following points enable us to  
make prompt shipments

BOSTON  
PHILADELPHIA  
DETROIT  
DES MOINES, IA.

MINNEAPOLIS  
OMAHA  
DENVER

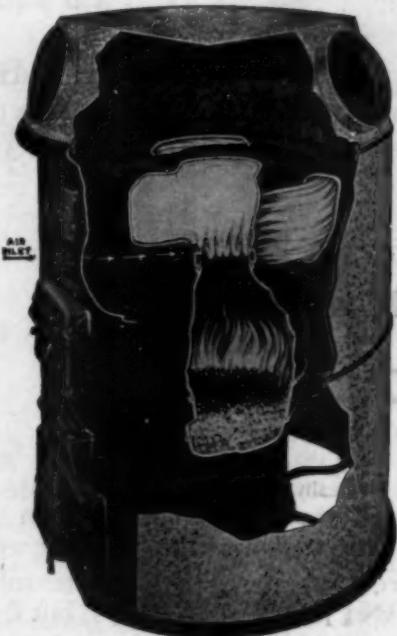
KANSAS CITY  
SALT LAKE CITY  
SPOKANE  
SAN FRANCISCO



**CALORIC**  
SYSTEMS OF CIRCULATING HEAT

# BURNS THE SMOKE and SAVES FUEL!

THE SUPER-SMOKELESS Furnace is the best investment a home owner can make. It burns the smoke as valuable fuel, obtaining full heat value from the coal. This means a large saving in annual heating costs. It has proved to be a big fuel saver burning hard coal, as well as soft coal. The addition of oxygen at the right place and temperature ignites the gases distilled from the fuel, and, even with hard coal, generates more heat from less fuel.



Cut-away View of  
SUPER-SMOKELESS FURNACE

We are now telling the public the big story of clean, efficient and highly economical home heating through the medium of The Saturday Evening Post. The result of this advertising is sure to be a nation-wide demand for this high-grade heating plant which radically cuts fuel costs. There is a big opportunity for the dealer who cashes in on this demand and on the merits of the SUPER-SMOKELESS Furnace.

The SUPER-SMOKELESS Furnace will mean dollars in your pocket. The dealer who sells them is in a distinct class—actually above competition. He can increase his business and get better prices.

Write for full information TODAY.

## UTICA HEATER COMPANY

UTICA, N. Y. — CHICAGO, ILL. — MANUFACTURERS OF THE

CELEBRATED LINE OF WARM AIR FURNACES FOR EVERY HEATING NEED



Published Weekly by American Artisan and Hardware Record, Inc., 620 South Michigan Avenue, Chicago, Illinois.  
Entered as Second Class Matter June 22, 1887, at the Post Office at Chicago, Illinois, under act of March 3, 1879.

# Of all the furnaces in the world Could you select *the* BEST- Judging by the outside?

YOU'LL answer—"Certainly not!" But that is just what you are asking of the home owner or builder. He looks at the furnaces on your floor—looks wise—and takes **your** word for the quality.

Under such circumstances can you afford to put your guarantee to any furnace that has **not** proven its superior points? That's the reason you dealers who are jealous of your reputation should investigate

## TITAN Super-Heater Furnace



Titan Upright Shaker, Roller Grate

The Titan has exclusive inbuilt points of superiority that positively establish its leadership in the furnace field.

- 1st. A three surface grate of the roller type, which crushes clinkers, but does not "spill fuel."
- 2nd. An upright handle shaking attachment on this roller grate.
- 3rd. A wave top combustion chamber that increases the heat power of the fire, insuring a more complete combustion of the gases.
- 4th. Every joint is an interlocking joint—either angle or cup type. This makes the Titan tight—dust-proof—and gas-proof.
- 5th. Extra heavy castings to insure long life of hard service.

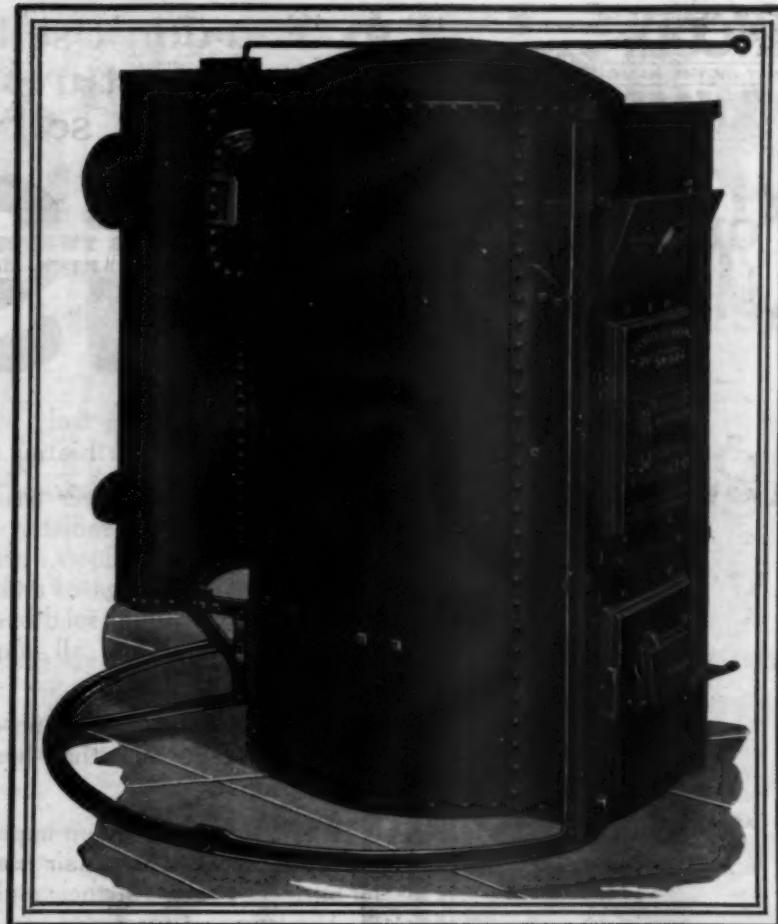
And ten more—

*We want big dealers who build on a foundation of quality to searchingly investigate the Titan. That's enough.*



**STANDARD FOUNDRY & MFG. CO.** 1700 PLEASANT ST.  
DE KALB, ILL.

Made  
in  
59  
Styles  
and  
Sizes  
of  
Heavi-  
est  
Steel



Made  
by  
the  
World's  
Largest  
Makers  
of  
Steel  
Fur-  
naces

Can you think of any reason why you should not sell  
the leading steel furnace?

THE growing popularity on the part of the public for steel furnaces has awakened more and more warm air heating contractors to the fact that they must put in a steel furnace line.

Many dealers who formerly paid little attention to steel furnaces are now hastily choosing a line to be prepared for steel furnace sales.

When YOU choose a steel furnace line, don't do it half-heartedly—the growth in favor of steel furnaces is not a mushroom growth or a passing boom.

Study the field carefully. Study the TORRID

ZONE—it has over *thirty years'* experience behind it and many exclusive features of construction.

It will pay you to choose only such a high grade efficient and reliable steel furnace. It will pay you to recommend only first quality.

The people who buy steel furnaces are plainly a *quality group*—interested in *quality goods* and able to pay for *lasting satisfaction*.

*There is no reason for not selling the TORRID ZONE.*

*Let us tell you the story of the TORRID ZONE furnace—the agency details sent on request.*

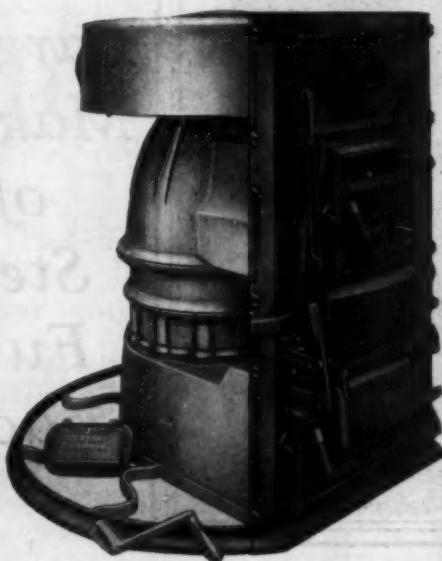
The Lennox Furnace Company  
Marshalltown, Iowa — Syracuse, New York

# Lennox Torrid Zone Furnace

Mention AMERICAN ARTISAN in your reply—Thank you!



## Worthy of the Name!



THE Lincoln Furnace is a real advance in warm air furnace construction. It is dust and gas tight. It has all joints covered. Its one piece radiator has all collars cast on. The feed section comes through the front. Large upright shaker operates Duplex shaking and dumping grates.

### Worthy Features

1. Covered joints
2. Front shaker
3. One piece radiator with all collars cast on
4. Feed section through front
5. Duplex grates

*Orders received in the morning mail  
shipped the same day.*

*Write for Catalog and Prices*

**The American Foundry  
& Furnace Company**  
Dept. 400 BLOOMINGTON, ILL.

You don't sell one or  
two features when  
you sell ~



YOU sell instead a truly fine and well balanced warm air heating system.

Such features as Lever shaker handle, immense self cleaning radiator, deep cup joints, large well fitting doors, perfectly balanced extra weight, corrugated and slotted fire pot, deep roomy ash pit, solid base ring and extra large water pan are all standard on WISE furnaces.

Instead of playing up one or two features, you sell a furnace that has numerous outstanding features.

WISE furnaces play an important part in the development of warm air heating contractors' business because of their undisputed quality. The long and successful record of WISE furnaces furnishes a background that guarantees satisfaction.

Write for the Wise catalog today  
—Study WISE construction and  
the WISE sales policy and you, too  
will want to sell WISE furnaces.

**The WISE FURNACE CO.**  
AKRON, OHIO





## All Risk Taken Out

MOST furnace men take so many chances with floods, fires, bum credits and uncertain business that they do not, unless they are just plain crazy, take further chances on a doubtful furnace.

Moncrief Furnaces are made right. If you install them right, the house owner is willing to pay a fair price for the job, and settle his bill without argument, because he is sure to be satisfied.

If you want to put your business on a certain basis, write for the details of our proposition.

*The*

**Henry Furnace & Foundry Co.**  
3471 E. 49th Street

CLEVELAND, OHIO

*Manufacturers of single and double wall pipe and fittings, galvanized pipe and fittings, etc.*



*Eastern Sales Offices:*

F. H. HANLON  
Batavia, New York

W. S. McCREA  
105 Federal St., N. S.  
Pittsburgh, Pa.

*Western and Southern Distributors*

JOHNSON FURNACE CO.  
Kansas City, Missouri

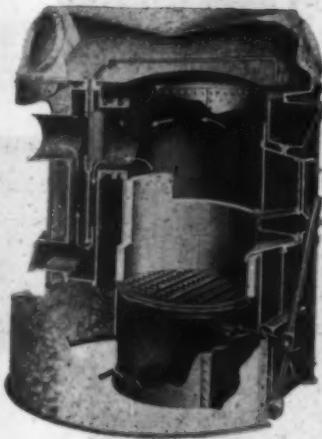
MONCRIEF FURNACE CO.  
Atlanta, Ga.

MONCRIEF FURNACE & MFG.  
CO.  
Dallas, Texas

# MONCRIEF FURNACES

*Say you saw it in AMERICAN ARTISAN—Thank you!*

## "Built to Stay SOLD!"



THAT'S how one of our dealers describes the Armstrong Furnace construction. And he could have added "built to sell easily." For the rugged quality and dependable character of the Armstrong Copper-bearing Boiler Plate Furnace is recognized at a glance.

All seams are both cold riveted and welded and every Armstrong is smoke, gas and fume-tight.

### More Heat With Less Fuel

YOUR customers will enjoy far more heat—and use less fuel—when you sell them the Armstrong. Its patented Carburetor or "Smoke Consumer" aids combustion and changes gas and by-products into usable heat. Its indirect damper and baffle plate cause extra long fire travel through a radiator that increases the amount of convected heat many times over.

Armstrong grates are famous for their dependable construction and long wearing quality. They are equipped with an outside shaker lever that is the last word in convenience.

If you want to make real money on furnaces, here is the one for you to show your trade. The Coupon below will bring you complete information on construction, service and dealer's terms. Get all the facts by mailing it—right away—to

### THE THOMAS & ARMSTRONG CO.

502 Main Street

London

Ohio



### Mail This Coupon Now

The Thomas & Armstrong Co.  
Dept. 502, London, Ohio

Please send us the Armstrong Catalog and complete details of your dealer contract.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

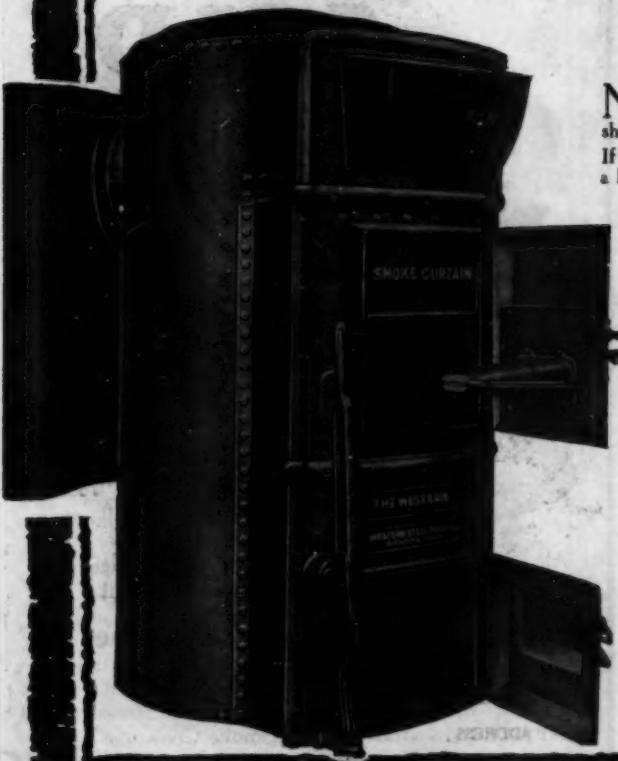
CITY \_\_\_\_\_



STATE \_\_\_\_\_

## DON'T WAIT FOR FACTORY SHIPMENTS

You Can "Get What the Public Wants" Near By



NOW that cold weather is on us, it's a great convenience to have a furnace stock near at hand, rather than wait for factory shipments.

If none of the distributing points listed below are near you, drop us a line and we will tell you where you can get quick delivery.

## "Western" Boiler Plate

Furnaces are made of copper-bearing steel, permanently gas tight, economical in operation, practical and efficient, priced to compete with cast iron. Ask for special dealer's proposition.

*Complete Stocks Are Carried by These Distributors*

### SOUTHERN ILLINOIS

American Foundry & Furnace Company, Bloomington, Ill.

### KANSAS AND MISSOURI

Kansas City Furnace Company, Kansas City, Missouri.

### NEW ENGLAND STATES

Decatur & Hopkins Company, 93 Berkeley St., Boston, Mass.

### WEST CENTRAL STATES

Standard Furnace & Supply Company, Omaha, Nebraska.

### SOUTHERN STATES

Moncrief Furnace Co., Atlanta, Ga.

### CALIFORNIA AND NEVADA

Pacific Coast Sheet Metal & Furnace Company, 3300 Geary Street, San Francisco, Cal.

**Western Steel Products Co.**

130 Commonwealth Ave.

Duluth, Minn.

## Standard Dealers Know in Advance



9 styles and 47 sizes of steel and cast iron furnaces carried in stock at all times. Nowhere else can you find such a variety to select from.

They are sufficient to meet demands from all classes of trade.

THAT every buyer will become a Booster. The furnaces shown on this page have proven their ability to return dollar for dollar to the consumer in extra service rendered. Standard Dealers are also assured of real profits by our Dealer Plan, which is different.



Furnace Supplies, such as the following, are nationally known as the Standard of Comparison:

HANDY PIPE & FITTINGS  
R I NO STREAK REGISTERS  
H & C No. 170—No. 190 REGISTERS  
STAN-CO REGISTERS  
STEEL & SEMI STEEL REGISTERS  
WISS SNIPS  
PEXTO TOOLS

*Everything needed by the Furnace Installer*

**STANDARD FURNACE & SUPPLY CO.**  
OMAHA, NEBR.

Warehouse — Sioux City, Ia.

**A window display of the  
OAKLAND  
CIRCULATOR  
will make sales now!**

NOVEMBER—the beginning of the winter season demands more heat than grate fires or electric burners. People need the Oakland Circulator to supply an abundance of heat. It is so attractive, most people prefer placing it in the living room or parlor. The details, sent upon request, give you full facts that make selling easier. Explain the Oakland Circulator to your customers, tell them how much heat it produces. Use the coupon today to get complete information including prices and discounts.

**OAKLAND FOUNDRY CO.  
BELLEVILLE, ILL.**



Oakland Foundry Co., Belleville, Ill.  
Please send full facts on Oakland Circulators so I can sell them.

NAME.....  
ADDRESS.....

**Questions Home Owners Ask The AFCO Dealer  
and Their Answers**

② NO. 5 ⑤

**Why Does the "AFCO" Boiler Plate Furnace Provide  
Cleaner and More Healthful Heat?**

The most important reason is the "AFCO" air-tight riveted construction. All joints are sealed under tremendous pressure with heavy, steel, steeple head rivets placed close together. The illustration on the right shows how the head is riveted to the side drum.

These joints will not open up through heat expansion and contraction. No possibility of smoke leakage into the circulating system.

"AFCO" Furnaces in use 20 and more years are just as tight now as the day they were installed. This proves that riveted construction is the best.

This feature alone has sold thousands of "AFCO" Boiler Plate Furnaces, but there are many more features that are equally important.

Every furnace dealer should be familiar with the advanced "AFCO" construction as illustrated and described in our new booklet "Healthful Heating." Free copy sent on request.

*We have a very remarkable offer for dealers in towns where we are not represented. If you are in one of these towns it will pay you to write us at once.*



**American Furnace Co.**

2719-31 Morgan St. Dept. 42 St. Louis, Mo. "Built Like a Power Boiler"

**FLORAL CITY AGENTS NEED CARRY ONLY ONE LINE**  
BECAUSE THE QUEEN FURNACE IS THE ALL PURPOSE FURNACE



**SUITABILITY TO ANY FUEL** ————— **EXCEPTIONAL MERIT**  
**SOLD ONLY TO THE TRADE** ————— **ADAPTABILITY TO ANY JOB**  
**EXCLUSIVE FEATURES** ————— **PERFECT COMBUSTION**  
**LONG SERVICE GUARANTEE** ————— **EFFICIENT HUMIDIFIER**  
**PROVIDES RAPID CIRCULATION OF AIR** ————— **INTERCHANGEABLE GRATES**

**THE FLORAL CITY**  
MONROE, MICHIGAN

**HEATER CO.**  
1654 Monadnock Bldg., CHICAGO, ILL.



**CHICAGO**  
FURNACE PIPE  
AND FITTINGS



All  
Sizes  
and  
Shapes

**Made for Good and Quick  
Furnace Installations**

CHICAGO Furnace Pipe and Fittings go together quickly on the job because they are made to fit accurately and stay together perfectly.

It comes in single or double of heavy high grade material in all standard sizes and practical shapes.

Chicago Furnace Pipe and our complete supply service have been the mainstay of thousands of dealers for over twenty years.

Try our service now. Write for Catalog  
No. 22 and price list

**CHICAGO FURNACE SUPPLY CO.**  
1276-78-80-82 Clybourn Ave. CHICAGO

**PATTERNS**

FOR STOVES AND HEATERS

FIRST-CLASS  
IN WOOD AND IRON

VEDDER PATTERN WORKS

ESTABLISHED  
1835

TROY, N.Y.

**PATTERNS FOR STOVES  
AND HEATERS**

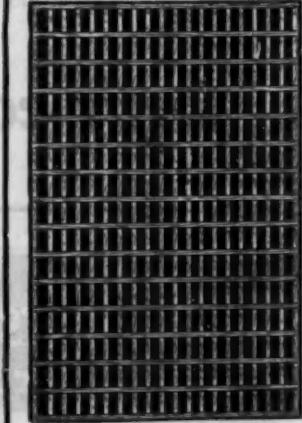
THE CLEVELAND CASTINGS PATTERN COMPANY  
CLEVELAND, OHIO

**AMERICAN  
WOOD  
REGISTERS**

are  
thoroughly inspected and before leaving the factory must come up to the

**AMERICAN STANDARD**,  
which assures you the highest quality.

**THE AMERICAN WOOD  
REGISTER CO.**  
PLYMOUTH, IND.



**Eaglesfield** EXTRA  
HIGH GRADE  
WOOD FACES

MADE by special machinery. Finest white quartered oak and High Speed Ball Bearing mechanism insures perfect construction. Specially designed grooving saw cuts all grooves exact size. Eaglesfield Wood Faces are stronger than others—the cross pieces are 1/16 inch deeper than those used in other faces.

Single orders or carloads promptly at fair prices. Write today.

**EAGLESFIELD VENTILATOR CO.**  
918 DORMAN STREET INDIANAPOLIS, IND.

**IRON AND WOOD  
STOVE PATTERNS**

QUINCY PATTERN COMPANY  
QUINCY, ILLINOIS

Read the Wants and Sales Pages

# BOOMER

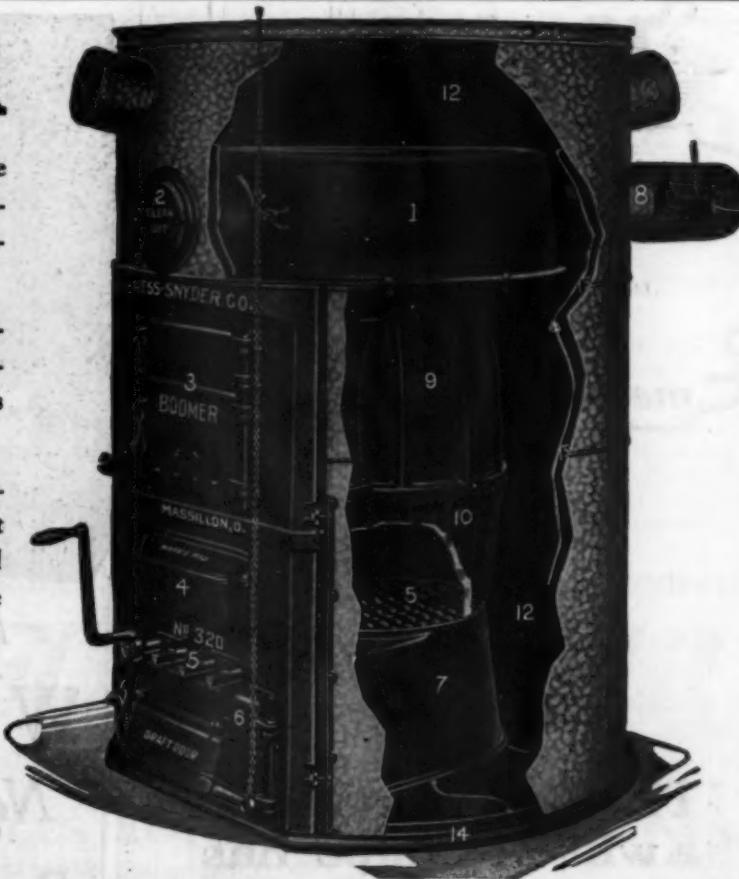
THIS is our latest addition to the Boomer line. We heartily recommend it for your favorable consideration.

The severe tests we have given this furnace have proven its durability. The unsolicited reports we received from users last winter have been most flattering.

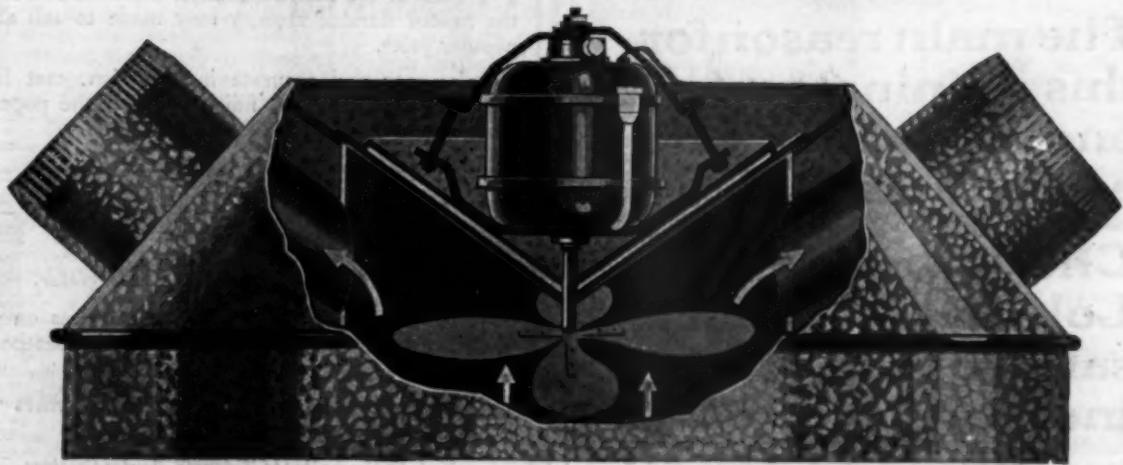
For durability, economy, easy to operate, easy to set up and the low price at which we offer this furnace, you will make no mistake in arranging for the agency.

**THE HESS-SNYDER CO.**  
MASSILLON, OHIO

*Makers of BOOMER FURNACES for Forty-Three Years*



## A REGULAR GEE-WHIZZER



## THE ROBINSON HEAT DISTRIBUTOR SOLVES THE LONG PIPE PROBLEM

This Fan will insure Uniform Temperature in every room in the house—and do it economically. Can be installed in any make of Furnace.

WRITE TODAY FOR DESCRIPTIVE CIRCULAR AND PRICES

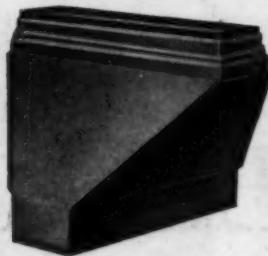
5103 DETROIT AVE.

**THE A. H. ROBINSON CO.**

CLEVELAND, OHIO



*"The Quality Pipe  
of  
mechanical perfection"*



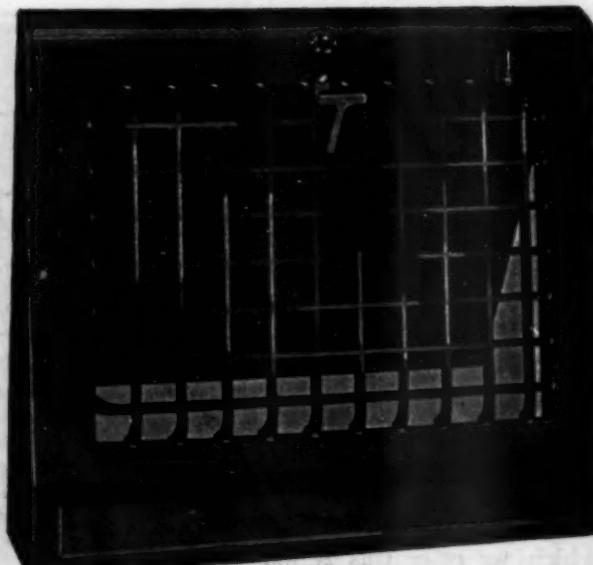
**The popularity of Kwik-Lok pipe has grown by leaps and bounds.**

**The main reason for this gaining preference is quality pure and simple.**

**Check up on Kwik-Lok now--send for a sample and examine its weight, workmanship and design**

Kwik-Lok is sold by leading jobbers everywhere. Order from your nearest jobber, or direct.

**E. C. DUNNING, Inc.**  
MILWAUKEE  
WISCONSIN



*Have you seen it?*

## **WALWORTH**

**New Standardized**  
**STYLE B**  
**Baseboard Register**

**N**OT only made throughout in accordance with the rules of the Standardization Committee but it is the *neatest* durable register ever made to sell at a popular price.

Simple, easy and accurate in operation, cast face made of the best iron, finished in all the popular finishes and made in the following sizes:

8x10	inch	2 $\frac{1}{4}$	base extension
8x12	"	2 $\frac{1}{4}$	" "
9x12	"	2 $\frac{1}{4}$	" "
10x12	"	3 $\frac{1}{4}$	" "

*Study the features of this new register.*

Write today for full particulars and prices on the Walworth New Standardized Style B Baseboard Register.

Order some for that next job—your customers will want them.

*Made by the makers of Walworth Double Gratings, Semi-Steel Registers, Side Wall and Floor Registers, Ventilators, Borders and Casing Rings.*

## **THE WALWORTH RUN FOUNDRY COMPANY**

West 27th Street and N. Y. C. & St. L. R. R., Cleveland, Ohio

*Distributors:*

ROBINSON FURNACE CO., Chicago, Ill.  
HART MFG. CO., Louisville, Ky.  
PHILLIPS & BUTTORFF MFG. CO., Nashville, Tenn.

*Eastern Representative:*  
PENN TINSMITH'S SUPPLY CO., Philadelphia, Pa.

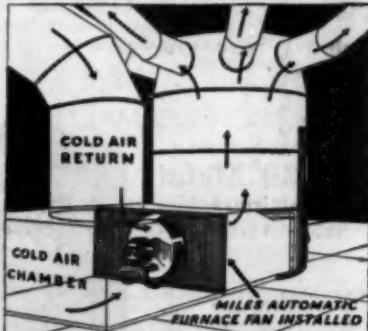
# No more dull seasons for the furnace installer



Miles Automatic Furnace Fan with Fan idle—louvers open

## Eight reasons why furnace users want the Miles Automatic Furnace Fan

- (1) It means adequate heat to every room no matter what the wind pressure or direction. Too many homes have always one or more "Cold" rooms. You can cure this.
- (2) Increases heating capacity of the furnace—any make—60 to 100 per cent.
- (3) Saves 30 to 40 per cent in fuel—any fuel.
- (4) Gives a change of air every 15 minutes. Effective ventilation.
- (5) Insures even heat from floor to ceiling.
- (6) Pushes cool air up the pipes in summer. Gives your customer a new service point and you a new selling point.
- (7) Can be quickly installed wherever electric current is available.
- (8) Extracts all the heat from firepot and radiator and sends it through the registers before it gets a chance to leak out the smoke pipe or into the cellar.



# MILES AUTOMATIC FURNACE FAN

YOU can go straight through from January to January and do a good business every month.

Others are doing it. All through the winter months they will be selling and installing "Forced Air" Systems.

The new science of "Forced Air" Heating, or *putting positive mechanical pressure back of the air circulation*, not only cures all "sick" jobs, but enables you to sell to the better classes of residences, stores, churches, garages, factories, public and semi-public buildings. *Positive air circulation* is the only thing the warm air furnace needs to make it the most perfect heating system available. *Forced Air* is the thing. You will make money through recognizing its value.

Change any warm air furnace into a modern

## FORCED AIR HEATING SYSTEM

by means of the  
**MILES AUTOMATIC FURNACE FAN**

You can do it at moderate cost to the owner of the building and with a liberal profit to yourself.

The Miles Automatic Furnace Fan is now being advertised to the public in the "Literary Digest," to builders through the "American Builder," to architects everywhere through "Pencil Points"—You will have inquiries, calls and orders for it. You can sell it every month in the year. *Be prepared to supply correct information about Forced Air Heating and to demonstrate its benefits.*

*Order a sample fan today!* connect it up with the furnace you sell and set it in your store or window *in operation*. It will increase your furnace sales. It

will bring you new customers and new profits. People who already have furnaces will buy the Miles Automatic Furnace Fan to improve their heating system. You will get many new customers. Don't wait, do it NOW!

*We co-operate with you and make Forced Air Heating Plans for you free of charge.*

Remember the Miles Automatic Furnace Fan pushes cool air up the registers in summer. Forced Air Heating is thus the only heating system that renders an all-year service. This fact pleases your customers and boosts your sales.

*Write at once—so you can begin to cash in at once.*

**THE WARM AIR FURNACE FAN COMPANY**  
6521 Cedar Ave.

THE WARM AIR FURNACE FAN COMPANY  
6521 Cedar Avenue Cleveland, Ohio

Send catalog and data on "Forced Air" and Miles Automatic Furnace Fan.  
 Send new folders on New Markets for Furnaces

Big Residence Jobs  
Church Heating  
Garage Heating

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

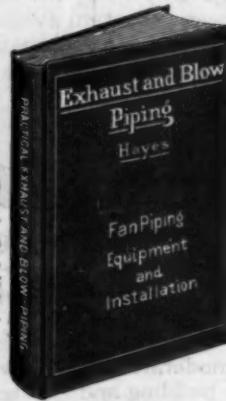
# BOOKS

for the  
Up-to-date  
Sheet Metal Artisan

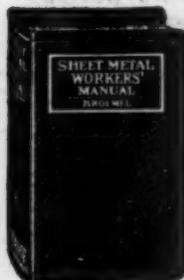
## Exhaust and Blow Piping

By Hayes

EXHAUST and Blow Piping has had an unusually big demand. A fresh supply is now off the press and is in our hands for immediate delivery. It has an invaluable treatise on the planning, cost, estimation and installation of fan piping in all its branches, giving all necessary guidance in fan work, blower and separator construction. 159 pages, 5 x 8. 51 figures. Cloth, \$2.00.



## Sheet Metal Workers' Manual



A NEW book produced by the combined efforts of L. Broome, a practical man, and the late Professor J. S. Daugherty, instructor in Sheet Metal Work at the Carnegie Institute of Technology, Pittsburgh. Pattern drafting is its biggest feature; not only tells how to make the pattern, but how to develop it with modern machines and tools; gives valuable assistance on soldering, brazing, welding, crimping, beading, straight, circular and irregular cutting, in fact covers every angle of the trade. Bound in leatherette; 500 pages; more than 400 pen drawings and illustrations. Price \$2.00.

## The Ventilation Hand-book

By Charles L. Hubbard

A PRACTICAL book designed to cover the principles and practice of ventilation as applied to furnace heating; ducts, flues and dampers for gravity heating; fans and fan work for ventilation and hot blast heating by means of a comprehensive series of questions, answers and very plain descriptions easy to understand. Price \$2.00.



Use  
This  
Order  
Blank

### Books Wanted


AMERICAN ARTISAN, 620 S. Michigan Ave., Chicago, Ill.

For the enclosed \$..... send the books ordered and enter following subscription (or renewal.)

Name.....

Address.....

### NOTE

Deduct 10% from  
TOTAL amount  
of order when  
subscription is  
included with or-  
der for books.

## The Universal Sheet Metal Pattern Cutter Vols. 1 and 2

By Neubecker

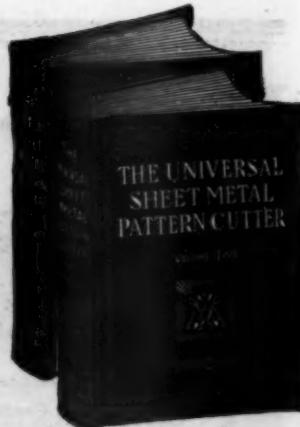
TWO books that can't be beat. The most practical and useful treatises on the subject.

Work of all the branches of the trade and the broadest scope of details are found—inside and outside work—small jobs and the most complicated are shown, explained and profusely illustrated.

The first volume deals with all types and kinds of inside small and large sheet metal work.

The second volume deals with the more advanced branches of sheet metal work, in fact is largely devoted to the architectural end of the business. It consists of 400 double column pages and is illustrated with 711 engravings showing all methods under treatment, as well as perspective views of the subjects of the patterns, and other demonstrations in their finished state. It includes drawing, full sized detailing and lettering, development and construction of all forms of sheet metal construction work.

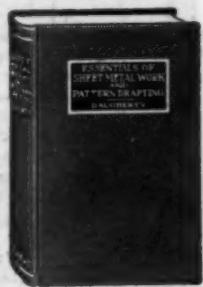
The volumes are bound in heavy cloth and each measures 9 x 12 in. Each contains over 300 pages and 600 original drawings. Price \$7.50 each.



## Essentials of Sheet Metal Work and Pattern Drafting

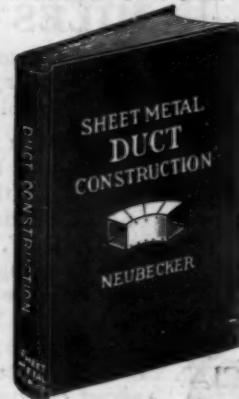
By Professor J. S. Daugherty

INVALUABLE to the sheet metal worker, contractors and instructor, as well as an elementary and advance course for vocational and trade school students and apprentices. Some of the subjects covered are pattern cutting, soldering, edging, wiring, radial line development, pipes, elbows, mitered, pitched covers and flaring articles, pipe intersections and tee joints. 181 pages, substantially bound in blue cloth; profusely illustrated. Price \$1.50.



## Sheet Metal Duct Construction

By Neubecker



A TREATISE on the construction and erection of heating and ventilating ducts, including the cutting and forming of the metal, the laying out of the elbows, etc. A practical expert wrote this book and you'll find that it covers the subject thoroughly. By William Neubecker. Bound in cloth, 194 pages, 217 illustrations. Size 5 1/2 x 8 1/4 in. Price \$2.00.



## Kinks and Labor Saving Methods for Sheet Metal Workers Vols. 1 and 2

VOLUME I. There are hundreds of ideas and expedients, all contributed by sheet metal workers throughout the country, illustrated by cuts and original drawings. Cloth bound. Size 4 1/2 x 7 in. Price \$1.00.

Volume II. written in same popular style as Volume I. Places at your disposal a comprehensive collection of ingenious ways of executing many practical tasks in much more simple way than if done in the regulation manner. Also contains special articles on Automobile Repairing; gives a very practical series of illustrated directions on erecting metal ceilings with ten guide rules which will save time, trouble and expensive mistakes. Price \$1.00.

## "GEM" ADJUSTABLE REGISTER SHIELDS

Every owner of a warm air furnace is a live prospect for "Gem" Register Shields. Fit all size registers. Attractive and easily adjustable.

Floor Shield retails at \$1.50

Wall Shield at 75c

1140 BROADWAY, NEW YORK, N.Y.

BUY FROM YOUR JOBBER



### If It's Repairs For STOVES, FURNACES OR BOILERS—

WE HAVE THEM

Send for Our Illustrated  
Book of Order Blanks Today

NORTHWESTERN CHICAGO  
STOVE REPAIR CO. N. ILLINOIS

## "American Seal" FURNACE CEMENT

Roof Cement — Stove Putty  
Plumbers Putty

PAINTS and SPECIALTIES

WILLIAM CONNORS PAINT MFG. CO.  
TROY

Established 1852 NEW YORK

JAMES L. PERKINS  
Western Distributor  
140 S. Dearborn St., Chicago, Ill.

## BOLTS

WE MANUFACTURE A COMPLETE  
LINE OF BOLT PRODUCTS, INCLUDING  
STOVE BOLTS, CARRIAGE BOLTS,  
MACHINE BOLTS, LAG BOLTS, NUTS,  
COTTER PINS, ETC. ALSO STOVE  
RODS, SMALL RIVETS AND HINGE  
PINS, CATALOG ON REQUEST.

THE KIRK-LATTY CO.  
1971 W. 85th St. Cleveland, O.

H. & C.—  
173 1/4—8x  
10 Base-  
board  
Register,  
Air Capacity  
81 sq.  
inches

**DUE to its superiority when properly installed, Warm Air Heating is steadily increasing in popularity. The use of registers of large air capacity is essential to a good installation.**

**Ask your furnace contractor what register leads in that respect.**

The Hart & Cooley Co.  
New Britain, Conn.  
New York, Chicago, Philadelphia

**H&C**

## ATASCO QUALITY STAMPINGS and STOVE TRIMMINGS

THE kind that only a completely equipped plant (open hearth to finished product) such as ours can properly produce and vouch for.

We know exactly the grade of material used for every part made, and guarantee the quality and workmanship in every stove trimming or stamped part manufactured by us.

Give us a trial. No part too complicated  
—send us your blue prints.

THE AMERICAN TUBE  
& STAMPING PLANT  
THE STANLEY WORKS  
BRIDGEPORT, CONN.

Branch offices in  
all principal  
cities

Read the Wants and Sales Pages

Say you saw it in AMERICAN ARTISAN—Thank you!

Published to serve  
the  
Warm Air Furnace,  
Sheet Metal, Roofing  
Stove and Hardware  
Industries

# American Artisan

and  
Hardware Record

Founded 1880

Yearly Subscription  
Price:

United States . . . \$2.00  
Canada . . . \$3.00  
Foreign . . . \$4.00

Published EVERY SATURDAY at 620 South Michigan Avenue, Chicago

ADVERTISING AND EDITORIAL STAFF:

Etta Cohn  
J. F. Johnson

G. J. Duerr  
Frank McElwain

Eastern Representative: W. C. White, 1478 Broadway, New York City

Vol. 92, No. 19.

CHICAGO, NOVEMBER 6, 1926.

\$2.00 Per Year.

## Table of Contents

	Page		Page
Heating and Ventilating Department . . . . .	19 to 26	Constant Adjustment to New Conditions Price of Being in Race. By A. I. Findley . . . . .	34
A Warm Air Heating System for an Eight Room Residence. By William H. Severns . . .	19	Is Forward Buying an Indication of Insuf- ficient Productive Capacity? . . . . .	35
Editorial Page . . . . .	27	Notes and Queries . . . . .	36
President Coolidge Says Advertising Is Basis of Industrial Expansion . . . . .	27	Hardware Department . . . . .	37 to 38
Random Notes and Sketches, by Sidney Arnold . . . . .	28	Relation Existing Between Gross Profit and Present Overhead, by H. W. Conde . . . . .	37
Sheet Metal Department . . . . .	29 to 36	Coming Conventions . . . . .	38
A Study in Oxy-Acetylene Welding for Gen- eral Shop Work. By O. W. Kothe . . . . .	29	Retail Hardware Doings . . . . .	38
		Markets . . . . .	40

### AN ACHIEVEMENT

An explanatory note regarding service to readers of AMERICAN ARTISAN. This paper is now nearing the completion of a half century of service. For almost fifty years it has catered to the needs of the men in the industries which it represents. At no time during its long and successful career has AMERICAN ARTISAN been in a better position to render complete, adequate service to its readers than it is today. In addition to the matter contained in our regular weekly publication, we maintain Service Departments for the use of our readers. If you have a problem to solve, we courteously invite you to submit it to us for solution. In what better way can we learn of your problems than from you direct?

**P**RICE is always relative. You may purchase a suit of clothes for \$25 that will last three months—where by paying double that amount you could have obtained one that would last a year.

The comparison holds good in every thing we buy. Particularly is this true in the purchase of furnace pipe and fittings. You can always obtain a substitute for quality at an initial saving—but a compromise with quality proves a costly experiment over a period of time. Don't do it.

Adhere to a quality standard. Accept only the best. Lamneck Simplified Pipe and Fittings cost no more than others of acceptable quality. Get samples.

**THE W. E. LAMNECK COMPANY**  
416-436 Dublin Ave., Columbus, Ohio  
Western Representatives:  
THE QUICK FURNACE & SUPPLY CO., Des Moines, Iowa

# LAMNECK

## SIMPLIFIED PIPE AND FITTINGS

### Lamneck Double Wall Non-Vented Pipe

Here is the most rigid pipe on the market with an unexcelled locking feature. Eight percent more efficient than vented pipe.

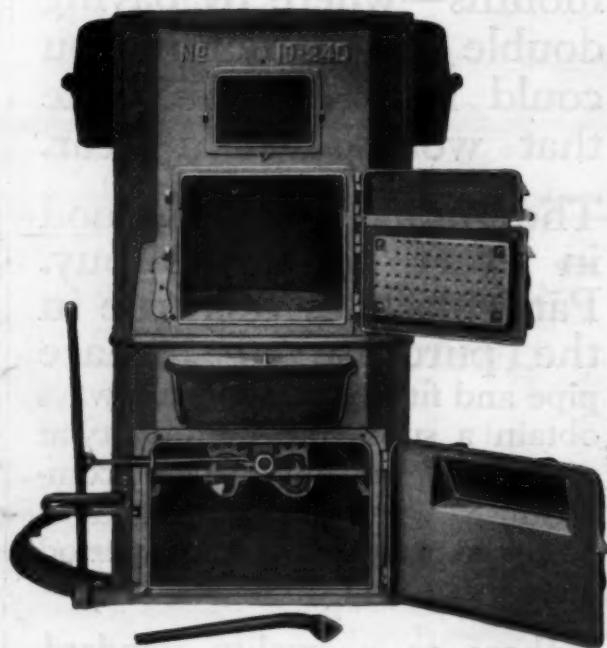


### Write Today

If you are not familiar with the Lamneck line; if you do not have our catalog or discount sheet—write us today. Samples, too, of any of our own manufactured products furnished free for the asking.

# PENINSULAR FURNACE

Write for our complete descriptive catalogs and the Peninsular Agency plan.



Series 10-20D high quality throughout—a heating plant for the best homes.

# Leaders for over Forty Years---

The Peninsular Furnace illustrated is way beyond other furnaces of the better grade.

Such features of construction, general design, strength and workmanship as are found on the Peninsular 10-20D Series mean assurance of better business for you.

Look it over—then study it feature by feature in our catalog and learn why it's a leader.

***The* PENINSULAR STOVE COMPANY  
DETROIT**

CHICAGO



Figure 1. A Warm Air Furnace Heated Residence, Urbana, Ill.

## A Warm Air Heating System for an Eight Room Residence

By WILLIAM H. SEVERN, Assistant Professor of Mechanical Engineering, University of Illinois

THE warm air furnace heating system described hereafter was designed by the writer and was installed recently in the house illustrated by Figures 1, 2, 3, and 4.

The house under consideration is of frame construction, the outside walls being of plaster, lath, studing,  $\frac{3}{4}$  inch yellow pine shiplap, Bishoporic base, and three coats of waterproof stucco. The only feature in the house construction that is not common in its locality is the use of insulation in all ceilings below

attic spaces.

The insulated ceiling construction consists of plaster, lath, and 3 inches of number 12 Insulex poured on top of the lath and plaster between the ceiling joists. With the exception of the attic space above the sleeping porch the attics are all floored with  $\frac{3}{4}$  inch yellow pine shiplap. This type of ceiling construction reduces the coefficient of heat transmission for ceiling below attic spaces from 0.45 B. t. u. for lath and plaster to 0.10 B. t. u. per square foot,

per hour, per 1 deg. F., for a ceiling of plaster, lath, 3 inches of Insulex, and  $\frac{3}{4}$  inch flooring.

Eight of the nine rooms of the house are heated by the furnace plant. The enclosed sleeping porch was provided with electric outlets so that an electric heater might be used in extremely cold weather, as the owner does not wish heat in the room under ordinary conditions.

The minimum temperatures experienced in Urbana, Illinois, where the house is located, are in the

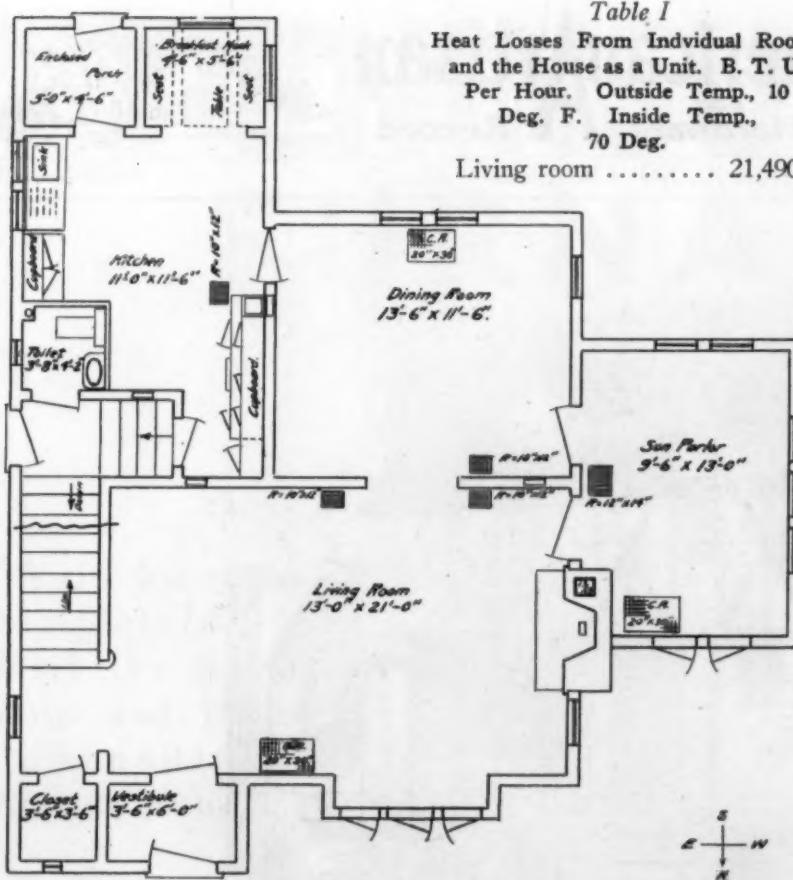


Figure 2. First Floor Plan

neighborhood of —20 deg. F. Consequently the furnace plant was designed on a basis of an outside temperature of —10 deg. F., with an inside temperature of 70 deg. F. at the breathing line five feet above the floors.

The lowest temperatures on record, in a locality, may be of only a very short period of duration. Any plant design based on the extreme lowest temperature of a period of years previous will result in too large a heating unit for the greatest part of the heating season. A rational basis of design is to calculate the plant size using an outside temperature 10 deg. F. higher than the lowest temperature on record for the locality in which the plant is to be installed. On this basis the following heat losses for the various rooms of the house have been computed. The coefficients of heat transmission were calculated for the walls, etc., from known data for the materials used. The heat losses given in Table I allow for the effect of a wind at 15 miles per hour velocity.

Table I  
Heat Losses From Individual Rooms  
and the House as a Unit. B. T. U.  
Per Hour. Outside Temp., 10  
Deg. F. Inside Temp.,  
70 Deg.

Living room ..... 21,490

Sun parlor	14,575
Dining room	7,850
Kitchen and breakfast	
nook	16,170
Bath room	3,375
Bed room 1	6,470
Bed room 2	9,250
Bed room 3	7,060
House as a unit with al- lowances for air leak- age	82,680

It will be noted that bed rooms 2 and 3 are shown on the floor plan, Fig. 3, as having the same dimensions. The reason for the greater calculated heat loss from room 2 is due to the fact that this room has more glass area and more linear feet of cracks about the glass. These increase the amount of heat lost through the glass by air inleakage.

#### Leader Pipe Sizes

Calculations to determine the sizes of the leader pipes necessary to supply heat to the various rooms were made by two methods:

*Method number one:* The heat carrying capacities in B. t. u. per square inch of cross section of leader pipe as given in University of Illinois Engineering Experiment Station Bulletin Number 141, Investigation of Warm Air Furnaces and Heating Systems, by Professors

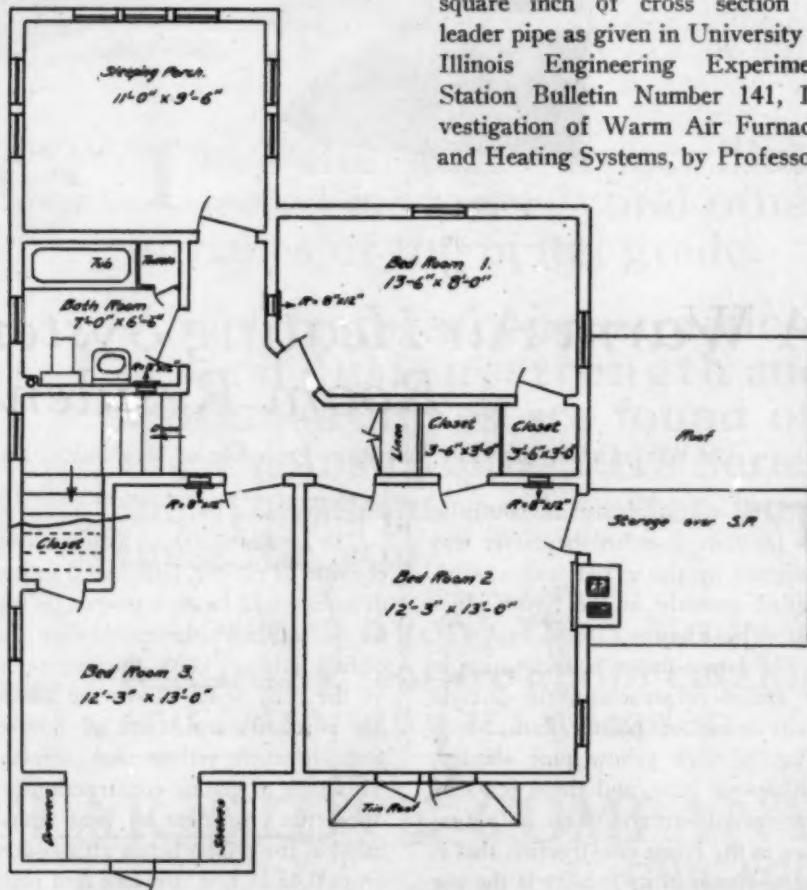


Figure 3. Second Floor Plan

A. C. Willard, A. P. Kratz, and V. S. Day, were used. The heat carrying capacity per square inch of leader pipe is given in the above bulletin as 103 B. t. u. for first floor rooms and 170 B. t. u. for second floor rooms, when the temperature of the air leaving the registers is 175 deg. F. and the temperature of the air entering the recirculating ducts is 65 deg. F. The required leader area for a room was found by dividing the heat loss from the room by 103 for first floor rooms and by 170 for second floor rooms.

A register temperature above 175 deg. F. is not advisable in warm air furnace systems. It is far more satisfactory from the standpoint of the comfort of the house occupants to circulate a larger volume of air at 175 deg. F. or less register temperature, than it is to handle a smaller quantity of air at register temperatures above 175 deg. F. as in "hot air" systems.

*Method number two:* The calculations for this method were based on the Standard Code formulated by The National Warm Air Heating and Ventilating Association. The leader areas by the Standard Code are computed by using the volumes of the rooms, the net outside wall areas, and the glass areas, together with recommended divisors and multipliers. The leader areas obtained are set forth in Table II together with the leader areas and diameters actually installed.

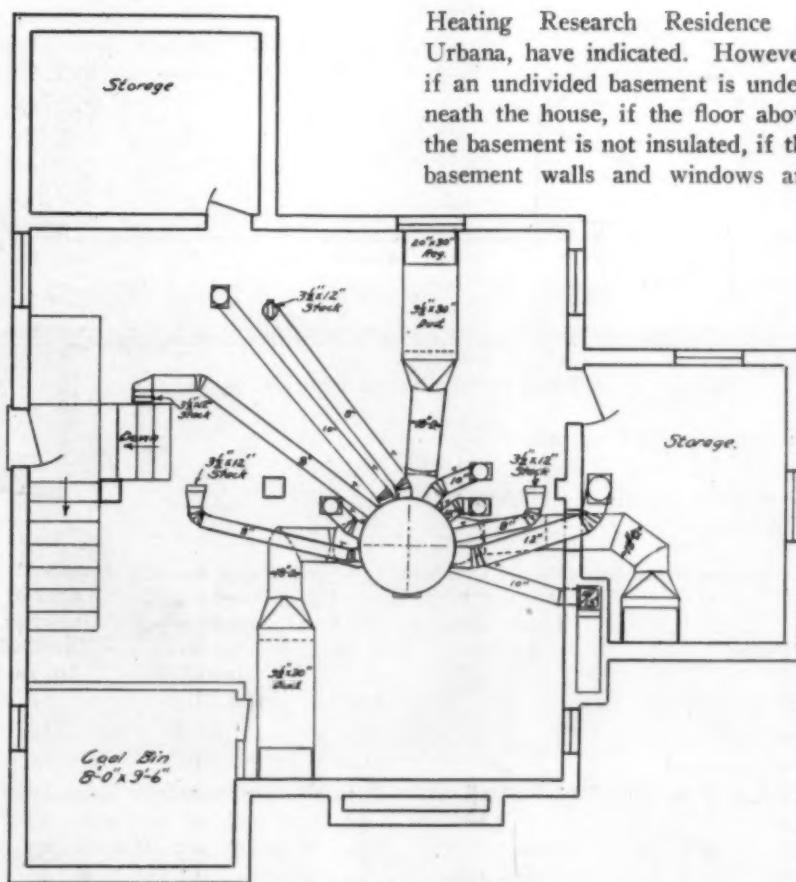


Figure 4. Basement Plan

The leader sizes calculated by the two methods compare favorably for second floor rooms. There is, however, a greater variation in the calculated sizes for the first floor leaders. The heat carrying capacity used in method one for first floor leaders is a correct value for the register temperature selected as tests, in the National Warm Air

reasonably tight, and if a small part of the basement walls are exposed to the outside air, a part of the heat lost from the furnace casting and the leaders in the basement may be expected to pass to the first floor of the house. Under such conditions the first floor leader areas may be reduced somewhat. In this case the leader areas obtained by the Standard Code seemed ample and were installed, as near as was possible with the commercial sizes of leader pipe available. The total leader areas installed for the interconnected living room, dining room and sun parlor equal the calculated total areas by the Code. The distribution of the leader areas to the rooms is slightly different than calculated due to the fact that commercial pipe was used. This is not of serious consequence as all the registers serving the three rooms are close together and the rooms are interconnected.

The kitchen was provided with one 10 inch leader about 12 feet in length. This leader has 78.5 sq. in.

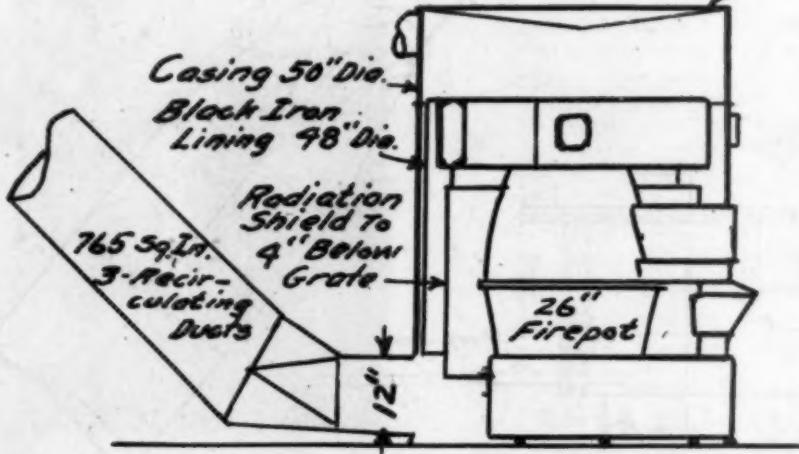


Figure 5. Section Through the Furnace and Casing

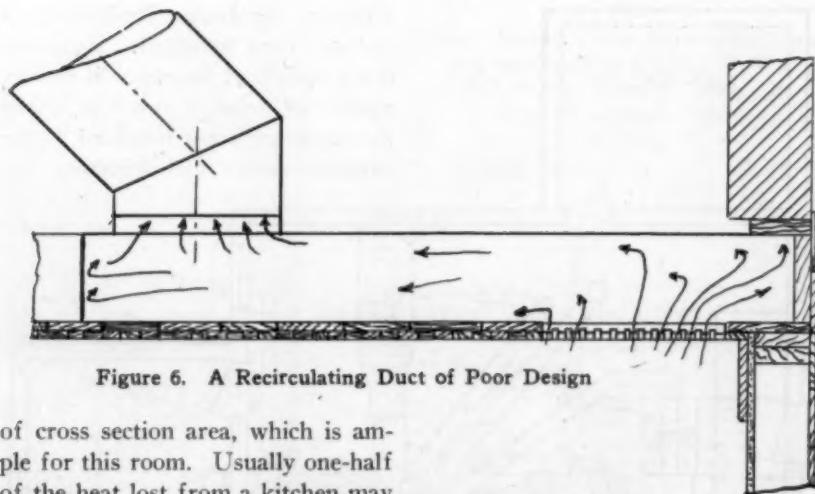


Figure 6. A Recirculating Duct of Poor Design

of cross section area, which is ample for this room. Usually one-half of the heat lost from a kitchen may

pipes smaller than 8 inches in diameter, due to the heat and friction losses existing in pipes of smaller sizes. All second floor registers are served by 8 inch leaders and  $3\frac{1}{2}$  by 12 inch single wall stacks. The stacks are slightly larger than the minimum sizes established by the Standard Code for 8 inch leaders. The ratio of stack area to leader area is  $42 \div 50 = 0.84$ , which is satisfactory in walls built with 2 by 4 inch studding. All leaders to stacks are joined to the stack by swage type boots which gradually change from round to a rectangular section. These boots reduce the friction and air turbulence losses in the stack connections.

All leaders were left uncovered except at the pipe joints. These were covered with a single thickness of 2 inch strips of asbestos paper. Tests made during the Warm Air Furnace Research Investigation at the University of Illinois, have shown that light insulation on the leader pipes, such as one thickness of asbestos paper, is worse than no insulation at all.

Table II

**Leader Areas by Methods One and Two, and Those Actually Installed**

Room	Method 1	Method 2	Number and	Area of
	Leader Area	Leader Area	Diameter of	Leaders
	Sq. In.	Sq. In.	Leaders	Installed
Living room.....	209	179	2-10"	157
Sun parlor.....	141	100	1-12"	113
Dining room.....	76	60	1-10"	78.5
Kitchen & B. N.....	156.5	105	1-10"	78.5
Bath .....	22	13	1-8"	50
Bed room 1.....	38	31	1-8"	50
Bed room 2.....	54	47	1-8"	50
Bed room 3.....	41	41	1-8"	50

be counted upon to be supplied by the kitchen range.

It is not practical to use leader

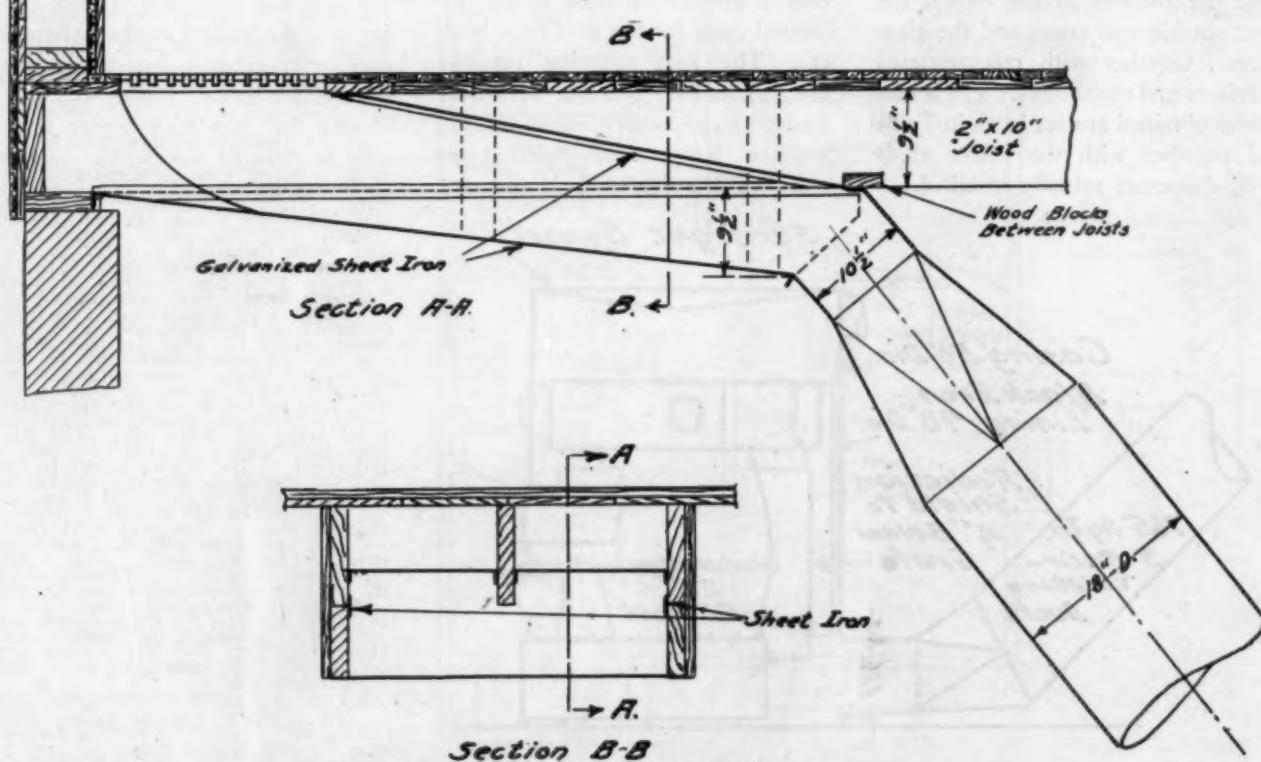


Figure 7. Sections of the Recirculating Ducts as Installed

per pound as fired, a furnace efficiency of 57.5 per cent and a combustion rate of 7.5 lb. of fuel per square foot of grate surface, per hour.

The weight of air to be handled by the system as necessary to supply 82,680 B. t. u. per hour, at a register temperature of 175 deg. F., is expressed by the following equation.

$$W_a = \frac{H}{C_p (t_a - t_r)}$$

W<sub>a</sub> = Weight of air handled per hour, lb.  
 H = Heat loss to be supplied, B. t. u. per hr. = 82,680  
 C<sub>p</sub> = Specific heat of air, B. t. u. per lb. = 0.24  
 t<sub>a</sub> = Register temperature, deg. F. = 175  
 t<sub>r</sub> = Temperature of the room, deg. F. = 70  
 $W_a = \frac{82,680}{0.24 (175 - 70)} = 3,280$  pounds of air per hour.

The furnace will be required to supply not only the heat losses from the rooms but also the heat losses between the furnace bonnet and the rooms to be heated. The total heat that the furnace must supply is arrived at by an allowance for the drop in the temperature between the furnace bonnet and the registers. This temperature drop may be taken

as averaging 30 deg. F. in most installations. The heat that the furnace must deliver at the bonnet is expressed as:

$$H_t = W_a \times C_p (t_b - t_a)$$

H<sub>t</sub> = Heat at the furnace bonnet, B. t. u. per hr.  
 W<sub>a</sub> = Weight of air handled per hour, lb. = 3,280

inside and 37½ ft. high above the grate.

A section of the furnace is illustrated by Fig. 5. The furnace is fitted with a galvanized sheet iron casing 50 inches in diameter. The casing is lined with black sheet iron from the grate level to the bottom

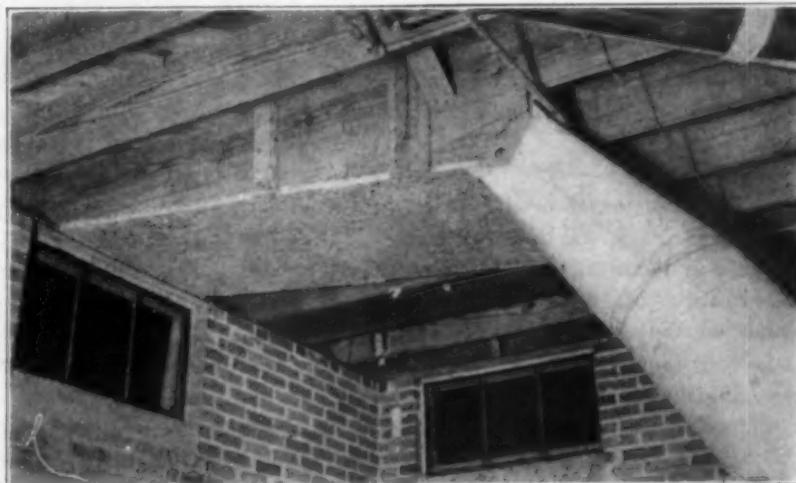


Figure 8. Transformation From Rectangular to Round Section In a Duct

$$C_p = \text{Specific heat of air, B. t. u. per lb.} = 0.24$$

$$t_b = \text{Air temperature at bonnet, deg. F.} = 175 + 30 = 205$$

$$t_e = \text{Temperature of the recirculated air, deg. F.} = 65$$

$$H_t = 3,280 \times 0.24 (205 - 65) = 110,000 \text{ B. t. u. per hour.}$$

The furnace grate area required under the conditions of furnace operation selected is:

$$H_t = \frac{G}{C \times R \times E}$$

G = Grate area, sq. ft.  
 H<sub>t</sub> = Heat supplied by the furnace, B. t. u. per hr. = 110,000  
 C = Heat value of the fuel, B. t. u. per lb. = 10,000  
 R = Combustion rate, lb. of fuel per sq. ft. of grate surface, per hr. = 7.5  
 E = Furnace efficiency = 0.575  
 $G = \frac{110,000}{10,000 \times 7.5 \times 0.575} = 2.56 \text{ sq. ft. or } 368 \text{ sq. in.}$

This corresponds to a grate 22 inches in diameter. Furnaces are rated on the maximum diameter of the fire pot, which is usually 4 inches more than the grate diameter.

The furnace size selected was 22 + 4 = 26 inch furnace.

This furnace is served by a tile lined chimney 11½ x 11½ inches

of the bonnet. The lining is spaced uniformly one inch from the casing. A radiation shield is hung from just beneath the radiator ring and extends a distance of 4 inches below the grate level. The three cold air shoe openings at the bottom of the furnace casing are ample in size so that the radiation shield does not block the incoming air. The radiation shield does, however, somewhat prevent the incoming air from being warmed in the recirculating duct shoes. The radiation shield and furnace lining give four additional surfaces for the air to pass over and absorb heat. The purpose of the shield and the lining is to prevent or lessen the loss of heat from the furnace to the basement.

The furnace bonnet used is of the straight side type with a concave top. Leader connections were taken from the bonnet sides as joist bearers across the basement will not permit the leaders to be taken out of the top of the bonnet.

#### Recirculating Ducts

Due to the arrangement of the house, a single recirculating duct was not feasible. Three recirculating ducts and cold air registers were



Figure 9. Recirculating Duct From the Living Room

located and installed as shown by Figures 2 and 4. The duct leading from the register near the front door should handle the air inleakage at the front entrance and also the air returned down the stairway from the second floor. The recirculating duct registers located in the sun parlor and dining room were placed in the floor beneath windows. The object of these locations was to pass the cold air leakage at the windows quickly to the furnace casting.

As the recirculating duct register positions necessitated somewhat long and crooked ducts, the air velocity allowable in them was taken at a conservative figure of 2.5 feet per second for design purposes.

The total required area in the recirculating ducts was computed as:

$$A = \frac{W_s}{d \times T \times V}$$

A = Duct area, sq. ft.

W<sub>s</sub> = Weight of air handled per hr., lb. = 3280

d = Weight of 1 cu. ft. of air at 65 deg. F., lb. = 0.0757

T = Seconds per hour = 60 × 60 = 3600

V = Velocity in the duct, ft. per second = 2.5

$$A = \frac{3280}{0.0757 \times 3600 \times 2.5} = 4.83 \text{ sq. ft.}$$

The required area per duct was equal to  $4.83 \div 3 = 1.61$  sq. ft. or

feet per second when the system is in operation.

Although the height of the basement from the floor to the underside of the overhead joists is 7 ft. 3 in., it was necessary to partially carry the recirculating ducts, from the registers toward the furnace, between the floor joists. A recirculating duct carried entirely beneath the floor joists would have reduced the basement head room too much, had it been given the proper pitch.

Figure 6 shows a common method of carrying a recirculating duct between floor joists. The method illustrated by Fig. 6 represents very poor practice for several reasons. These are:

- (a) The duct cannot be given any pitch downward toward the furnace.
- (b) Bridging between the floor joists offers obstructions to air flow.
- (c) Friction losses of the air moving over the surfaces of the middle joists in the duct are large.
- (d) A great amount of turbulence exists in the air flow as the air enters and leaves the ducts.

The head or motive force producing air flow in a warm air furnace system is very small. Any or all of the above losses may reduce the amount of air flowing in the system.

furnace capacity to almost nothing. Invariably in such cases the castings of the furnace deteriorate very rapidly and are soon burned out.

A combination of rectangular and



Figure 10. Sun Parlor Leader Pipe and Recirculating Duct

circular ducts was used in this design. The construction of the rectangular parts of the ducts is shown by Fig. 7. Pieces of 2 in. x 10 in. yellow pine 6 to 7 ft. long were split diagonally and fastened by cleats to the under side of two floor joists 32 in. center to center. The cracks between these pieces and the joists above were covered with sheet metal to prevent air inleakage. These pieces form a part of the sides of the rectangular duct and give a pitch downward toward the furnace. The bridging was removed from between the floor joists used for the duct and 2 in. x 4 in. nailing blocks fastened between the joists as shown in Fig. 7. Sheets of galvanized iron were cut and the edges were turned down. These were nailed between the joists as shown in Fig. 7. The sheets just described extend from the front side of the cold air register to the nailing blocks. The purpose of these sheets is to prevent turbulent conditions in the duct and also to prevent base-

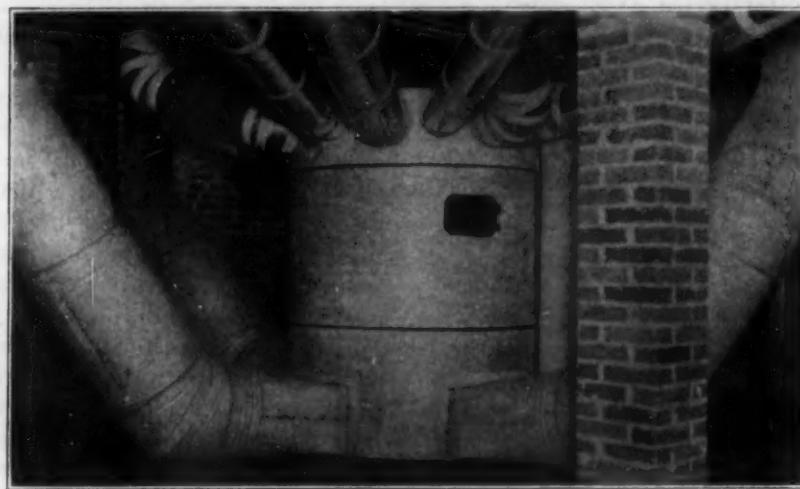


Figure 11. Recirculating Duct Shoes

232 sq. in. Eighteen inch circular ducts having a cross section of 254 sq. in. were selected as the nearest commercial sizes. The air velocity in these ducts will be less than 2.5

The effect of the smaller quantity of air will generally be a smaller amount of furnace heating capacity. Cases exist where the designs of the recirculating ducts have cut the

ment air from being drawn into the duct through cracks between boards of the sub-flooring. The bottom of the duct was covered by a sheet of galvanized iron nailed to the under side of the wooden side walls. Deflectors of sheet iron were placed between the joists at the rear of the cold air registers to properly guide the air into the duct at this point (Fig. 7). The cross section area of the rectangular ducts is not reduced to less than 30 in. x 9.5 in. = 285 sq. in. A view of the rectangular sections as actually constructed is shown by Fig. 8.

At the suggestion of Professor A. C. Willard, the connections of the rectangular to the circular ducts were made out of the ends of the rectangular ducts. Special transition pieces changing from a rectangular section 10.5 x 30 inches to a circular section 18 inches in diameter were made. (Figures 7, 8 and 9.) The transition pieces were fastened to the nailing blocks, the wooden side walls and the metal bottoms of the rectangular ducts. The object of these transition pieces is to reduce the friction and the turbulence losses of the air as it enters the circular parts of the ducts. The transition pieces and the circular ducts pitch downward toward the furnace at angles between 45 and 60 degrees with the horizontal.

The method of carrying these ducts toward the furnace is shown by Figures 9 and 10. Figure 10 also illustrates how the recirculating duct and the warm air leader pipe of the sun parlor were carried through a brick wall. The recirculating ducts were turned toward the bottom of the furnace casing by easy bends and special elbows of angles between 45 and 60 degrees.

The cold air ducts were joined to the bottom of the furnace casing by special shoes as shown by Figure 11. These shoes are simply transition pieces changing an 18-inch round duct to a rectangular duct 12 in. x 24 in. Care was taken that the duct openings into the furnace casing did not extend above the grate level. Recirculating duct shoe openings above the grate level of the

furnace allow radiant heat from the furnace to be thrown into ducts, warming their walls. These walls then give up heat to the air passing to the furnace and the capacity of the furnace system is reduced, due to the smaller weight of air handled per hour. The minimum duct areas occur in the circular portions of the ducts and these are greater than the calculated requirements.

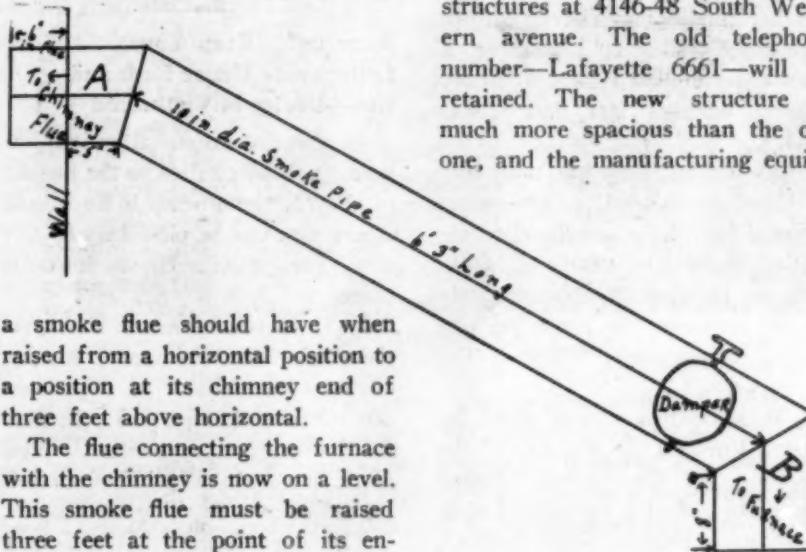
The object of all this design has been to move the air with small friction and other losses and thus secure the maximum capacity of the furnace.

The additional cost of these special features amounts to about 20 to 25 per cent of the cost of the furnace system without them. The total cost of this special furnace installation is very much less than the cost of either a steam or hot water plant of equal heating capacity, and the features involving the additional expenditures are well worth the money in rapid and satisfactory heating performance.

It is the expectation of the writer to take data of the operation of this furnace during the coming winter, the results of which will be published at some future time.

#### George Streibe Wants to Determine Angle of Elevation on Flue Connection

George Streibe, 46 Ashford Avenue, West View, Pittsburgh, Pennsylvania, is confronted with a problem of finding the angle of elevation



a smoke flue should have when raised from a horizontal position to a position at its chimney end of three feet above horizontal.

The flue connecting the furnace with the chimney is now on a level. This smoke flue must be raised three feet at the point of its en-

trance into the chimney. How can the correct angle of the two elbows be determined?

The flue is ten inches in diameter. It projects into the chimney opening six inches, and the bend in the chimney elbow comes five inches from the wall. The length of the flue itself is six feet three inches. It projects eight inches vertically from the furnace before the bend in the furnace elbow comes.

#### L. R. Hamman Wants Data on Garage and Ventilating Heating Equipment

To AMERICAN ARTISAN:

There is a demand here for warm air heating plants, fan drivers, using metal trunk lines to distribute the heat.

I shall be pleased to hear from manufacturers who make furnaces and equipment for heating garages and large buildings. I should also like to get some data on the proper ventilation for garages and office buildings.

Yours very truly,

L. R. Hamman.

507 E. Prairie Ave., Decatur, Ill.

#### Herbert H. Davis Co., Chicago, Moves to New and Larger Quarters

Herbert H. Davis Co., Inc., ventilating contractors and engineers formerly located at 3022 Archer Avenue, Chicago, have moved their offices and factory to their new structures at 4146-48 South Western avenue. The old telephone number—Lafayette 6661—will be retained. The new structure is much more spacious than the old one, and the manufacturing equip-

ment that has been installed is of the most up-to-date type.

**J. Paul Reinhart Thinks  
Warm Air Trunk Line System  
Is Effective**

To AMERICAN ARTISAN:

I believe that the layout by R. W. Menk, of Heating Systems and Supply Co., will encourage many timid installers to use the trunk system, especially if the owners are willing to pay enough for the work to justify the use of a fan. But even with a gravity system a well-proportioned trunk line system is effective and does away with the large number of leader pipes, where a well-built basement lends itself to the purposes.

The blue cover you had on the issue of October 23 was a pleasant diversion.

J. PAUL REINHARDT.  
Farris Furnace Co.

**Sears-Roebuck and  
Ward & Co. Sales  
Decline During October**

Whether because of a lower purchasing power in the agricultural districts or different weather conditions, October sales of Chicago's two big mail order houses were less than a year ago. It was the first decline, as compared with the same month of the preceding year, that has occurred in many months.

Officials of both Sears, Roebuck & Co. and Montgomery Ward & Co. are inclined to attribute the present comparative decline to weather conditions. They point out that unseasonably cold weather a year ago stimulated sales in heavy apparel, whereas last month was mild.

"October last year was unusually cold and occasioned a pre-season demand for winter merchandise, resulting in sales of nearly \$22,000,000, an increase of approximately 27 per cent over the preceding October," Montgomery Ward & Co. say.

The same reason was given by Sears, Roebuck & Co., with the opinion that the current decline "does not reflect a permanent state of affairs." Sales of Sears-Roebuck

last month were \$26,839,503, a decline of \$3,535,102, or 11.6 per cent, from October, 1925. Sales for the ten months this year totaled \$214,725,261, an increase of \$12,728,653, or 6.3 per cent, over the same period last year. Sales of Montgomery Ward last month were \$20,154,626, a decline of \$1,810,256, or 8.24 per cent, from October, 1925. Sales for the ten months this year totaled \$156,281,323, an increase of \$13,768,705, or 9.66 per cent, over the same period last year.

**Warm Air Furnace  
Fan Company to  
Offer Course In Heating**

The Warm Air Furnace Fan Company of Cleveland has inaugurated under the guidance of their Mr. J. C. Miles a two months' intensive course for young college graduates in scientific principles of warm air heating.

These young men will be trained in engineering, designing, installation and salesmanship, fitting them for the position of sales engineers. Upon completion of the course they will be turned over to furnace manufacturers who desire trained men capable of designing or engineering any intricate problem of warm air heating, as well as competent to show the dealer how this work can be done.

It is suggested to manufacturers desiring such men that they make application to Warm Air Furnace Fan Company, giving date wanted.

**Warning!! Keep Your  
Letterheads Under Lock and  
Key—Dealer Is Victimized**

In these columns attention has been repeatedly called to the danger of allowing letterheads to lie around where they can be picked up by any stray person who comes into the office.

E. P. Hayes, Manager of Advertising, the Fox Furnace Company, Elyria, Ohio, tells of an experience one of their dealers, J. L. Denison & Company, Amsterdam, New York, has had. The information is passed on as a warning to others.

The letter from J. L. Denison &

Company to the Fox Furnace Company reads as follows:

"On Friday, the 22nd, a man came to our office representing himself as your advertising manager. He stated that you were starting a new advertising campaign, to be conducted direct through the people handling your cabinet heaters and warm air furnaces.

"He stated that he would send on some circulars of suitable size that we could mail out in our regular small size envelopes; he also requested that we give him a letterhead and envelope as a sample so that he could have new ones printed with a cut of your Cabinet heater and warm air furnace on same, and if same were satisfactory to us after they were submitted for our approval, that your firm would furnish the stationery to us free of charge for the purpose of advertising your goods.

"A matter has come to our attention which causes us to write you to inquire whether or not you have such an authorized representative in this territory. We gave this man a letterhead and envelope which he took with him. On Tuesday, the 25th, we received an invoice from J. M. Warren & Company, of Troy, New York, for 301 pounds solder at 45 cents, amounting to \$135.45; this we returned to them with notation that we did not order, receive or know anything about it and stated that it must have been sent to us in error.

"Warren & Company then telephoned us that they had on file a written order calling for this material and that same had been delivered to bearer of order on Saturday, the 23rd. We asked that they return the order to us so that we could trace it, as our records showed no order having been sent out. They returned the order to us and it appears to be the letterhead and envelope which we gave to the man representing your company as your advertising manager.

"This appears to be a plain case of forgery and of obtaining goods under false pretense."

SIGNED.

## The Editor's Page

### President Coolidge Says Advertising Is Basis of Industrial Expansion

PRESIDENT COOLIDGE had a very important message to give the American Association of Advertisers in convention at Washington last week. What he said about advertising can be read with profit by advertisers in both the warm air heating and sheet metal industries.

"When we stop to consider the part which advertising plays in the modern life of production and trade we see that basically it is that of education. It informs its readers of the existence and nature of commodities by explaining the advantages to be derived from their use and creates for them a wider demand. It makes new thoughts, new desires, and new actions favorable to the man in business.

"By changing the attitude of mind it changes the material condition of the people. Somewhere I have seen ascribed to Abraham Lincoln the statement that 'In this and like communities public sentiment is everything. With public sentiment nothing can fail; without it nothing can succeed; consequently he who molds public sentiment goes deeper than he who enacts statutes or pronounces decisions. He makes statutes and decisions possible or impossible to be executed.'

Advertising creates and changes this foundation of all popular action, public sentiment, or public opinion. It is the most potent influence in adopting and changing the habits and modes of life, affecting what we eat, what we wear, and the work and play of the whole Nation. Formerly it was an axiom that competition was the life of trade. Under the methods of the present day it would seem to be more appropriate to say that advertising is the life of trade.

"Two examples of this influence have come to me in a casual way. While I cannot vouch for the details, I believe in their outline at least they are substantially correct.

"One relates to an American industry that had rather phenomenal growth and prosperity in the late eighties and early nineties, being the foundation of one or two large fortunes. In its development it had been a most generous advertiser. A time came when various concerns engaged in this line of manufacturing were merged and consolidated. There being no longer any keen competition, it was felt that it was now no longer necessary to explain to the public the value of this product or the superiority of one make over another. They had the field to themselves.

"In order to save the large expense that had been made for that purpose, advertising was substantially abandoned. The inevitable result followed, which all well-informed trade quarters now know would follow.

But the value of advertising was not so well understood 25 or 30 years ago. This concern soon became almost a complete failure.

"As I recall, it had to be reorganized, entailing great losses. This line of trade was later revived under the direction and counsel of some of its old managers, and with the proper amount of publicity became a successful enterprise flourishing even more heartily than it had before.

"The system which brought about these results is well known to the members of this association. You have seen innumerable instances where concerns have failed through lack of advertising and innumerable others where they have made a success through the right kind and amount of publicity.

"Under its stimulation the country has gone from the old hand methods of production which were so slow and laborious with high unit costs and low wages to our present great factory system and its mass production with the astonishing result of low unit cost and high wages.

"The preeminence of America in industry, which has constantly brought about a reduction of costs, has come very largely through mass production. Mass production is only possible where there is mass demand. Mass demand has been created almost entirely through the development of advertising, and to advertising we must look to maintain this mass demand."

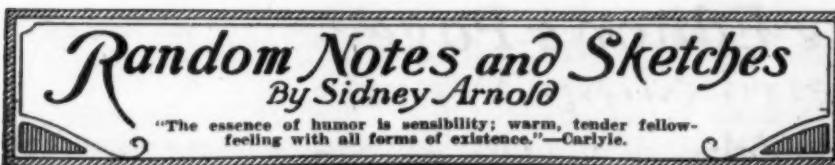
It will be agreed that President Coolidge has said nothing new to business men who know sound business practice.

However, there are still too many men who are making only moderate successes of their businesses, because they still regard advertising as a necessary evil, to be pruned as soon as business begins to drop off.

There is no substitute for advertising to produce a steady, healthy expansion in business. But to be beneficial the advertising must be consistent. Intermittent splurges can never produce the results that will be gained by a steady program that increases in proportion as the business increases.

Advertising appropriations should be the last to suffer from the pruning knife. If you have doubts about the authenticity of this statement, analyze the practices of some of the business failures. Invariably you will find that curtailment of advertising at a critical period was one of the outstanding factors contributing to the downfall of the business.

The product must be kept constantly before the possible customer. Changing conditions are constantly bringing new people into the circle of possible users of the product. These people must be educated into the use of that product and there is no more economical way of doing this than by advertising.



Early Monday morning of this week I had the pleasure of a visit with Mr. G. E. Robinson, sales manager of The A. H. Robinson Co., Cleveland, Ohio. Mr. Robinson was on his way through Chicago to Nebraska. From there he will continue on to South Dakota, North Dakota, cutting over to Minnesota before returning to Cleveland. Mr. Robinson is looking fine.

\* \* \*

A move to give delivery horses three weeks' summer vacation without stopping their oats has been started in Berlin. This may do very well in Germany, but American horses, owing to motor competition, are not sure enough of their jobs to strike for privileges.—*Chicago Daily News*.

\* \* \*

I received a communication from R. S. (Tommy) Thompson, Indianapolis, who travels for the Mt. Vernon Furnace & Manufacturing Company, one day this week. Tommy was paying up his subscription to AMERICAN ARTISAN, because he feared that our circulation department might not like it a little bit if he should send a letter to us something similar to the one he ran across from a dealer in answer to the correspondence of a certain credit man:

"Dear Company:

"I got your letter about which I owe you. Now be pachunt. I ain't forget you. Please wait. When sum fools pay me I pay you. If this wuz judgment day and you wuz no more prepared to meet your maker as I am to meet your account, you sure would have to go to hell. Trust you will do this. I am, very truly."

In the next breath, so to speak, Tommy tells about a bright Indianapolis school child who wrote in response to the request of the teacher for a sentence containing the word "Diadem": "People that drive their

automobiles on railroad tracks without looking diadem sight sooner than those that look."

\* \* \*

A young woman with aspirations to be a singer and, as is so often the case, little else, went to a German vocal teacher for a tryout before arranging to take lessons. The professor sat down and played a selection while the budding but ambitious singer poured out her choicest assortment of notes. When all was over the professor swung around on his stool and in wrathful voice said:

"Ach! Never have I heard such a voice! I blay on der vite keys und I blay on der black keys, but you sing in der cracks!"

\* \* \*

"And you had the nerve to tell me that while I was away with the children you spent every night home —working!"

"But, my dear, of course I did!"

"Oh, you did? Then how about this electric light bill of only fifty cents for the two months?"

\* \* \*

#### A Valued Employee

Arthur P. Lamneck (to applicant): I am inclined to give you the position if you understand double-entry keeping.

Applicant: I do, indeed! At my last place I had to do a triple-double-entry—a set for the active partner, showing the real profits, a set for the sleeping partner, showing small profits and a set for the Income Tax officials, showing no profits.

\* \* \*

#### Scat and Scamper

• Ed Merrick, Louisville, was overtaken by darkness in the backwoods of Kentucky and was forced to spend the night in the cabin of a grizzled mountaineer.

Sitting before the fire after a simple supper Ed noticed the place of honor occupied by an old cat and five kittens. Feeling a draft he also

noticed that the door of the cabin was cut for six cat holes, one large one and five small ones, with three of the small ones in a sort of second story arrangement.

"Friend," he said, "wasn't it foolish to cut more than one hole in the door for your cats?"

"Naw," said the mountaineer, "you don't know me. I'm high tempered, and when I say 'scat' I mean scat."

\* \* \*

#### The Young Safety Inspector

Oh, Dad, come look at all this junk! I'll say this room looks pretty punk. The basement floor is far from neat and rusty nails cause punctured feet. Someone might fall and maybe break an arm or leg if he should take a tumble on these empty cans left lying here by careless hands.

Here's turpentine and gasoline, varnish, paint and kerosene, old underwear and greasy rags; waste paper, too, and empty bags. If fire should start in all this trash, the house would go in one big flash. Our teacher says that fires don't start when everybody does his part and lends a hand in keeping clean the places that are seldom seen—in attics, basements, closets dark, where rubbish waits for just a spark to start a blaze that may destroy the happy home we now enjoy. If we don't clean it *up*, no doubt, a fire may come and clean us *out*.—*International News*.

\* \* \*

Father: "I never kissed a girl until I met your mother. Will you be able to say the same to your son when you become a married man?"

Son: "Not with such a straight face as you can, father."

\* \* \*

Red-hot Steno: "I wouldn't even consider marrying you. You are the most stupid, asinine, idiotic creature on earth. You are repulsive, abhorrent and miserable. I wouldn't marry you if you were the last man on earth. I hate you. You are despicable."

Suitor: "Do I understand that you are rejecting my proposal?"

—*Tri State Bulletin*.

# A Study in Oxy-Acetylene Welding for General Shop Work

## Correct Operation of Welding Machine Requires Skill Gained by Experience

By O. W. KOTHE, Principal St. Louis Technical Institute

THE mechanical operation of welding is a great deal like working metal; that is, the mechanic must know what metal will stand—how much it can be bent or abused before it fails. So, too, a person riveting must know how far to set a rivet so that it will not bruise the metal itself or become flattened to a point where its holding power is impaired. After he has made sufficient experiments, the workman learns these things.

In welding similar facts must be learned; that is, the handling of the torch, the correct flame, the color of the metal just before fusing or melting, and how to build up a joint so that the welding rod and the metal itself will be properly fused or welded.

These bits of knowledge are also learned by practice.

Much experimenting is necessary on different kinds of metal, and each metal, as cast iron, steel, copper, aluminum, etc., requires its own handling. In the welding business there must be a great deal of experimenting on a person's own time in order not to ruin someone else's work and so prove more costly than the price of experimenting.

The big aim of the sheet metal worker today must be ever to render an ever wider scope of service, thus maintaining steady work over and above the general average. It's a business proposition with the worker, as it is with the employer to extend his avenues of income. The tens of millions of workers are satisfied to just get a living out of their work—that is, they refuse to learn more until they are paid more and also paid for the learning. It is only the exception of these masses who steps out by himself and makes his work his business as well as a better living.

While experimenting with the welding torch, the welder must especially observe these things: First, to adjust properly the flow of gases through the torch. At fig. 13 is shown an ordinary oxy-acetylene equipment set up for work. This is a line drawing from the Oxfeld Acetylene Co. of New York and shows the acetylene tank, the oxygen cylinder, the gauges, hose and torch. In the previous article (page 110, AMERICAN ARTISAN, October 16) I discussed the details for the regulator, gauges and torches. In this drawing, therefore, it is pertinent to mention that the hose is generally of two colors to avoid confusion. Black designates acetylene gas, and red, oxygen. This is to prevent interchanging when connecting the apparatus.

All hose connections must be made tight, using good clamps, and both hoses should be blown out now and then to free them from dust and dirt. When a leak occurs anywhere in the hose, close the tank valves and either repair the hose or secure a new one.

An acetylene leak is dangerous and if around the torch, it is liable to flare up and burn the operator. *Leaks in tanks should never be repaired with a torch or anything hot*, but some soap should be plastered over the leak and then tightly wound with tape. Soap repairs should be considered only as temporary. When returning the cylinder to the manufacturer, the welder should tag it and write a letter to the firm telling them of the leak.

Each manufacturer of welding equipment has his own operating rules. His tank pressures are definitely his own. So the torch used should govern the pressure on the gauges, and by the size of the tip used and the tables furnished by the

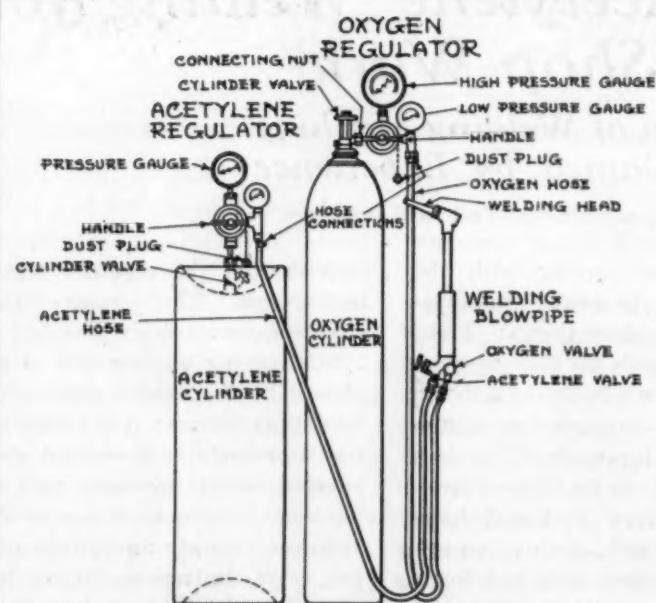
manufacturer the regulator should be adjusted. This pressure varies from six ounces to six pounds.

Starting the welding unit is explained by the oxfeld and cutting manual as follows: On having the regulator and the hose and torch attached, it is necessary that we blow the hose out to remove dirt and dust. Slowly turn on the oxygen valve, by turning to the left, until the valve is opened as far as it will go. The pressure of the oxygen in the cylinder will show on the large gauge. If the cylinder is full, the gauge will read 100 per cent at 1,800 pounds. Then turn the hand screw of the regulator to the right until the oxygen passes through the hose. Keep turning the handle until a pressure of about 5 pounds shows on the small or low-pressure gauge. Let the oxygen pass through this hose for a few seconds; then turn the handle of the regulator to the left until the flow of oxygen stops.

Now slowly open on the head of the acetylene cylinder by means of the wrench supplied. *This valve should never be opened more than two full turns.* The pressure on the acetylene gauge will then show on the big gauge of 250 pounds when the cylinder is full. The hand screw of the regulator should then be turned to the right until a small amount of acetylene passes through the hose. Be sure no fire is near and allow the gas to flow through the hose until all dirt is removed, or about 5 seconds of time. Next turn the handle of the regulator to the left until the gas flow is stopped.

### Lighting of Torch and the Flame Used

Always light the acetylene first and turn it off last, as this prevents what is often called "back-fire," or where the flame pops out. After



OXY-ACETYLENE WELDING UNIT  
FIG. 13



A



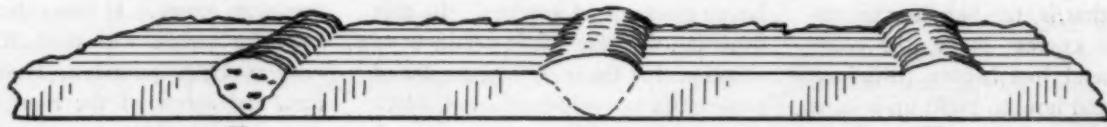
NEUTRAL FLAME

B



C

FIG. 14



D

E

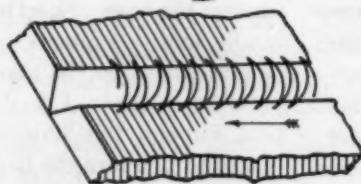


FIG. 15

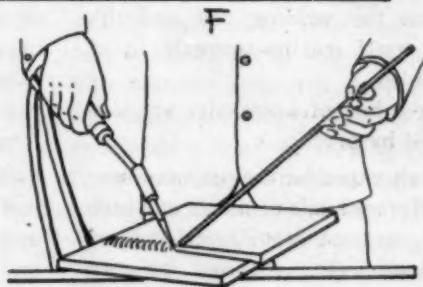


FIG. 16

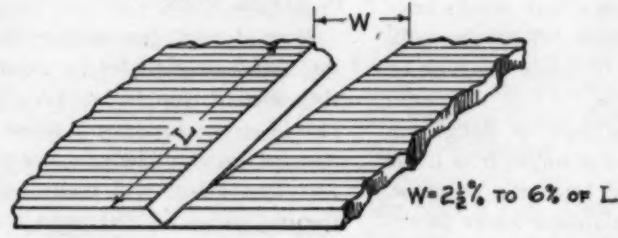


FIG. 17

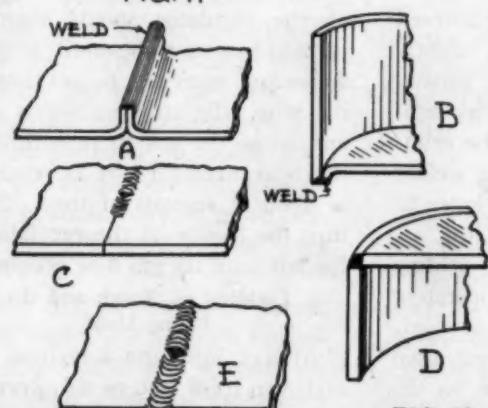


FIG. 19

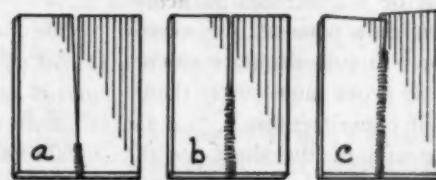


FIG. 18

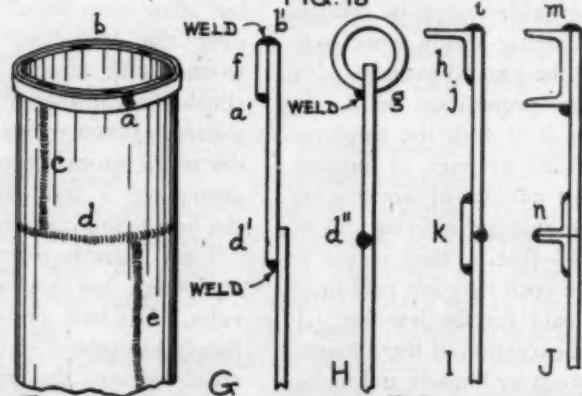


FIG. 20

the acetylene is lighted, turn on the oxygen valve slowly until you see clearly defined "central cone," bright bluish green in color, surrounded by a bushy, weak flame, purplish yellow in color. When too much oxygen is used, this central cone or jet becomes bluer in color and loses the greenish tinge; it is not so clearly defined.

When too much acetylene is used, the jet becomes bluish white and is streaky. Therefore the proper flame to use is where the central cone is sharpest and clearest, and this is known as the "neutral flame." The neutrality of the flame refers to the small welding flame only and indicates to the eye that the flame has just enough oxygen to burn the acetylene complete and no more. This is then the result where a correct proportion of the oxygen and acetylene is being consumed.

Thus at A of fig. 14 is shown an enlarged view of the neutral flame. The length is about three times the diameter of the largest part. The central portion, a, is sharp in outline and is symmetrical and smooth. A jagged or irregular flame indicates that the hole in the tip is not true or it is rough. This makes it necessary occasionally to run a drill of the exact size carefully into this end and to clean it out true. The thinner flame, b, is due to the burning of the hydrogen left when the acetylene is broken up into its constituents—carbon and hydrogen. That this flame is continuous in outline of both the inside flame, a, and the outside, b, it is characteristic of the torch used.

At B of fig. 14 we show the correct shape of the neutral flame in a more normal view. With oxy-acetylene this flame has a temperature of about 6,300 degrees F., while if oxygen-hydrogen gas is used a flame of about 4,100 degrees F. is produced. When it is considered that the melting point of cast iron is about 2,100 degrees F., that of soft steel about 2,600 degrees F. and of wrought iron about 2,700 degrees F. it will be seen that there is no difficulty whatever in melting any of these metals.

By experimenting with the flame, as for instance in turning on an excess of acetylene, the neutral flame will entirely disappear. When the acetylene is reduced and the oxygen is increased; this flame decreases in size and becomes sharply defined. Upon a further increase of oxygen with no change in acetylene, this sharply defined neutral flame becomes somewhat shorter and takes on a violet tint, which indicates a surplus of oxygen in the flame itself. If the increase of oxygen continues, the flame will be blown out and hence the oxygen must be turned off.

While at work it is well to test the flame now and then. This is done by turning on a slight excess of acetylene, by means of the acetylene valve and then trimming it down, so that a neutral flame is produced. Under such conditions no one knows the exact amount of oxygen and acetylene consumed by any type or design of torch. Theoretically, one volume of oxygen is necessary in a torch to burn one volume of acetylene, both being pure. But since neither of these are ever absolutely pure, it is difficult to determine of which gas the greater or lesser proportion is consumed.

#### Conditions for Welding

In preparing for welding, it is general to use two pieces of flat bar steel and lay the edges together and then experiment. Here no beveling of the edges is done as the main point is to play with the flame, burn up a few pieces of metal and possibly get a few blisters yourself.

However, on the better classes of work on all metal over  $\frac{1}{4}$  inch thick the edges are beveled to a V-shape as at C of fig. 14. That is an angle of about 45 degrees is either planed, chiseled or ground out so a 90-degree angle is given between the surfaces to be welded. The reason is to give a wider splice for the weld and to get into the bottom and fuse the metal properly. Most metal of an  $\frac{1}{8}$  inch to a  $\frac{1}{4}$  inch is merely butt welded as at fig. 19, which, while lighter metal of  $1/16$  inch thick at edge, is turned and welded as at fig. 19.

To properly inspect and test a weld a person should cut out a specimen of the weld and grind it smooth and then polish the edge to a high finish. In this way air bubbles or pieces of scale will be noticeable, as at D, fig. 14. Or, if a proper fusion was not made between the welding rod and the parts to be welded, the lines of the weld will show as at E. But if a perfect weld is made, the structure of the metal should be uniform, as at F, with the balance so it cannot be detected where the weld was made from an edge view.

#### Welding Rods and Flux

On cutting the V-shaped groove in metals to be welded we must use another piece of iron to help fill the groove. Sometimes some of the old chipped out metal is saved and is used to refill the groove by fusing them in place. Then, again, where edges are butt welded, as for  $\frac{1}{8}$  inch plate or such similar material, no extra V-ing is necessary and no extra material need be added. But in general a rod or wire ranging about  $1/16$  to  $\frac{3}{8}$  inch in thickness is used.

These are called "welding rods" and are supposed to be made of the best pure iron and steel, as for cast iron work and steel welding. The cast iron rods should be of first class quality, high in silicon and low in manganese and sulphur content so that they may be easily melted, reducing the gas consumption and producing a soft weld. These rods are a "specialty" product and are purchased from supply dealers or through wholesalers of welding equipment. Among many folks the name of Swedish iron wire has gained a strong reputation and it is claimed this product gives good satisfaction. In fact, the use of Swedish iron or any pure iron wire gives good results.

It should be remembered that silicon promotes the formation of graphite in iron, which makes it soft, while manganese and sulphur have just the opposite effect. Thus, to use the ordinary cast iron tends to produce white iron or chilled iron containing no graphitic carbon and which is intensely hard. Hence, care must be used in selecting weld-

ing rods. Ordinarily the size of the job to be done influences the size of the rod to be used. But in general small work requires small rods, since they melt quicker and do not conduct heat to the hands so readily, while heavy work requires a heavier welding rod.

Such is the general usage of most ordinary cast iron and steel work. For other steels and copper, aluminum, etc., I shall take up the discussion further as I progress from article to article. But for all the work shown in this drawing, the Swedish iron rod or its equivalent is satisfactory.

In cast iron welding most welders use a flux of one kind or another, but generally a sort of powder. The reason is that melted cast iron has a great affinity for oxygen, which combines with it to form an oxide of iron or slag as scale. This affinity which molten iron possesses for oxygen is well illustrated by the amount of slag produced during the cutting of steel, this slag being oxide of iron. In the case of cast iron the oxide is lighter than the melted metal and does not melt at quite so low a temperature.

Many kinds of fluxes for cast iron are furnished by manufacturers or by manufacturing chemists which vary considerably in composition but which differ little in efficiency under practical application. The principle of all of them is to provide some chemical which, at high temperatures, will break up the oxide into its component parts. So for cast iron, a mixture of equal parts of carbonate of soda and bicarbonate of soda makes a very satisfactory flux.

It will be noticed, in the use of cast iron flux, as soon as a small portion of it is put on the melted iron, the surface of the metal becomes clear and mirror-like. Under such conditions, the union of the metal in the piece and the metal from the welding stick is easily made. The necessity of using a flux for cast iron may not be thoroughly appreciated, but if an attempt is made to weld cast iron without it,

difficulties will at once be experienced.

#### Danger of Burning Present in Steel Welding

In welding steel and wrought iron a flux is not ordinarily used, although there is a certain amount of oxide formed which may be removed by the use of a cast iron flux. The melting points of both soft steel and wrought iron are higher than the melting point of the oxide, and while the oxide is lighter than the melted metal, there is more or less tendency for it to sink into the body of the weld. The judicious use of a small amount of flux will help in this difficulty.

In welding steel, the principal thing to guard against is burning the work, which no flux will overcome and which ruins the weld beyond repair. While it is not necessary to use a flux in making ordinary steel welds, it is necessary to use the proper kind of welding rod or wire. The higher the percentage of carbon in the steel, the greater is the danger of burning it. Wrought iron is different and is difficult to burn, because it is simply steel with a low percentage of carbon. Since the welding rod is considerably smaller than the weld, there is a liability of burning the rod if the torch is not properly handled. But in general, iron wire, or iron welding rods are used for steel.

#### Proceeding to Weld

Before getting ready to weld, see that the hose and torch are properly connected. Then turn on the oxygen by means of the hand screw of the oxygen regulator until the pressure on the small gauge corresponds to the pressures on the chart. Be sure that when this is done the oxygen valve on the blow pipe is open. Then close this valve and open the acetylene valve on the blow pipe, and then close that. Seeing that all valves work perfectly, then turn on the acetylene valve and light the torch. Next turn on the oxygen and adjust the flow to produce the neutral flame.

One of the first exercises the workman must get accustomed to is the proper movement of the tip of the torch. This is shown in fig. 15.

The proper position to hold the torch and the welding rod so as to insure free movement is shown in fig. 16. For the beginner the regular control of these motions is difficult and considerable practice is required to become proficient.

The blow torch must be grasped firmly but not rigidly in the hand. It is not good practice to hold it in the fingers, because it is impossible to manipulate the flame with regularity and control, nor is it possible to do as heavy work without tiring. The head of the blow pipe should be inclined at an angle of about 60 degrees to the plane of the weld, as fig. 16 indicates.

The motion of the torch should be away from the welder and not toward him, as closer observation of the work can be obtained and greater ease in making the weld. Hence in most welding either the oscillating movement or holding the tip of the torch so that it will describe small semi-circles is employed, as shown in fig. 15. This confines the welding zone, and while the progress is not so fast, it is more thorough than the other system for heavier classes of work.

Expansion and contraction of the metal while welding and cooling presents a problem, although it can be met in several ways with good success. One of the easiest ways to learn to understand expansion and contraction is to observe it on flat sheets, in welding the edges as in fig. 17. The heating of the metal to a fusion point causes an expansion and as the weld is made, starting from one end, the contraction along the line causes the sheets to "draw in" or diverge."

Thus, to ignore this factor and seek to weld the edges hand running, the sheets will buckle over and get out of line as at c, of fig. 18. Here, at a, not a sufficient spread was given, so in welding the seam the sheets pulled together until they buckled and over-lapped, as shown at c. Of course, some folks seek to tack the seam at intervals or sort of spot weld the seam. But this causes buckles and makes an unworkman-like job, unless the buckles can be

hammered or rolled out. This again strains the surrounding metal if used for power work and is not good practice.

The better method is to place the sheets at an angle as in fig. 17, where the distance, *W*, is equal to  $2\frac{1}{2}$  to 6 per cent of the length of the sheet or seam. In practice this divergence of plates works out to about  $\frac{1}{4}$  inch per foot of length. Some welders follow this exclusively for most metals, although some metals, as copper and aluminum, have a large coefficient of expansion and, therefore, it is best to use practical judgment and test your measurements on different welding of this sort.

Another method of coping with expansion and contraction is to "pre-heat" the entire iron or steel part to be welded; that is, build a furnace or make a grate with brick around it and pack charcoal around the iron work. This causes the entire iron piece to be expanded uniformly and we call it "pre-heating." Then when the weld is made, the entire piece is allowed to cool off slowly, when the structure of the metal will adjust itself without undue strain on any one part or location.

Still another method of meeting the same difficulty is to allow a gap between the pieces to be welded; that is, let the ends to be welded remain slightly apart, so in the cooling the shrinkage will not be so great as to break the metal again. But numerous examples of these will be taken up in later articles, so that a thorough understanding of what to do under different conditions will be finally had.

However, in straight welding the broken parts are not always so long as to need special adjustment. The main feature is to see at what point fusion takes place to cause the metal of the piece to melt slightly and to have the welding rod there so the drops can build up and still be thoroughly fused. With thin metal, as *A* and *B* of fig. 19, an edge is bent up and the weld is made on top of the edges, as shown at *A*. At *B* the edges are short, so the fusion of the weld flows up, closing the crease

of the flange. It is well that this closing occurs, otherwise the creases would be difficult to keep clean. The result would be that they would rust out first. On thin metal oxygen and hydrogen gas are very satisfactory, since the flame is not so hot. But with a proper adjustment of tips for the torch and ample experimenting, the welder soon learns to handle himself expertly.

On metals from  $\frac{1}{8}$  to  $\frac{1}{4}$  inch in thickness, the edges can be butt-welded, as at *C*, while bottoms are put on tanks by leaving a V-edge. Butt joints, as at *C*, do not require any welding rod, but by moving the torch across the edges the metal is fused into one unit. But at *D*, where a V-groove is left, the space must be filled in with a welding rod. In cases where heavier work is met with and the V groove is used, as at *E*, it is advisable to fill in the bottom well and be sure that the metal fuses properly; then build up the metal by giving the torch the semi-circular motion.

The welding torch is fast supplanting the old fashion rivet, and especially so for chimney stacks, tanks, etc. Here all the joints can be welded, as at *F* of fig. 20. A flat band iron is run around the top and welded, as at *a* and *b*, while the longitudinal and cross seams are also welded, as at *c-d* and *e*. The flat bar can be spot welded or continuous, as at *b'-a'* of detail *G*, while the cross seam can be a telescoped joint as at *d'* or *d''* of detail *H*. Often in welding tanks and other similar work a gas pipe is split with a cutting torch and slipped over the metal, as at *g*, and it is then spot welded in places. At other times the gas pipe is welded direct to the top of plate edge without splitting the pipe. Either method is satisfactory.

On large tanks, steel stacks or vats, angle bars are run around the top, as at *h*, of detail *I*. Here the edges can be welded, as at *2* and *j*, while the circumferential seams are often butt strapped and welded, as at *k*. This is a very acceptable form and one that gives good satisfaction. At other times small channel bars

are used to reinforce the top, as at *m*, while cross joints are made with angle bars and welded, as at *n* in detail *J*.

In large tank, drum or stack welding it is claimed that the electric arc process, applied to the longitudinal seams, is quickest made and therefore most economical. But for circumferential seams the acetylene process is most serviceable. But most shops have either the one process or the other, and so comparison tests are not easily made. Workmen who have the opportunity of being around both types of welders should ask all the questions possible as regards cost of operation, time of performance and all such other data. Later I shall touch on electric arc welding, which I feel will be of interest.

**J. A. McNulty Appointed  
Eastern Manager  
Joseph T. Ryerson & Son**

J. A. McNulty has been appointed Eastern manager of Joseph T. Ryerson & Son, Inc., Chicago, to succeed Harry R. Heneage, who has resigned to become supervisor of athletics at Dartmouth University.

Mr. McNulty has been associated with the Ryerson company for 15 years, the entire period with the New York organization. Prior to that he was in the traffic department, first of the Lake Shore & Michigan Central and then of the Delaware, Lackawanna & Western.

Mr. McNulty's appointment is effective January 1. In recent years he has been assistant Eastern manager under Mr. Heneage.

**Milwaukee Sheet Metal  
Opposed to Licensing  
Journeymen and Contractors**

The Master Sheet Metal Contractors' Association of Milwaukee, Wisconsin, at its recent meeting passed a resolution putting the association on record as being opposed to the licensing of sheet metal contractors and journeymen, a bill the purpose of which is to accomplish that now being before the Wisconsin State Legislature.

The secretary, Arthur R. Po-

dolske, was instructed to get information as to when the next meeting of the Legislature takes place.

Secretary Podolske, T. E. Tonnemann and William Hammann were appointed on the committee to act for the association in reference to the bill.

A motion was made and carried at the meeting that the scale of wages agreed upon by the association be indefinitely postponed.

The attendance prize was won by Dave Green. The attendance prize for the next meeting amounted to \$5.25.

## Constant Adjustment to New Conditions Price of Being in Race

*Higher Price Must Now Be Paid for Success in Steel Than in Pre-War Days*

By A. I. FINDLEY

THIS article is a continuation of that by A. I. Findley published in the October 23rd issue of AMERICAN ARTISAN. The address by Mr. Findley was delivered before the members of the Metal Branch of the National Hardware Association in convention at Atlantic City recently.

An interesting phase of this combination of the steel producers of Western Europe is the fact that some of the leading German units have been rehabilitated by American money. No less than \$100,000,000 of securities of European steel companies have been marketed in this country, far the larger part of the proceeds going to Germany. The domestic holder of bonds or stocks of these German steel companies has behind his security the German Government's free grant to industrial corporations to combine for the purpose of maintaining prices at home and of marketing a maximum proportion of their product at lower prices in the markets of the world. He can read with a certain degree of complacency of increasing importations of German steel on our Atlantic and Pacific seaboards and at Gulf ports, knowing that the lack of profit to his company on such business will be more than made up by profitable tonnage sold at agreed prices in Continental markets. Not academic but highly practical is the interest of such an American in the workings of European cartels. In his capacity as an American business man, should he be so engaged,

he is forbidden to participate in any trade agreement. As a stockholder in a European steel company he enjoys full participation in the benefits of practices on which his country has put the ban of the criminal code.

\* \* \*

It is not surprising, in view of the amount of pig iron and steel European makers have sent to this country, even under the disorganized conditions that have prevailed yonder in the past two years, that there is serious questioning as to the effect of the new combination on the American market. Having arranged to abstain from low-price invasions of their respective territories, may we not expect that the associated European makers will try to send more rather than less steel to this, the best market in the world in which to sell their product?

If the European steel cartel succeeds to the extent that its promoters expect and becomes a permanent factor in international trade, what change, if any, may be looked for in the organization of the steel industry of the United States? It will be recalled that the majority decision of the Supreme Court in the Steel Corporation dissolution suit hinged largely on the corporation's claim that only by the economies made possible by integration on a large scale and by the diversity of products it could offer would it be able to compete successfully in the markets of the world. This new union of European steel producers

for the taking of a larger share of export trade is even a stronger argument for further integration in the American steel industry than was furnished by conditions existing when the Steel Corporation was formed.

Much has been said against the anomaly of countries with no steel industry getting most of their steel at less than is paid by the peoples making the steel. The day may come when non-producing countries will pay a fair price for this most essential of all the products of the mechanic arts. But meanwhile we have a condition rather than a theory. The steel industry of the United States will not be satisfied with a smaller share of world trade. Producing today 60 per cent of the world's steel, it can only look forward to a larger outlet in the export trade. Under competitive conditions in the domestic trade, the problem of a fair profit for the ordinary producer is harder every year. Thus conditions at home and abroad are working for further steel trade consolidations as a means to still greater economies in production and distribution. In this direction the developments of the next five years, if not epoch making, will be of high importance.

### Otto Bernz Company Has New Development in Gasoline Torch

Otto Bernz Company, Inc., Newark, New Jersey, has issued a circular describing their new style furnace, numbers 19 and 20. In these new developments the furnace has a coppered steel wire handle, fitted



The New Torch

with a nickel-plated grip. The filler plug has a dust proof cap. The reservoir and bottom are of heavy seamless steel.

In addition to the improvements mentioned there are seven others which are definitely outlined on the circular.

The circular also explains that these furnaces are entirely new and replace the number 13 and number 14 furnaces which they manufactured in the past.

The company has discontinued

their number 16 and number 17 furnaces, which were similar to the number 14, except that the number 16 was furnished with a combination shield, and the number 17 was furnished with a 9½-inch shield. The number 21 and number 22 furnaces take the place of these two discontinued numbers. Write them for further details.

struction. In a growing commodity the requirements would eventually outrun the capacity, forward buying would be resumed, and new construction would occur.

"If this is the correct line of thought both the arguments that we are in a new era and that we are not in a new era alike fade away. We are simply acting now according to present circumstances, and will in future act according to future circumstances.

"Apart from this general consideration, however, it does seem that many who have argued against the indefinite continuance of present practices have taken their facts too seriously and been too much disposed to assume that in the past carrying of stocks and forward buying were directly and completely related to physical conditions, seasonal or otherwise, and did not involve a large element of speculation on account of prices tending to swing widely. Now, all price rises are followed by declines, and if buyers have more courage they will be less influenced to buy speculatively, for they never buy at the bottom—they buy on the way up. Whence additional courage? By reason of the vastly larger amount of information now available as to trade currents.

"The remarks may be appended that it is very easy to overrate the influence of the season of year as to consumption. There is a mental season as to buying as well as a physical season as to actual consumption. To check on this matter, we have counted up the peak months in pig iron production, by reference to the *Iron Age* blast furnace report, from 1898 to the beginning of the war, 17 years. Peak months were as follows:

- March, 1898.
- February, 1900.
- June, 1901.
- May, 1902.
- June, 1903.
- April, 1904.
- April, 1905.
- October, 1907.
- February, 1910.
- March, 1911.

## Is Forward Buying an Indication of Insufficient Productive Capacity?

### *Is Seasonal Influence on Buying in Men's Mind's Rather Than in Physical Condition*

HERE are, no doubt, a great many men—manufacturers, fabricators, jobbers and small contractors—in the sheet metal business who have given the curtailing of the stocks on hand some exceedingly concentrated thought, each one from his own particular angle. Whatever decisions these men may have arrived at, they can profit greatly by reading what the *American Metal Market* had to say editorially on Friday, October 15, on the "Carrying of Merchandise Stocks."

#### **The Carrying of Merchandise Stocks**

"That there is much less carrying of stocks of merchandise, in general, than there used to be is well recognized. As to the causes of the change there is apparently a fairly unanimous agreement, but as to whether the condition will continue there is a divergence of opinion.

"There is something suspicious in the point that nearly everyone professes to understand why stocks are not being carried now, while there is disagreement as to whether the custom will continue. If the causes were really understood thoroughly, it would seem that there ought to be more uniformity in opinion as to the future. Perhaps there is only a superficial comprehension of the causes.

"There is discussion on this subject and it is confused in some cases by 'hand to mouth buying' and buy-

ers not carrying stocks being considered in the same light. They are different things, as has been repeatedly exemplified in the case of steel.

"Recently there was published the results of what was called a careful survey of hand to mouth buying, with a conclusion that the practice was probably here to stay. A prominent business newspaper then rejoined that the conclusion was too hastily reached, urging the theory that if there is hand to mouth buying, claimed to be economical, there has to be an excess of productive capacity to take care of the peaks in requirements, which is not economical.

"Both cannot be right. Where is the false assumption that results in this divergence of opinion? One promising point in answer is that we have had in a great many industries, according to much testimony, an excess of capacity, which according to theory would discourage either forward buying or the carrying of stocks by buyers. But if we look back we find in almost any industry, and certainly in the steel industry, that substantial increases in capacity came in waves, each wave being due to there being much forward buying, the forward buying being taken as proof that there was insufficient capacity. Most people will agree that, irrespective of theory, this is the way the thing has worked. Without forward buying there will not be much new con-

June, 1912.  
February, 1913.  
March, 1914.

"Here are 13 cases in 17 years. The four years omitted were years of generally rising production, 1899, 1906, 1908 and 1909.

"February, March and June came three times, April twice and May and October once each. Counting out the October, when business suddenly proceeded in the last week of the month to go to smash, the average date is April 12th or 13th. It is reasonably obvious that April cannot be the greatest month of consumption, or if it is there would be no difficulty in taking care of the matter otherwise than by much stock being carried. Pig iron, ingots, rails, tin plate, pipe, nails, etc., can be accumulated in previous months by producers sufficiently to take off the peak, and with very little expense. It looks much more, however, as if the seasonal influence, if there was one, was in men's minds rather than in physical conditions."

#### American Gas Machine Company Building Factory for Production of Popular Line of Stoves

By way of a fitting celebration of the thirtieth anniversary of the founding of the American Gas Machine Company of Albert Lea, Minnesota, this concern has awarded the contract for the first unit of a group of new factory buildings. Construction work is already under way.

The new factory will be used almost entirely for the manufacture of Kitchenkooks, providing ample room for further development of this particular branch of the American Gas Machine Company's business.

The transfer of the Kitchenkook department to the new plant will provide the much needed room to take care of the demand for other American products, particularly Kampkooks, Ready-Lite lamps and lanterns and Radiant Heaters.

The most modern and approved type of factory building construction will be used throughout. About

four acres of additional floor space will be provided by these new buildings, more than doubling the capacity of the present plant.

#### W. D. Cover Identifies Himself with The Henry Furnace & Foundry Co., Cleveland

W. D. Cover has joined the personnel of The Henry Furnace & Foundry Co., Cleveland, Ohio, makers of the Moncrief furnace.

"I have known Mr. Henry and Mr. Moncrief of the Henry Furnace & Foundry Company a good many years," said Mr. Cover, commenting upon his connection, "and have always highly respected them and their associates. I know they make a high-grade line of furnaces, pipe and fittings, and that their methods of doing business are of the very finest.

"When I was presented the opportunity of joining forces with them, I was planning to take an extended vacation on the Pacific Coast. I had closed up my house and had not set any time for coming back. The idea of sitting around on a hotel veranda and telling how it used to be done didn't appeal to me a bit. It seemed to me the best way to live long and be happy would be to join up with a good live company and get right into what promises to be the liveliest business in the country. So here I am, and glad to be here."

There are today few men who have a better knowledge of the requirements of the furnace trade than Mr. Cover.

His past record is an inspiration to any man who believes in hard work, intelligent service and square dealing.

#### Polack Hardware Company Incorporate for \$15,000

Polack Hardware Company, 155 North Clark Street, Chicago, has been incorporated with \$15,000 capital to manufacture metal window frames and sashes and hardware by Isadore J. Polack, Mark Salomon and Louis Suekoff. Altheimer & Mayer, 10 South LaSalle Street, are attorneys.



#### Automatic Humidifier.

From Smith Plumbing and Heating Company, Anamosa, Iowa.

Please advise us where we can get an Automatic Humidifier for top of radiator that will evaporate eight to ten gallons of water a day.

Ans.—Carr Supply Company, 414 North Dearborn Street, Chicago, Illinois, and Robinson Furnace Company, 205 West Lake Street, Chicago, Illinois, also Kansas City Furnace Co., 326-28 West 6th Street, Kansas City, Missouri.

#### Hart's Combination Heater

From Koener and Sons, Du Quoin, Illinois.

Please advise us who makes the Hart's Combination Heater.

Ans.—Hart & Crouse Company, Utica, New York.

#### Gutter Spikes

From E. W. Hiatt, Post Office Box 1703, Sarasota, Florida.

Please advise me who makes gutter spikes.

Ans.—American Steel and Wire Company, 208 South La Salle Street, Chicago, Illinois.

#### Patterns for Metal Rowboats

From C. L. Featherstone Furnace Company, 520 West Second Avenue, Spokane, Washington.

Please advise us who manufactures metal rowboats.

Ans.—H. F. Thompson Boat and Pattern Works, Decorah, Iowa.

#### "Marvel" Oil Heating Stove

From F. H. Good, Burt, Iowa.

Please inform me where the Belmont Stove Company is located, they making an oil heating stove called "Marvel."

Ans.—The "Marvel" oil heating stove is manufactured by the United Stove Company, Ypsilanti, Michigan.

#### Cast Iron Smoke Pipe

From Steptoe & Arksey, Dexter, Michigan.

Please inform us who manufactures cast iron smoke pipe.

Ans.—Waterloo Register Company, Waterloo, Iowa, and Faultless Castings Company, Brazil, Indiana.

## Relation Existing Between Gross Profit and Present Overhead\*

### Are Hardware Men Charging Proper Rental on Buildings Owned?

By H. W. CONDE

LET us consider first the present overhead which we all discuss here in Atlantic City each year. It is not my intention at this time to go into details on this side of the subject, for this will be well taken care of in the general discussion of overhead expense.

I do want to bring out one item which, next to salary and wages, is a very important part of our overhead expense, namely, our real estate and rental charges. I wonder if a great many of us are charging the proper rental on buildings which are owned by our own particular companies. I refer and have in mind particularly a situation which exists with my own company.

We built a warehouse in 1911; if we should have to replace this building today it would cost us at least twice what it did in 1911. If we had to rent this building, based on the present replacement value, we would have to pay a rental charge of at least 10 per cent on today's valuation.

We are only charging against this particular building, taxes, ordinary upkeep and 2 per cent depreciation, and this figure is considerably less than we would have to pay on a proper rental basis. Therefore, we are apparently enjoying a profit on hardware which would not exist if we made the proper rental charge. If this case exists with other houses and I have known of places where it does, are we not fooling ourselves a little bit on our total overhead expense?

Likewise, by reference to Mr. Fernley's chart, I find that during the last three years the operating expense has shown a slight increase

and that during the last five years it has shown an average of 16.28 and the year 1925 shows a total operating expense of 16.18. Therefore, it is apparent that during the above named period the operating expense of doing business has changed but little. Note: I am referring to operating expense, not total overhead expense.

Based on these figures and what appears to me the consensus of sound business opinion, I do not believe it is possible during the next decade to reduce the overhead expense materially, unless we do so to the detriment of our own business.

The statement has been made to me many times and am I not correct that the average net profit of hardware distributors of the United States runs from 2 to 5 per cent on the total business, and, frankly, is it not nearer 2 per cent rather than 5 per cent?

In other words, if a house is doing a business of \$2,000,000 a year under present conditions, isn't \$40,000 to \$60,000 the best net profit that you can hope to make under normal years, and, if this is the case, does it show a fair return for the money invested and the efforts expended? Will it show you better than a net return of 6 per cent on the invested capital and if it does not show more than 6 per cent what is there left for a safe surplus and for a reasonable expansion and natural growth? Possibly I am wrong in my figures and I hope that that is the case. If so the above statements amount to naught.

Another thing, before discussing gross profits I feel and I think the association at large feels that, as shown during the World war, the hardware jobbers are an economical and essential part of merchandising in this country, and if the jobbers of hardware are not able to make a

fair return for their efforts and money invested it would work a detriment to the retailer for whom we are all working. We need the retailer and the retailer needs us.

This now brings up the question as to what are some of the remedies.

I think it is the practice of most houses to give their salesmen too much leeway in making prices. The sales manager of each house takes a line of goods, puts a price on same which only shows a fair return. The salesman knows his cost, he is told that one of his competitors is lower, the salesman naturally hates to lose an order. In the first place, does he investigate and ascertain definitely if the assertion of the buyer is correct? No, the average salesman reduced the suggested selling price of the sales manager, writing in to him and telling him he had to meet John Jones' competition. A salesman from another house reports he finds the price has been cut and so advises his house or he meets it and the outcome is that the established price on this particular item is lowered and the margin of profit obtained is not sufficient to take care of the overhead and give a fair return on this particular item. I maintain strongly that salesmen should not be given this leeway.

A very good friend of mine who is a sales manager in one of the large jobbing houses in the East told me one of his reasons for making very low prices on leading items was for "prestige." This may be a good argument and sound very rosy, but I do not think that in the long run cut prices build up a business.

Prior to the war, on competitive staple items we used to add what might be termed a unit profit rather than percentage. Now, with these items costing from 50 to 80 per cent more than they did prior to the war, are we not going back to the old unit profit rather than figuring a proper percentage? I think this point has quite a little to do with bringing down our gross profits.

I would like to ask a question. How many of us are following suggested resale prices as established

\*Address by H. W. Conde, W. W. Conde Hardware Company, Watertown, New York, delivered at National Hardware Association convention at Atlantic City, New Jersey, the week of October 19.

by manufacturers? I have heard discussed many times the fact that the manufacturers do not in their suggested resale price leave to the distributor a fair margin of profit, and I think it is true in a great many cases, but aren't we a little guilty ourselves when manufacturers establish prices if we go out and offer this particular item at a price less than their suggested price?

I ask another question: Are we getting the proper margin of profit on small items which cost us a great deal more to handle? Particularly in cases of broken packages, aren't we more inclined to take the line as a whole and add a flat percentage to the line, rather than to add a certain percentage to each item based on the cost of handling same?

In making out selling prices are we also bearing in mind that a certain percentage of our net profits has to be paid back into income taxes, and do we take this into consideration when selling hardware. I do not know what the taxes are in the different states; I do know that in the State of New York that on every \$1 profit shown it is approximately 17 cents which is paid to the Federal and State Government.

Finally, are we not inclined in our efforts for more gross business and expansion to endeavor to sell merchandise in unnatural territories. If we are inclined to do so, how can we get business unless we sell cheaper than jobbers who are geographically located to give better service than a house much farther away. If these cut prices are made to get business, the other fellow meeting them, the result, a lower level is established.



American Welding Society, Annual Fall Meeting, Buffalo, New York, November 17, 18 and 19, 1926. Carl D. Miller, secretary, Burke Electric Company, 508 Morgan Building, Buffalo.

National Warm Air Heating and Ventilating Association mid-year meeting, Urbana, Illinois, December 1 and 2, 1926, Urbana-Lincoln Hotel. Allen W. Williams, secretary, 174 East Long Street, Columbus, Ohio.

Western Warm Air Furnace & Supply Association meeting, Hotel Sherman, Chicago, December 3 and 4, 1926. John H. Hussie, 2407 Cuming Street, Omaha, Nebraska, Secretary.

West Virginia Hardware Association Convention and Exhibition, Parkersburg, January 18, 19, 20, 21, 1927. James B. Carson, secretary, 411 Mutual Home Bldg., Dayton, Ohio.

Texas Sheet Metal Contractors' Association, Hotel Adolphus, Dallas, Texas, April 24 and 25. Harry Stanyer, Secretary-Treasurer, 2422 Alamo Street, Dallas.

National Association of Sheet Metal Contractors, Adolphus Hotel, Dallas, Texas, April 26, 27, 28 and 29, 1927. W. C. Markle, Secretary, 850 West North Avenue, Pittsburgh, Pennsylvania.

Mountain States Hardware and Implement Association Convention, Denver, January 18, 19, 20, 1927. W. O. McAllister, Secretary, P. O. Box 513, Boulder.

Texas Hardware & Implement Association Convention, Dallas, Texas, January 18 to 20, 1927. Dan Scoates, P. O. Box H, College Station, Texas, secretary.

Missouri Retail Hardware Association Convention and Exhibition, headquarters, Hotel Statler, St. Louis, January 24, 25, 26, 1927. F. X. Becherer, Secretary, 5106 North Broadway, St. Louis.

Indiana Retail Hardware Association Convention, Claypool Hotel, Indianapolis, Exhibition at Cadle Tabernacle, January 24, 25, 26, 27, 1927. G. F. Sheely, Secretary-Treasurer, 911-913 Meyer Kiser Bank Building, Indianapolis.

Oklahoma Hardware and Implement Association Convention, headquarters, Masonic Temple, Oklahoma City, January 25, 26, 27, 1927. Charles L. Unger, Secretary-Treasurer, 207-208 Bloomfield Building, Oklahoma City.

Connecticut Hardware Association Convention, New Haven, February, 1927. Henry S. Hitchcock, Secretary, Woodbury.

Nebraska Retail Hardware Convention and Exposition, February 1, 2, 3, 4, 1927. Headquarters, Cornhusker Hotel, Lincoln. George H. Dietz, Secretary-Treasurer, 414-419 Little Building, Lincoln.

Wisconsin Retail Hardware Association Convention and Exhibition, headquarters, Auditorium, Milwaukee, February 1, 2, 3, 4, 1927. George W. Kornely, 1476 Green Bay Avenue, Milwaukee, Exhibit Manager. P. J. Jacobs, Secretary-Treasurer, Stevens Point.

Kentucky Hardware and Implement Association convention and exhibition, Jefferson County Armory, Louisville, Kentucky, February 1 to 4, 1927. J. M. Stone, 200 Republic Building, Louisville, Kentucky, secretary and treasurer.

North Dakota Retail Hardware Association Convention and Exhibition, Grand Forks, February 8, 9, 10, 1927. C. N. Barnes, Secretary, Grand Forks.

Iowa Retail Hardware Association Convention, headquarters, Hotel Savery, Des Moines. Exhibition at Des Moines Coliseum, February 8, 9, 10, 11, 1927. A. R. Sale, Secretary, Mason City.

New York State Retail Hardware Association, Inc. Convention headquarters, Eyck Hotel, Albany. Exhibition at State Armory, February 8, 9, 10, 11, 1927. John B. Foley, Secretary, City Bank Building, Syracuse.

Michigan Retail Hardware Convention and Exhibition, Grand Rapids,

Michigan, February 8, 9, 10, 11, 1927. Arthur J. Scott, Secretary, Marine City, Michigan. K. S. Judson, 248 Morris Avenue, Grand Rapids, Michigan, Exhibit Manager.

Minnesota Retail Hardware Association Convention and Exposition, St. Paul, February 15 to 18, 1927. Manager and Treasurer, Charles H. Casey, Nicollet at 24th Street, Minneapolis, Minnesota.

Pennsylvania and Atlantic Seaboard Hardware Association, Philadelphia Commercial Museum, February 15, 16, 17 and 18, 1927. Sharon E. Jones, Secretary-Treasurer, Wesley Building, Philadelphia, Pennsylvania.

Ohio Hardware Association Convention and Exhibition, Columbus, February 15, 16, 17, 18, 1927. James B. Carson, secretary, 411 Mutual Home Bldg., Dayton.

Illinois Retail Hardware Association convention and exhibit, Hotel Sherman, Chicago, February 15, 16, 17, 1927. Leon D. Nish, 14 North Spring Street, Elgin, Illinois, secretary.

California Retail Hardware and Implement Association Convention and Exhibition, Sacramento Memorial Auditorium, February 15, 16, 17, 18, 1927. Hotel headquarters, The Senator. Le Roy Smith, Secretary, 112 Market Street, San Francisco.

South Dakota Retail Hardware Association Convention, headquarters, Coliseum, Sioux Falls, February 22, 23, 24, 1927. Chas. H. Casey, Manager-Treasurer, Nicollet Avenue and 34th Street, Minneapolis.

New England Hardware Dealers' Convention and Exhibition, Mechanics' Building, Boston, Massachusetts, February 22, 23 and 24, 1927. George A. Fiel, Secretary, 80 Federal Street, Boston.

### Retail Hardware Doings

#### Iowa

Lambert and Goen of Fenton have purchased the Fenton Hardware Company.

#### Kansas

Otto E. Baker has purchased the hardware store of F. E. Stuchbery at De Soto.

Mr. W. A. Teson of Moline opened a new store which is known as the Moline Hardware Company.

The Shanlef Hardware Store, Washington, has been purchased by Mr. C. S. Allender.

#### Michigan

The hardware store of Pray and Stephens on South Washington Street, Owosso, has been purchased by Mr. Theodore Baker.

#### Minnesota

The O. A. Hart Hardware Store of Rock Creek has been destroyed by fire.

#### South Dakota

The Smith Hardware Company of Sioux Falls is now located on Minnesota Avenue and Eighteenth Street.

#### Texas

Mr. Earl Gregory has purchased the hardware stock of Mr. G. Jackson of Bowie and has taken immediate charge.

#### Wisconsin

F. W. Peterson has completed an addition to his hardware store at Oconto Falls.

*"Yes Ma'am, that's a good roof job on your new house. I've used the best materials throughout. For instance—Lupton Elbows—made extra heavy and every joint a  $2\frac{1}{2}$ " lap. So just forget about leaks—you'll never be bothered."*

*Specify them  
to  
your Jobber*

**L U P T O N E L B O W S T H A T F I T**

DAVID LUPTON'S SONS CO.  
Allegheny Ave. and Tulip Street Philadelphia, Pa.

# Demand in Steel Market Recedes--Further Decrease Expected as Month Advances

## Pig Iron Market Steady--Lead Takes Slight Drop

"IN THE Pittsburgh and adjoining districts steel production now is slightly above 75 per cent of capacity, against 80 last week and an average of 85 for August and September," says *Iron Age*. "The U. S. Steel Corporation's rate is still close to 83 per cent, but it is expected to fall off somewhat as the month advances. New business is exceeded by shipments, but owing to considerable bookings of rails last month, the statement of unfilled orders as of October 31 is likely to show some increase.

"Pittsburgh mills find the automobile curtailment the chief factor in the lessened demand.

"In structural steel the falling off is progressive, and the agricultural situation has not yet cleared enough to decide the steel requirements of the implement companies.

"Pig iron sales reached the largest total in many weeks and prices have advanced 50 cents to \$1 a ton."

### Pig Iron

The Pittsburgh pig iron market is in a state of flux. Numerous merchant and steel plant producers are quoting \$1 more than their last week's selling prices, to offset the automatic advance in their coke costs, due to wage clauses in coke contracts.

The higher pig iron prices are not yet substantiated by sales, except one sale of malleable iron by a steel interest to a local roll foundry. A few hundred tons, it is reported, brought \$20 f.o.b. Pennsylvania furnace, having the same freight rate to Pittsburgh as that from the valley.

Buyers are reluctant to close at the new prices, believing the market will ease off. Sellers say this is not likely. Inquiries usually involve 1,000 tons or less.

No interest in basic iron is mani-

fest. Several hundred tons of foundry iron were sold last week at \$19, but producers now ask \$20 base for this iron.

One interest sold 750 tons of Bessemer to various buyers at \$19.50, but now quotes \$20.50 minimum per ton rate.

While at Chicago sales of Northern No. 2 foundry and malleable are at the rate of the past few weeks, inquiry has been stimulated by the export of coking coal to England. Spot selling for fourth quarter maintains an even keel.

The October total sales probably will aggregate a 15 to 20 per cent increase over September. October shipments indicate little gain over the preceding month.

The pig iron market is firm at \$20 base, Birmingham, for this quarter. Inquiry for first quarter has not developed and the price for the delivery is indefinite. Sales equal output.

### Tin

Tin was the most erratic in the non-ferrous group, but consumers bought good quantities, mostly for November, and speculators and dealers at times also made large purchases, with some of their business running much farther ahead.

The market broke under 68 cents for spot and nearby and under 66 cents on futures, the first in a long time, with the continued fall in London on Monday, but buying caused a quick recovery here the same day.

Spot has been getting easier, but was so pinched Monday that it sold more than 1 cent above metal to arrive next week and 2½ cents above December delivery.

### Zinc

Prime western zinc sold at 7.25 cents, East St. Louis, Saturday and Monday, or a little higher than other days of the week. Some prices

were heard as low as 7.20 cents Monday morning, but they quickly disappeared and some prompt was as high as 7.30 cents as a new high level.

Moderate business has been done each day, mostly for November, but some for December. Brass special is mostly 5 to 10 points and high grade steady, 9.25 cents to 9.50 cents.

### Copper

The copper market has shown much resistance at 14 cents delivered Connecticut (14.12½ cents Midwest), though not much business has been done. However, shipments continue near refinery capacity, especially is this true of metal for domestic use.

### Lead

The drop in lead in London on Monday was a surprise here, but caused a smaller drop here, 15 points in New York and 10 in the St. Louis market, 8.10 cents and 7.90 cents, respectively.

Business at 8 cents, East St. Louis, was of good size last week, but New York was less active on this metal.

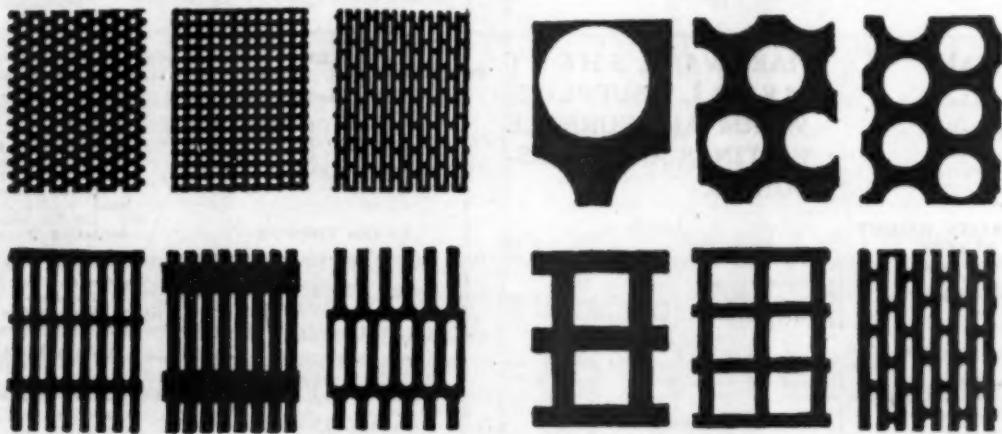
### Solder

Chicago warehouse prices on solder as follows: Warranted 50-50, \$43.25; commercial 45-55, \$40.25, and plumbers', \$37.25, all per 100 pounds.

### Old Metals

Wholesale quotations in the Chicago district, which should be considered as nominal, are as follows: Old steel axles, \$16.50 to \$17.00; old iron axles, \$22.00 to \$22.50; steel springs, \$16.00 to \$16.50; No. 1 wrought iron, \$12.25 to \$12.75; No. 1 cast, \$15.50 to \$16.00, all per net tons. Prices for non-ferrous metals are quoted as follows, per pound: Light copper, 9 cents; zinc, 5 cents, and cast aluminum, 18 cents.

## PERFORATED METALS



*All Sizes and Shapes of Holes in all Kinds and Thicknesses of Metal.  
Punched Metal Grilles, Register Faces, Ventilators, etc.*

Guard Material for Machines and Belts. We supply a complete line of Accessories  
Screens for Grain, Minerals or anything to be screened.  
Perforated Tin and Brass always in stock

# THE HARRINGTON & KING PERFORATING CO.

5649 FILLMORE STREET, CHICAGO, ILLINOIS, U. S. A.

New York Office: 114 Liberty Street

## ARMCO INGOT IRON

The Purest Iron Made

ARCHITECTS and Contractors are well acquainted with this long-lasting sheet metal. Our stock includes every size and gauge required by the trade.

"Since 1866" we have been serving and satisfying customers in all parts of the country.

*Everything in Sheet Metal*

Coke and Charcoal  
Tin Plate

Roofing Plate  
Conductor Pipe  
Gutter

Tinner's Supplies

Brass—Copper  
Nickel  
(in all forms)  
"Mond-70"  
Babbitt  
Solder

## MERCHANT & EVANS CO.

PHILADELPHIA

WAREHOUSES

NEW YORK CLEVELAND

KANSAS CITY DETROIT

CHICAGO



# INLAND



At the  
Service  
of Steel  
Users

## INLAND STEEL COMPANY

38 South Dearborn Street, Chicago

Works: Indiana Harbor, Indiana; Milwaukee, Wisconsin  
Chicago Heights, Illinois

Branch Offices and Representatives

ST. PAUL • ST. LOUIS • SALT LAKE CITY • MILWAUKEE  
KANSAS CITY • NEW ORLEANS • EL PASO

# Chicago Warehouse Metal and Furnace Supply Prices

AMERICAN ARTISAN AND HARDWARE RECORD is the only publication containing Western Hardware and Metal prices corrected weekly.

## METALS

### PIG IRON

Chicago Fdy., No. 2	\$21.00
Southern Fdy., No. 2	26.01
Lake Superior Charcoal	27.04
Malleable	31.00

### FIRST QUALITY BRIGHT

#### TIN PLATES

IC	20x28 112 sheets	\$25.10
IX	20x28	29.00
XXX	20x28 56 sheets	16.20
XXXX	20x28	17.55
(XXXX)	20x28	18.95

#### TERNE PLATES

IC	20x28, 40-lb. 112 sheets	\$27.90
IX	20x28, 40-lb. 112 sheets	30.90
IC	20x28, 25-lb. 112 sheets	22.20
IX	20x28, 25-lb. 112 sheets	26.20
IC	20x28, 25-lb. 112 sheets	20.25
IV	20x28, 20-lb. 112 sheets	22.00
IC	20x28, 15-lb. 112 sheets	16.55

### "ARMCO" INGOT IRON PLATES

No. 8 ga. up to and including	
1/4 in.—100 lbs.	\$4.55

### COKE PLATES

Cokes, 80 lbs., base, 20x28	\$12.00
Cokes, 90 lbs., base, 20x28	12.80
Cokes, 100 lbs., base, 20x28	13.00
Cokes, 107 lbs., base, 1c	
20x28	12.30
Cokes, 135 lbs., base, IX	
20x28	15.70
Cokes, 150 lbs., base, 56	
sheets	8.70
Cokes, 175 lbs., base, 56	
sheets	9.55
Cokes, 195 lbs., base, 56	
sheets	10.40

### BLUE ANNEALED SHEETS

Sase 10 ga....per 100 lbs.	\$2.80
"Armco" 10 ga....per 100 lbs.	4.00

### ONE PASS COLD ROLLED BLACK

No. 18-20....per 100 lbs.	\$2.75
No. 22....per 100 lbs.	3.90
No. 24....per 100 lbs.	3.95
No. 26....per 100 lbs.	4.05
No. 27....per 100 lbs.	4.10
No. 28....per 100 lbs.	4.20
No. 29....per 100 lbs.	4.35
No. 30....per 100 lbs.	4.45

### "ARMCO" GALVANIZED

"Armco" 24....per 100 lbs.	\$6.25
----------------------------	--------

### GALVANIZED

No. 18....per 100 lbs.	4.30
No. 19....per 100 lbs.	4.45
No. 20....per 100 lbs.	4.60
No. 22....per 100 lbs.	4.65
No. 24....per 100 lbs.	4.80
No. 26....per 100 lbs.	4.95
No. 27....per 100 lbs.	5.15
No. 28....per 100 lbs.	5.30
No. 29....per 100 lbs.	5.35
No. 30....per 100 lbs.	5.40

### BAR SOLDER

Warranted	
50-50	per 100 lbs. 43.25

Commercial	
45-55	per 100 lbs. 40.25

Plumbers	per 100 lbs. 37.25
----------	--------------------

### ZINC

In Slabs	\$8.50
----------	--------

### SHEET ZINC

Cash Lots (600 lbs.)	\$12.75
----------------------	---------

Sheet Lots	14.75
------------	-------

### BRASS

Sheets, Chicago base	18 1/2 c
----------------------	----------

Mill base	18 1/2 c
-----------	----------

Tubing, brazed base	27 1/2 c
---------------------	----------

Wire, base	19 1/2 c
------------	----------

Rods, base	16 1/2 c
------------	----------

### COPPER

Sheets, Chicago base	22 1/2 c
----------------------	----------

Mill base	21 1/2 c
-----------	----------

Tubing, seamless base	35 1/2 c
-----------------------	----------

Wire, No. 8 B & S Ga.	19 c
-----------------------	------

Wire, No. 10, B & S Ga.	19 1/2 c
-------------------------	----------

Wire, No. 11, B & S Ga.	19 1/2 c
-------------------------	----------

Wire, No. 8, B & S Ga. and heavier	18 1/2 c
------------------------------------	----------

## HARDWARE, SHEET METAL SUPPLIES, WARM AIR FURNACE FITTINGS AND ACCESSORIES.

### LEAD

American Pig	\$9.00
Bar	10.00

### ASBESTOS

Paper up to 1/16	6c per lb.
Roll board	6 1/4 c per lb.
Mill board 3/32 to 1/4	6c per lb.
Corrugated Paper (250 sq. ft. to roll)	\$6.00 per roll

### TIN

Pig tin	per 100 lbs. 77.00
Bar tin	per 100 lbs. 78.00

### BRUSHES

#### Hot Air Pipe Cleaning

Bristle, with handle, each	\$0.55
----------------------------	--------

#### Flue Cleaning

Steel only, each	1.25
------------------	------

### CEMENT, FURNACE

American Seal, 5-lb. cans, net	\$4.40
American Seal, 10-lb. cans, net	8.00
American Seal, 25-lb. cans, net	20.00

Pecora	per 100 lbs. 7.51
--------	-------------------

### BURRS

Coppers Burrs only	40%
--------------------	-----

### CLINKER TONGS

Front Rank, each	\$0.75
Per doz.	8.40

### CLIPS

Acme, with tall pieces, per doz.	\$1.25
----------------------------------	--------

Non Rivet tall pieces, per doz.	25
---------------------------------	----

### CORNICE BRAKES

#### Chicago Steel Bending

Nos. 1 to 6B	Net
--------------	-----

### CUT-OFFS

#### Kuehn's Korrek Kutoffs:

Galv., plain, round or cor. rd. standard gauge	40%
--	-----

26 gauge	30%
----------	-----

### DAMPERS

#### "Yankee" Hot Air

7 inch, each	\$1.75
--------------	--------

8 inch, each	2.40
--------------	------

9 inch, each	3.10
--------------	------

10 inch, each	3.75
---------------	------

12 inch, each	5.00
---------------	------

Reversible Check	
------------------	--

8 inch, each	\$1.50
--------------	--------

<



No. 32 Torch  
Ask for latest price

### The No. 32 Torch Still Leads All Single Needle Torches

For over 30 years it has been a favorite and EXPERT MECHANICS EVERYWHERE say it has no equal. It is Safe, Durable, and Economical. Jobbers supply at factory price.

**Clayton & Lambert Mfg. Co.**  
6281 Beaubien St. DETROIT, MICH.

### The NEW IMPROVED "STANDARD" Rotable Ventilator



Patents pending

This favorite cone-shaped ventilator is now improved in several important points.

The weight of the ventilator body is now carried on a concave thrust bearing nested in the apex of the conical body. This bearing turns upon the pivot point of the stationary center spindle.

The bronze Guide Bushings are now made of non-corrosive bronze which minimizes friction and any tendency to screech when body is rotating.

There are other new features. Write today for new catalog and price list.

**STANDARD VENTILATOR CO., LEWISBURG, PA.**

### CHICAGO STEEL CORNICE BRAKES

STANDARD OF THE WORLD



THE BEST BRAKE FOR ALL PURPOSE: Most Durable, Easiest Operated, Low in Price; Made in All Lengths and to Bend All Gauges of Metal. Over 23,000 in use.

WRITE FOR PARTICULARS

DREIS & KRUMP MFG. CO., 7404 Loomis Street, CHICAGO

### Painted Shingles—also two kinds of Galvanized Shingles

ALL Cortright Metal Shingles come in four patterns. The painted shingles can be had either red or green. Cortright Hand Dipped Galvanized Shingles are stamped from prime roofing tin and dipped separately by hand in molten zinc. Our other shingles are stamped from sheets already galvanized.

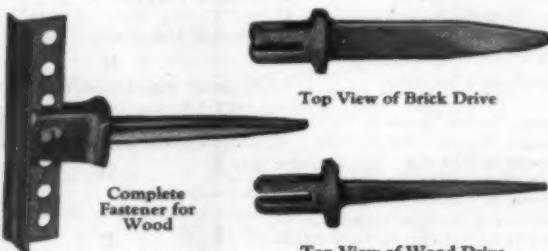
**CORTRIGHT METAL ROOFING CO.**  
50 N. 23rd Street, Philadelphia  
520 S. Clark Street, Chicago

### CORTRIGHT METAL SHINGLES

## OSBORN'S ADJUSTABLE CONDUCTOR FASTENER

AN improved adjustable conductor fastener consisting of a rust proof malleable iron drive, a rust proof bolt with nut and a galvanized perforated clip to solder on back of conductor. Also supplied with copper perforated clip.

Both the Brick and Wood Drives have an extra heavy head with slot of ample size to permit being used on 24 gauge and lighter expanding seam conductor.



Top View of Brick Drive

Complete Fastener for Wood

Top View of Wood Drive

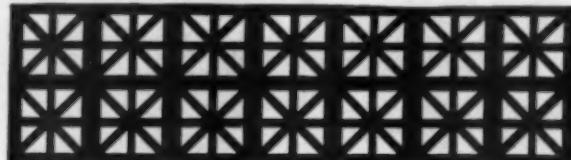
Write for sample and price

**The J. M. & L. A. OSBORN CO.**

"Everything used in Sheet Metal Work"

CLEVELAND

Buffalo Warehouse - - - 64-68 Rapin Street



### PERFORATED METAL GRILLES

All Styles of Perforations  
All Sizes of Perforations  
All Thicknesses of Metal

MADE IN STEEL, BRASS, BRONZE AND COPPER

Highest quality metal and workmanship.

Write for catalog today.

**DIAMOND MANUFACTURING COMPANY**  
WYOMING, PA.

### CONDUCTOR HOOKS

EFFICIENT and reliable for plain or corrugated pipe. Ask for sample and No. 27 Catalogue listing hooks and hangers illustrated.

**L. D. BERGER CO.**

59 N. 2nd St.  
PHILADELPHIA, PA.



## ADVERTISERS' INDEX

The dash (—) indicates that the advertisement runs on a regular schedule but does not appear in this issue.

A	
Aeolus Dickinson Co.	—
American Foundry & Furnace Co.	—
American Furnace Co.	—
American Rolling Mill Co.	—
American Steel & Wire Co.	47
American Tube & Stamping Co.	16
American Wood Register Co.	10
Arex Co.	—
B	
Beh and Co.	15
Berger Bros. Co.	47
Berger Co., L. D.	42
Bernz Co., Otto	47
Bertsch & Co.	47
Brillion Furnace Co.	—
Burgess Soldering Furnace Co.	—
C	
Chicago Elbow Machine Co.	45
Chicago Furnace Supply Co.	10
Chicago Solder Co.	—
Clark-Smith Hardware Co.	47
Clayton & Lambert Mfg. Co.	42
Cleveland & Buffalo Transit Co.	—
Cleveland Castings Pattern Co.	19
Coes Wrench Co.	—
Connors Paint Co., Wm.	15
Cortright Metal Roofing Co.	43
Copper & Brass Research Association	—
D	
Davis and Co., Inc., C. S.	—
Diamond Mfg. Co.	43
Dieckmann Co., Ferdinand	—
Diener Mfg. Co.	—
Double Blast Mfg. Co.	—
Double-Duty Mfg. Co.	—
Dreis & Krump Mfg. Co.	42
Dunning, Inc., E. C.	12
E	
Eaglesfield Ventilator Co.	10
Excelsior Steel Furn. Co.	—
F	
Fanner Mfg. Co.	—
Floral City Heater Co.	10
Forest City Fdy. & Mfg. Co.	—
Fort Shelby Hotel	47
Friedley-Voshardt Co.	—
Friedman & Peck	—
G	
Gerock Bros. Mfg. Co.	—
Granite City Steel Works	—
Gray & Dudley Co.	—
Great Lakes Supply Co.	—
H	
Hall-Neal Co.	—
Harrington & King Perf. Co.	41
Hart & Cooley Co.	15
Henry Furnace & Fdy. Co.	7
Hero Furnace Co.	—
Hess-Snyder Co.	11
Hessier Co., H. E.	45
Homer Furnaces Co.	—
Hopson Co., W. C.	—
Howes Co., S. M.	—
I	
Independent Register & Mfg. Co.	—
Inland Steel Co.	41
International Heater Co.	—
K	
Kernchen Co.	50
Kirk-Latty Co.	15
Kruse Co.	—
L	
Lalance & Grosjean Mfg. Co.	—
Lamneck & Co., W. E.	17
Langenberg Mfg. Co.	—
Lennox Furnace Co.	5
Liberty Foundry Co.	—
Lupton's Sons Co., David	39
M	
Marshalltown Heater Co.	—
Marshalltown Mfg. Co.	—
May-Fiebeger Co.	—
Merchant & Evans Co.	41
Meyer Bros. Co., F. The	—
Meyer Furnace Co., The	—
Milwaukee Corr. Co., Back Cover	—
Monitor Furnace Co.	2
Mt. Vernon Furn. & Mfg. Co.	—
Mueller Furnace Co., L. J.	—
N	
National Enameling & Stamping Co.	—
New Jersey Zinc Sales Co., The	—
Northwestern Stove Repair Co.	15
O	
Oakland Fdy. Co.	9
Osborn Co., The J. M. & L. A.	43
P	
Parker-Kalon Corp.	—
Peck, H. E.	50
Peck, Stow & Wilcox Co.	—
Pecora Paint Co.	—
Peninsular Stove Co.	18
Polk, R. L.	—
Q	
Quaker Mfg. Co.	—
Quick Meal Stove Co.	—
Quincy Pattern Co.	10
R	
Robinson, A. H., Co.	11
Robinson Furnace Co.	—
Rock Island Register Co.	—
Royal Ventilating Co.	—
Rybolt Heater Co.	—
S	
Salt Mountain Co.	—
Schwab & Sons, R. J.	—
Security Stove & Mfg. Co.	—
Sheet Steel Trade Ex. Comm.	—
Special Chemicals Co.	—
Standard Fdy. & Mfg. Co.	4
Standard Furn. & Supply Co.	8
Standard Ventilator Co.	43
Stearns Register Co.	—
St. Louis Heating Co.	—
St. Louis Tech. Inst.	50
Sturtevant Co.	—
Success Heater Mfg. Co.	—
Front Cover	—
T	
Taylor Co., N. & G.	—
Technical Products Co.	—
Tuttle & Bailey Mfg. Co.	—
Thatcher Co.	—
Thomas & Armstrong Co.	7
U	
Unishear Co., The, Inc.	—
Utica Heater Co.	—
V	
Vedder Pattern Works	10
Viking Shear Co.	—
W	
Warm Air Furnace Fan Co.	13
Walworth Run Fdy. Co.	12
Watermann-Watbury Co.	—
Western Steel Products Co.	8
Wheeling Corr. Co.	—
Whitney Mfg. Co., W. A.	45
Whitney Metal Tool Co.	—
Williamson Heater Co.	—
Wise Furnace Co.	6
Z	
Ziener Aluminum Solder Co.	50

Mention AMERICAN ARTISAN in your reply—Thank you!

## Markets—Continued from page 42

## NETTING, POULTRY

Galvanized before weaving	57½-5%
Galvanized after weaving	52½-5%

## ROOFING

Per Square	
Best grade, slate surf. prep'd	\$1 28
Best talc surfaced	2 68
Medium talc surfaced	2 66
Light talc surfaced	1 20
Red Rosin Sheeting, per ton	57 98

## PASTE

Asbestos Dry Paste:	
200-lb. barrel	\$16 98
100-lb. barrel	8 75
35-lb. pail	3 50
10-lb. bag	1 10
5-lb. bag	.88
2½-lb. cartons	.38

## SCREWS

Sheet Metal	
No. 7, 14x16, per gross	\$.98 62
No. 10, 14x216, per gross	1 62
No. 14, 14x16, per gross	1 62

## PIPE

Conductor	
Cor. Rd., Plain Rd. or Sq.	

## SHEARS, TINNERS' &amp; MACHINISTS

Viking	\$.22 98
Lemox Throatless	
No. 18	.25

## SHIELDS, REGISTER

No. 1 "Gem," floor	\$.12 00 doz.
No. 2 "Gem," wall	6 00 doz.

## SHOES

Milcor	
Galv. 28 Gauge, Plain or corr. round flat crimp	.48%
26 gauge round flat crimp	.46%
24 gauge round flat crimp	.46%

## SNIPS, TINNERS'

Clover Leaf	.40 & 10%
National	.40 & 10%
Star	.50%
Milcor	Net

## POKERS, STOVE

Wr't Steel, str't or bent	per doz.
Iron Pipe Galvanized	\$.00

Nickel Plated, coil handles	per doz.
Try	1 10

## POKERS, FURNACE

Each	\$.00
Furnace Tackle	per doz.

## FURNACE

Furnace Screw (encased)	per doz.
Furnace Tackle	per doz.

Try and Bevel	per doz.
Try and Mitre	per doz.

## PULLEYS

Furnace Tackle	per doz.
Furnace Screw (encased)	per doz.

## SQUARES

Per gross	\$.00
Small, per pair	.10

## STOPPERS, FLUE

Common	per doz.
Gem, No. 1	per doz.

## PUTTY

Commercial Putty, 100-lb. kits	\$.33 48
--------------------------------	----------

## REDUCERS—Oval Stove Pipe

Per doz.	
7-8, 1 doz. in carton	\$.33 08

## BASEBOARD REGISTERS

Excelsior	50%
-----------	-----

## FLOOR REGISTERS AND BORDERS

Cast Iron	30%
Steel and Semi-Steel	40%

In lots less than 50	33 1/2%
Baseboard	40%

In lots less than 50	33 1/2%
Adjustable Ceiling Ventilators	40%

## REGISTER FACES—CAST AND STEEL

Japaned, Bronzed and Plated, 4x8 to 14x14	40%
In lots less than 50	33 1/2%

## Large Register Faces—Cast

14x14 to 38x12	50%
Large Register Faces—Steel, 14x14 to 38x12	65%

In lots less than 50	60%
Adjustable Ceiling Ventilators	40%

## REGISTER FACES—CAST AND STEEL

Register Faces—Cast and Steel	
Japaned, Bronzed and Plated, 4x8 to 14x14	40%

## RIDGE ROLL

Milcor	
Galy, Plain Ridge Roll, b'did	75-10-5%

## GALVANIZED RIDGE ROLL

Galy, Plain Ridge Roll, crated	75-10-5%
Globe Finials for Ridge Roll	50%

## GLOBE FINIALS FOR RIDGE ROLL

No. 2, Superb	per doz. 29 98
<

## Books to read Now!



245 Pages,  
6x9 ins.

89 Figures—  
Cloth, \$3.00

### Designing Heating and Ventilating Systems

By  
**Charles A. Fuller**  
Consulting Engineer

THIS new edition, treats the practical application of engineering rules and formulas in every day use, in laying out steam, hot water, furnace and ventilating equipment for buildings of all kinds, presented in a simple manner.

This book\* explains the heat unit, foot pound and similar measures in such a way that the less technical mind can readily understand and apply them.

It also explains in detail exactly the same methods that the leading engineers use in determining the sizes and proportions of equipment in every day work. The quickest and easiest methods of determining the proper amount of radiator surface for a room or building of any size are described.

Plumbing and Heating Contractors will find it an invaluable reference book. Every phase of Heating and Ventilating treated is developed along the lines of the most recent practice.



258 Pages,  
6x9 ins.

77 Figures—  
Cloth, \$3.00

### Furnace Heating

By  
**William G. Snow**

Member: American Society of Mechanical Engineers; American Society of Heating and Ventilating Engineers

THIS practical book deals with the different types of furnaces, their design, construction and proper installation, including warm air, combination heating systems, also covering the main features of the one pipe or pipeless furnace.

The author explains in simple English practical information on heating and ventilation of school and public buildings, churches, stores, etc. He also covers the setting up of furnaces, and describes all types of furnace fittings.

**AMERICAN ARTISAN**  
620 S. Michigan Ave., Chicago, Ill.

When writing mention **AMERICAN ARTISAN**—Thank you!

## Whitney Lever Punches

Widest known—Most universally used



Skylight Punch

### NEW SKYLIGHT CLOSE CORNER FLANGE PUNCH

Every Sheet Metal Worker Needs One.

Weighs Only 10 Lbs.

1-2 Inch Opening Above Die Top.



Skylight Punch

EASIEST OPERATED  
QUICKEST CHANGED  
FREQUENTLY PAY FOR THEMSELVES  
ON FIRST JOB

Over 40,000 In Use

MADE IN 6 SIZES



No. 2 Punch

OTHERS FOLLOWING



Channel Iron Punch

### ASK YOUR JOBBER

or

Write us, for circulars  
and prices.

**W. A. Whitney**  
Mfg. Co.

715 Park Ave.,  
ROCKFORD, ILL.



No. 8 Punch

## MAKE YOUR OWN ELBOWS

Any Size in Two Minutes  
with this Machine.

JUST take your straight  
pipe—fasten the form or  
jig to it and in two minutes  
you have your 2 or 4 piece adjustable elbow  
all ready for use and any size you want.

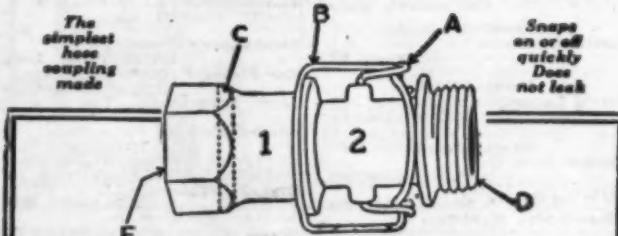
### PURNELL ELBOW EDGING and CUTTING MACHINE

It is simple, sound and constructed of the very  
best materials—both installers and manufacturers  
are using it. No more large stock for the  
installer. Enables you to make adjustable elbows  
any size for each job at once when  
you need them.

Write today for circular giving complete  
description and price.

**Chicago Elbow Machine Co.**  
MAIN OFFICE: 826 N. Boulevard,  
Oak Park, Ill.

Range of  
capacity  
7 in. to  
36 in.  
Elbows  
of  
No. 24  
gauge  
and  
lighter



### HESSLER Perfect Hose Connection

YOU and your customers, everybody who uses a hose will welcome  
the Hessler Hose Connection.

It saves hose length and the hose, no kinking or twisting—no splashing.

No leakage and you snap it on or off in a wink.

The Hessler will be a big, fast seller and a real profit maker.

Order a sample lot now—made in four sizes. Write today for price  
and circulars.

**H. E. HESSLER CO.**

Syracuse, New York

## BUYERS' DIRECTORY

Asbestos Paper.	Double-Duty Mfg. Co., Aurora, Ill.	Standard Furnace & Supply Co., Omaha, Neb.	Peck, Stow & Wilcox Co., Southington, Conn.
Ball Mountain Co., Chicago, Ill.	Lupton's Sons Co., David, Philadelphia, Pa.	St. Louis Heating Co., St. Louis, Mo.	Unishear Co., The, New York, N. Y.
Asbestos Products.	Milwaukee Corrugating Co., Milwaukee, Wis.	Success Heater Mfg. Co., Des Moines, Iowa	Whitney Mfg. Co., W. A., Rockford, Ill.
Ball Mountain Co., Chicago, Ill.		Thomas & Armstrong Co., London, Ohio	Whitney Metal Tool Co., Rockford, Ill.
Bale Ties.		Thatcher Co., Chicago, Ill.	Metals—Perforated.
American Steel & Wire Co., Chicago, Ill.	Enamel Wire.	Utica Heater Co., Utica, N. Y.	Diamond Mfg. Co., Wyoming, Pa.
Blowers.	Lalance & Grosjean Mfg. Co., Chicago, Ill.	Waterman-Waterbury Co., Minneapolis, Minn.	Harrington & King Perforating Co., Chicago, Ill.
Sturtevant Co., B. F., Boston, Mass.	Wood Faces—Cold Air.	Western Steel Products Co., Duluth, Minn.	
Bolts—Stoves.	American Wood Register Co., Plymouth, Ind.	Wise Furnace Co., Akron, Ohio	
The Kirk-Latty Co., Cleveland, Ohio	Eaglesfield Ventilator Co., Indianapolis, Ind.	Williamson Heater Co., Cincinnati, Ohio	Miters.
Brakes—Bending.	Milwaukee Corrugating Co., Milwaukee, Wis.		Friedley-Voshardt Co., Chicago, Ill.
Dreis & Krump Mfg. Co., Chicago, Ill.	Fences.	Milwaukee Corrugating Co., Milwaukee, Wis.	Milwaukee Corrugating Co., Milwaukee, Wis.
Brakes—Cornices.	American Steel & Wire Co., Chicago, Ill.		Miters—Eaves Trough.
Dreis & Krump Mfg. Co., Chicago, Ill.	Flue Thimbles.	David Lupton's Sons Co., Philadelphia, Pa.	David Lupton's Sons Co., Philadelphia, Pa.
Brass and Copper	Milwaukee Corrugating Co., Milwaukee, Wis.	Diamond Mfg. Co., Wyoming, Pa.	Milwaukee Corrugating Co., Milwaukee, Wis.
Copper & Brass Research Association.	Furnace Cement—Asbestos.	Harrington & King Perforating Co., Chicago, Ill.	
New York	Connors Paint Mfg. Co., Wm.	Hart & Cooley Co., New Britain, Conn.	Nails—Slating.
Hussey & Co., C. G., Pittsburgh, Pa.	Troy, N. Y.	Independent Register & Mfg. Co., Cleveland, Ohio.	Hussey & Co., C. G., Pittsburgh, Pa.
Merchant & Evans Co., Philadelphia, Pa.	Milwaukee Corrugating Co., Milwaukee, Wis.	Tuttle & Bailey Mfg. Co., Chicago, Ill.	Nails—Wire.
Cans—Garbage.	Pecora Paint Co., Philadelphia, Pa.		American Steel & Wire Co., Chicago, Ill.
Onborn Co., The J. M. & L. A., Cleveland, Ohio	Sail Mountain Co., Chicago, Ill.		
Castings—Malleable.	Furnace Cement—Liquid.	Tuttle & Bailey Mfg. Co., Chicago, Ill.	Oil Burners.
Fanner Mfg. Co., Cleveland, Ohio	Technical Products Co., Pittsburgh, Pa.		Security Stove & Mfg. Co., Kansas City, Mo.
Ceilings—Metal.	Furnace Cleaners.	Sturtevant Co., B. F., Boston, Mass.	Quaker Mfg. Co., Chicago, Ill.
Friedley-Voshardt Co., Chicago, Ill.		Sturtevant Co., B. F., Boston, Mass.	
Milwaukee Corrugating Co., Milwaukee, Wis.	Furnace Fans.	Warm Air Furnace Fan Co., The, Cleveland, Ohio	
Wheeling Corrugating Co., Wheeling, W. Va.	Sturtevant Co., B. F., Boston, Mass.	A. H. Robinson Company, Cleveland, Ohio	
Chaplets.			
Fanner Mfg. Co., Cleveland, Ohio	Furnace Rings.	Milwaukee Corrugating Co., Milwaukee, Wis.	
Chains—Sash.	Milwaukee Corrugating Co., Milwaukee, Wis.	Walworth Run Fdy. Co., Cleveland, Ohio	
Parker-Kalon Corp., New York, N. Y.			
Chimney Tops.			
Standard Ventilator Co., Lewisburg, Pa.	Furnaces—Warm Air.		
Cleaners—Furnace.	American Furnace Co., St. Louis, Mo.		
Sturtevant, Boston, Mass.	American Foundry & Furnace Co., Bloomington, Ill.		
Christmas Cards.	Brillion Iron Works, Brillion, Wis.		
Friedman & Peck, Chicago, Ill.	Chicago Furnace Supply Co., Chicago, Ill.		
Cleaners—Suction.	Excelsior Steel Furnace Co., Chicago, Ill.		
Sturtevant, Boston, Mass.	Floral City Heater Co., Monroe, Mich.		
Copper.	Forest City Fdy. & Mfg. Co., Cleveland, Ohio		
Copper & Brass Research Association.	Gray & Dudley Co., Nashville, Tenn.		
New York	Hall-Neal Furnace Co., Indianapolis, Ind.		
Hussey & Co., C. G., Pittsburgh, Pa.	Henry Furnace & Fdy. Co., Cleveland, Ohio		
Cornices.	Hess-Snyder Co., Massillon, Ohio		
Friedley-Voshardt Co., Chicago, Ill.	Homer Furnace Co., Coldwater, Mich.		
Milwaukee Corrugating Co., Milwaukee, Wis.	International Heater Co., Utica, N. Y.		
Cut-Offs—Rain Water.	Kruse Co., Indianapolis, Ind.		
Milwaukee Corrugating Co., Milwaukee, Wis.	Lamneck Co., W. E., Columbus, Ohio		
Dampers.	Langenberg Mfg. Co., St. Louis, Mo.		
S. M. Howes Co., Charlestown, Mass.	Lennox Furnace Co., Marshalltown, Ia.		
Damper Clips.	Liberty Foundry Co., St. Louis, Mo.		
S. M. Howes Co., Charlestown, Mass.	Marshalltown Heater Co., Marshalltown, Iowa		
Diffuser—Air Duct.	May-Fiebeger Furnace Co., Newark, Ohio		
Aeolus-Dickinson Co., Chicago, Ill.	Meyer Furnace Co., Peoria, Ill.		
Doors—Metal.	Monitor Furnace Co., Cincinnati, Ohio		
David Lupton's Sons Co., Philadelphia, Pa.	Mt. Vernon Furnace & Mfg. Co., Mt. Vernon, Ill.		
Eaves Trough.	Musiller Furnace Co., L. J., Milwaukee, Wis.		
Berger Bros. Co., Philadelphia, Pa.	Oakland Foundry Co., Belleville, Ill.		
Berger Co., L. D., Philadelphia, Pa.	Peninsular Stove Co., Detroit, Mich.		
Clark-Smith Hardware Co., Peoria, Ill.	Quaker Mfg. Co., Chicago, Ill.		
Lupton's Sons Co., David, Philadelphia, Pa.	Robinson Furnace Co., A. H., Cleveland, Ohio		
Milwaukee Corrugating Co., Milwaukee, Wis.	Rybolt Heater Co., Ashland, Ohio		
New Jersey Zinc Sales Co., The, New York, N. Y.	Schwarz & Sons Co., R. J., Milwaukee, Wis.		
Wheeling Corrugating Co., Wheeling, W. Va.	Security Stove & Mfg. Co., Kansas City, Mo.		
Elbows and Shoes—Conductor.	Standard Foundry & Mfg. Co., DeKalb, Ill.		
American Rolling Mill Co., Middlebury, Ohio			
Dieckmann Co., Ferdinand, Cincinnati, Ohio			



## HOTEL FORT SHELBY *Detroit* Lafayette Boulevard at First Street

YOU'LL enjoy the Fort Shelby's hospitality, its complete comfort, its convenience of location—less than 5 minutes' walk from wholesale, retail, financial and theatrical centers. You'll appreciate the privacy and tip-saving advantages of Detroit's only Servidor equipment. Famous restaurant and Coffee Shop. Moderate charges.

*An especially pleasant room with private bath, \$3.50 a day and up; rooms with running water and circulating ice water, \$2.50 up. Fort Shelby Garage close by.*

W. G. McKay, Ass't Sec'y

Seth E. Frymire, Manager

# WIRE

electrical,  
rope, barbed,  
plain,  
nails (bright  
and coated), tacks, spikes, bale ties, hoops, springs,  
netting, wire fences, steel posts, steel gates, trolley  
wire, rail bonds, flat wire, cold rolled strip steel,  
piano wire, round and odd-shape wire, screw stock,  
concrete reinforcement. Aerial tramways.

Illustrated books describing uses, **FREE**  
**American Steel & Wire**  
Sales Offices: Chicago, New York  
and All Principal Cities

# Books

We can supply you with any book published for the Sheet Metal Worker, Warm Air Heater Installer or Automobile Radiator Repairer.

Tell Us  
to send you a copy of our  
10 page book catalog

**AMERICAN ARTISAN  
AND  
HARDWARE RECORD**  
620 South Michigan Ave.  
Chicago, Ill.

**EARLE'S  
VENTILATOR**

**IMPROVED  
REVOLVING**

It runs in a self-lubricating bearing that is not affected by heat or cold. It is noiseless and produces an upward current of air. No down draft. It will satisfy and give you a good profit.

**BERGER BROS. CO.**  
229 to 237 ARCH STREET  
WAREROOMS AND FACTORY, 100 TO 114 BREAD STREET  
PHILADELPHIA, PA.  
Manufacturers of "Quaker City" line of Mitters, Ends, Caps and Outlets

**ORDER TORCHES NOW  
FOR WINTER TRADE**

15 YEARS OF EXPERIENCE      25 YEARS OF QUALITY

INSIST on the "ALWAYS RELIABLE" torches and furnaces so your customers will receive the best and longest service.

**MADE IN ALL SIZES AND GRADES**

**Fitted with several patented improvements**

Most jobbers stock this line. Others will gladly order.

**OTTO BERNZ CO., INC., Newark, N. J.**  
Stocks in Newark, N. J., New York City  
Chicago and San Francisco  
Offices in Newark, N. J., New York City,  
Chicago, Fort Worth, Denver, Helena,  
Mont., San Francisco, Los Angeles,  
Seattle, and St. Thomas, Ont.

**ALL FULLY  
GUARANTEED**

**TREADLE SHEAR**

This TREADLE GAP SHEAR is made in all standard sizes for No. 14 and lighter gauge sheets. With it, sheets can be squared, trimmed or slit.

We make a complete line of shears, punches and bending rolls, all sizes for hand or belt drive. Write for Catalog "B."

**BERTSCH & COMPANY**      Cambridge City, Ind.

### Plecker's Galvanized Eave Trough and Corrugated Expanding Conductors

Made of  
Keystone  
Copper Bearing  
Steel



**CLARK-SMITH HARDWARE CO.** - - - **PEORIA, ILLINOIS**

*Costs no more  
Lasts longer  
Therefore  
Cheapest*

# BUYERS' DIRECTORY

<b>Posts—Steel Fence.</b> American Steel & Wire Co., Chicago, Ill.	<b>Rivets—Stove.</b> The Kirk-Latty Co., Cleveland, Ohio	<b>Sheets—Tin.</b> Davis Co., Inc., C. S., Chicago, Ill. Granite City Steel Works, Granite City, Ill.	<b>Timplate.</b> Davis Co., Inc., C. S., Chicago, Ill. Granite City Steel Works, Granite City, Ill.
<b>Punches.</b> Bertsch & Co., Cambridge City, Ind.	<b>Roasters.</b> Lalance & Groujean Mfg. Co., Chicago, Ill.	<b>Merchant &amp; Evans Co.</b> Philadelphia, Pa.	<b>Milwaukee Corrugating Co.</b> Milwaukee, Wis.
Parker-Kalon Corp., New York, N. Y.	<b>Rods—Stove.</b> The Kirk-Latty Co., Cleveland, Ohio	National Enameling and Stamping Co., Granite City, Ill.	National Enameling and Stamping Co., Granite City, Ill.
Peck, Stow & Wilcox Co., Southington, Conn.	<b>Bolts—Forming.</b> Bertsch & Co., Cambridge City, Ind.	Taylor Co., N. & G., Philadelphia, Pa.	Osborn Co., The J. M. & L. A., Cleveland, Ohio
Whitney Mfg. Co., W. A., Rockford, Ill.	<b>Roofing Cement.</b> Connors Paint Mfg. Co., Wm., Troy, N. Y.	<b>Sheets—Zinc.</b> New Jersey Zinc Sales Co., The, New York, N. Y.	Taylor Co., N. & G., Philadelphia, Pa.
Whitney Metal Tool Co., Rockford, Ill.	Pecora Paint Co., Philadelphia, Pa.	<b>Shields—Register.</b> Beh & Co., New York, N. Y.	<b>Tools—Tinsmith's.</b>
<b>Punches—Combination Bench and Hand.</b> Parker-Kalon Corp., New York, N. Y.	<b>Roof—Finishing.</b> Hessler Co., H. E., Syracuse, N.Y. Milwaukee Corrugating Co., Milwaukee, Wis.	Shingles and Tiles—Metal. Cerritright Metal Roofing Co., Philadelphia, Pa.	Bertsch & Co., Cambridge City, Ind.
Whitney Metal Tool Co., Rockford, Ill.	<b>Roofing—Iron and Steel.</b> American Roofing Mill Co., Middletown, Ohio	Milwaukee Corrugating Co., Milwaukee, Wis.	Chicago Elbow Machine Co., Oak Park, Ill.
Whitney Mfg. Co., W. A., Rockford, Ill.	Cerritright Metal Roofing Co., Philadelphia, Pa.	<b>Shingles—Asphalt.</b> Sall Mountain Co., Chicago, Ill.	Double-Duty Mfg. Co., Aurora, Ill.
<b>Punches—Hand.</b> Whitney Metal Tool Co., Rockford, Ill.	Friedley-Veshardt Co., Philadelphia, Pa.	<b>Shingles—Zinc.</b> Milwaukee Corrugating Co., Milwaukee, Wis.	Dreis & Krump Mfg. Co., Aurora, Ill.
Whitney Mfg. Co., W. A., Rockford, Ill.	Granite City Steel Works, Granite City, Ill.	<b>Sifters—Ash.</b> Diener Mfg. Co., G. W., Chicago, Ill.	Marshalltown Mfg. Co., Marshalltown, Iowa
<b>Putty—Stove.</b> Connors Paint Mfg. Co., Wm., Troy, N. Y.	Inland Steel Co., Chicago, Ill.	<b>Sky Lights.</b> David Lupton's Sons Co., Philadelphia, Pa.	Osborn Co., The J. M. & L. A., Cleveland, Ohio
Pecora Paint Co., Philadelphia, Pa.	Merchant & Evans Co., Chicago, Ill.	Milwaukee Corrugating Co., Milwaukee, Wis.	Peck, Stow & Wilcox Co., Southington, Conn.
<b>Quadrants—Damper.</b> Parker-Kalon Corp., New York, N. Y.	Milwaukee Corrugating Co., Milwaukee, Wis.	<b>Snips.</b> Peck, Stow & Wilcox Co., Southington, Conn.	Unishear Co., The New York, N. Y.
<b>Radiator Cabinets.</b> Tuttle & Bailey Mfg. Co., Chicago, Ill.	National Enameling and Stamping Co., Granite City, Ill.	<b>Solder.</b> Chicago Solder Co., Chicago, Ill.	Viking Shear Co., Erie, Pa.
<b>Ranges—Combination Gas &amp; Coal.</b> Quick Meal Stove Co., St. Louis, Mo.	Osborn Co., The J. M. & L. A., Cleveland, Ohio	Double-Duty Elbow Co., Aurora, Ill.	Whitney Mfg. Co., W. A., Rockford, Ill.
Thatcher Co., Newark, N. J.	Wheeling Corrugating Co., Wheeling, W. Va.	Milwaukee Corrugating Co., Milwaukee, Wis.	Whitney Metal Tool Co., Rockford, Ill.
<b>Ranges—Gas.</b> Quick Meal Stove Co., St. Louis, Mo.	<b>Roofing—Tin.</b> Taylor Co., N. & G., Philadelphia, Pa.	<b>Solder—Aluminum.</b> Ziener Aluminum Solder Co., Rockford, Ill.	<b>Torches.</b>
Gray & Dudley Co., Nashville, Tenn.	Wheeling Corrugating Co., Wheeling, W. Va.	<b>Soldering Furnaces.</b> Berna Co., Otto, Newark, N. J.	Berna Co., Otto, Newark, N. J.
<b>Registers—Warm Air.</b> American Wood Register Co., Plymouth, Ind.	<b>Roofing—Zinc.</b> New Jersey Zinc Sales Co., The, New York, N. Y.	Burgess Soldering Furnace Co., Columbus, Ohio	Burgess Soldering Furnace Co., Columbus, Ohio
Chicago Furnace Supply Co., Chicago, Ill.	<b>Rubbish Burners.</b> Hart & Cooley Co., New Britain, Conn.	Clayton & Lambert Mfg. Co., Detroit, Mich.	Clayton & Lambert Mfg. Co., Detroit, Mich.
Eaglesfield Ventilator Co., Indianapolis, Ind.	<b>Salt—Ammoniac.</b> Special Chemicals Co., Waukegan, Ill.	Diener Mfg. Co., G. W., Chicago, Ill.	Diener Mfg. Co., G. W., Chicago, Ill.
Excelsior Steel Furnace Co., Chicago, Ill.	<b>Schools—Sheet Metal Pattern Drafting.</b> St. Louis Technical Institute, St. Louis, Mo.	Double Blast Mfg. Co., North Chicago, Ill.	Double Blast Mfg. Co., North Chicago, Ill.
Hart & Cooley Co., New Britain, Conn.	<b>Screws—Sheet Metal.</b> Parker-Kalon Corp., New York, N. Y.	Quick Meal Stove Co., St. Louis, Mo.	Quick Meal Stove Co., St. Louis, Mo.
Henry Furnace & Fdy. Co., Cleveland, Ohio	<b>Screens—Perforated Metal.</b> Harrington & King Perforating Co., Chicago	<b>Soldier.</b> Chicago Solder Co., Chicago, Ill.	<b>Sheet Steel Trade Extension Committee.</b> Pittsburgh, Pa.
Independent Register & Mfg. Co., Cleveland, Ohio	<b>Shears—Hand and Power.</b> Double-Duty Mfg. Co., Aurora, Ill.	Double-Duty Elbow Co., Aurora, Ill.	<b>Transit Companies.</b> Cleveland & Buffalo Transit Co., Cleveland, Ohio
Lamneck & Co., W. H., Columbus, Ohio	<b>Stampings—Metal.</b> American Tube & Stamping Co., Bridgeport, Conn.	Milwaukee Corrugating Co., Milwaukee, Wis.	<b>Trimmings—Stove.</b>
Meyer & Bro. Co., F., Peoria, Ill.	Feck, Stow & Wilcox Co., Southington, Conn.	Dunning, Inc., E. C., Milwaukee, Wis.	Fanner Mfg. Co., Cleveland, Ohio.
Milwaukee Corrugating Co., Milwaukee, Wis.	Unishear Co., The, New York	Stearns Register Co., Detroit, Mich.	<b>Ventilators.</b>
Mueller Furnace Co., L. J., Milwaukee, Wis.	Viking Shear Co., Erie, Pa.	<b>Stove Pipe Reducers.</b> Milwaukee Corrugating Co., Milwaukee, Wis.	Alex Company, Chicago, Ill.
Robinson Furnace Co., Chicago, Ill.	<b>Sheets—Black and Galvanized.</b> American Rolling Mill Co., Middletown, Ohio	<b>Stoves—Camp.</b> Quick Meal Stove Co., St. Louis, Mo.	Aeolus Dickinson Co., Chicago, Ill.
Rock Island Register Co., Rock Island, Ill.	Davis Co., Inc., C. S., Chicago, Ill.	<b>Stoves—Gasoline and Oil.</b> Quick Meal Stove Co., St. Louis, Mo.	Berger Bros. Co., Philadelphia, Pa.
Standard Furnace & Supply Co., Omaha, Neb.	Granite City Steel Works, Granite City, Ill.	<b>Stoves and Ranges.</b> Gray & Dudley Co., Nashville, Tenn.	Friedley-Veshardt Co., Chicago, Ill.
Stearns Register Co., Detroit, Mich.	Inland Steel Co., Chicago, Ill.	Oakland Foundry Co., Belleville, Ill.	David Lupton's Sons Co., Philadelphia, Pa.
Tuttle & Bailey Mfg. Co., Chicago, Ill.	Merchant & Evans Co., Philadelphia, Pa.	Peninsular Stove Co., Detroit, Mich.	Kernchen Co., Chicago, Ill.
Walworth Run Fdy. Co., Cleveland, Ohio	Milwaukee Corrugating Co., Milwaukee, Wis.	Quick Meal Stove Co., St. Louis, Mo.	Milwaukee Corrugating Co., Milwaukee, Wis.
<b>Registers—Wood.</b> American Wood Register Co., Plymouth, Ind.	<b>Sheets—Iron.</b> American Rolling Mill Co., Middletown, Ohio	Thatcher Co., Newark, N. J.	Royal Ventilator Co., Philadelphia, Pa.
Chicago Furnace Supply Co., Chicago, Ill.	Merchant & Evans Co., Philadelphia, Pa.	Tacks, Staples, Spikes.	Standard Ventilator Co., Lewisburg, Pa.
Eaglesfield Ventilator Co., Indianapolis, Ind.	<b>Sheets—Iron.</b> American Rolling Mill Co., Middletown, Ohio	American Steel & Wire Co., Chicago, Ill.	Sturtevant Co., Boston, Mass.
<b>Repairs—Stove and Furnace.</b> Hessler Co., H. E., Syracuse, N. Y.	Merchant & Evans Co., Philadelphia, Pa.	<b>Wire—Electrical.</b> American Steel & Wire Co., Chicago, Ill.	<b>Ventilators—Ceiling.</b> Eaglesfield Ventilator Co., Indianapolis, Ind.
Northwestern Stove Repair Co., Chicago, Ill.	<b>Sheets—Iron.</b> American Rolling Mill Co., Middletown, Ohio	American Steel & Wire Co., Chicago, Ill.	Hart & Cooley Co., New Britain, Conn.
<b>Birdging.</b> American Rolling Mill Co., Middletown, Ohio	Merchant & Evans Co., Philadelphia, Pa.	<b>Wire Hoops.</b> American Steel & Wire Co., Chicago, Ill.	Henry Furnace & Fdy. Co., Cleveland, Ohio
David Lupton's Sons Co., Philadelphia, Pa.	<b>Sheets—Iron.</b> American Rolling Mill Co., Middletown, Ohio	<b>Wire Ropes.</b> American Steel & Wire Co., Chicago, Ill.	Independent Register & Mfg. Co., Cleveland, Ohio
Milwaukee Corrugating Co., Milwaukee, Wis.	Merchant & Evans Co., Philadelphia, Pa.	Coss Wrench Co., Worcester, Mass.	Tuttle & Bailey Mfg. Co., New York, N. Y.
	<b>Sheets—Iron.</b> American Rolling Mill Co., Middletown, Ohio	<b>Wrenches.</b> Coss Wrench Co., Worcester, Mass.	<b>Wires.</b>
	Merchant & Evans Co., Philadelphia, Pa.	American Steel & Wire Co., Philadelphia, Pa.	Merchant & Evans Co., Philadelphia, Pa.
	<b>Tile Cement—Plastic.</b> Pecora Paint Co., Philadelphia, Pa.	New Jersey Zinc Sales Co., The, New York, N. Y.	New Jersey Zinc Sales Co., The, New York, N. Y.

Mention AMERICAN ARTISAN in your reply—Thank you!

## WANTS AND SALES

Any yearly subscriber to AMERICAN ARTISAN may insert advertisements of not more than fifty words in our Want and Sales Columns WITHOUT CHARGE.

Such advertisements, however, must be limited to help or situation wanted, tools or equipment for sale, to exchange or to buy, business for sale or location desired.

## BUSINESS CHANCES

**LIGHTNING RODS**—Dealers who are selling Lightning Protection will make money by writing us for our latest Factory to Dealer Prices. We employ no salesmen and save you all overhead charges. Our Pure Copper Cable is endorsed by the Mutual Insurance Companies and hundreds of reliable dealers. Write today for samples and prices. L. K. DIDDIE CO., Marshfield, Wis.

**For Sale**—Sheet metal roofing and furnace business. Well established and with first-class reputation. A good stock of tools, 18-ft. steel brake, 1-30 inch forming roll; 1 turning machine, 1 wire, burring and beading machines, all stakes; 1 No. 2 Hercules shear, 1 Whitney punch, all in first-class condition; 1 new 1-ton Ford truck, 40-ft. new ladders, good condition, also furnace squaring shears, stock shears and all tools necessary; all for \$2,500. Located in the Missouri Ozarks. Do not answer unless you have \$1,500 cash. Address X-79, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**For Sale**—On account of death, forced to sell prosperous sheet metal and furnace business in large city close to Chicago. Shop fully equipped and doing business with established contractor and home trade. Only reliable parties considered. Very enticing proposition for a good going business. Act quickly. Address X-81, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**For Sale**—Sheet metal, furnace, fender and radiator shop in central Indiana city of 7,000 population. Only two tin shops in town. Good trade and reputation. Many small towns around. Plenty of tools and stock. Big shop, \$500 takes all. Address X-74, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**For Sale**—One of the best paying plumbing, heating, and sheet metal businesses in eastern Iowa. Lots of work ahead. Fifteen percent discount for cash for a quick sale. Reason for selling account of health. Address X-73, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**Wanted**—To buy small furnace and sheet metal shop in Iowa or surrounding states. Address X-77, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**For Sale**—Established fully equipped tin shop in Fort Arthur, Texas. Population 40,000. Retiring on account of old age. Opportunity for a hustler. Must sell at great sacrifice for cash. Address P. A. Wutke, 1712 5th Street, Port Arthur.

## HELP WANTED

**Wanted**—A first class foreman, experienced in all branches of sheet metal work in light and heavy materials, must be able to read blue prints, lay out accurately, steady and non drinking. This is a steady job in a Pennsylvania town where the best of conditions exist. State age, ability, wages expected, etc., in first letter and receive particulars by addressing X-82, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**Wanted**—A first class sheet metal man. One who is familiar with estimating and furnace work. To take complete charge of a well equipped shop. Prefer to have man run same on percentage basis or buy part interest. Married man preferred. Write to Williams & Sons, 222 East Hughtt Street, Iron Mountain, Michigan. 19-3t

**Wanted**—First class sheet metal worker. Must be well experienced in marquise, skylight and electric sign work and must be layout man. I am willing to pay \$1.50 per hour to a man above the average who can turn out the work. Address Stuart Metal Works, Box 673, Stuart, Florida. 19-3t

**Wanted**—A married man not over 40 years of age with family, in a live southern town of 18,000 population. Steady position for right man. Must be first class sheet metal worker, able to lay out work and design general sheet metal work. Read Genesis 37-17. Address Dawsey Sheet Metal Works, Dothan, Ala. 16-3t

**Wanted**—Side line on commission. Salesmen for a complete line of furnace fans and boosters. Will also send catalogs to furnace salesmen and those in the trade. Address Heating Systems & Supply Co., 107 W. Van Buren St., Chicago, Illinois. 18-3t

**Wanted**—A good, reliable sheet metal worker for both inside and outside work in a job shop. Wages \$1.00 per hour. Address X-80, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**Wanted**—First class furnace salesman. Fine opportunity for man wishing to come to Colorado. Michael Heating Co., 414 W. Colfax, Denver, Colorado. 17-3t

**Wanted**—Sheet metal workers. Union shop. Ten dollars per eight hours. West Side Sheet Metal Works, Scranton, Pennsylvania. 18-3t

## SITUATION WANTED

**Situation Wanted**—By conscientious married man with 15 years' experience in ventilation and warm air furnace selling experience. Now employed as traveling salesman in Wisconsin for furnaces. Will be open for position on January 1. Can hold present position. Address X-72, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 15-3t

**Situation Wanted**—By first class warm air heating, ventilating, blow pipe and dust collecting man; 23 years' experience; married and sober. Wants steady position. State wages, etc., in first letter. Illinois or Wisconsin preferred. Address B. J. Hawkins, 425 North 4th street, Iron River, Michigan. 16-3t

**Situation Wanted**—By first class warm air heating man. Understands the furnace code and installation work. Have had about 9 years' experience. Am 25 years of age. Want steady work with reliable firm. Address 3824 43rd Avenue, So., Minneapolis, Minnesota. 19-3t

**Situation Wanted**—Must be steady position. Inside work. Would buy interest and run shop on shares. Illinois preferred. Address X-75, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 17-3t

## SITUATION WANTED

**Situation Wanted**—By first class tinner and furnace man. Can do inside and outside work. 25 years at the trade. Nothing but steady job the year around. Am married. Can do anything that comes in any tin shop. Address W. J. Mack, 37 East Main Street, Saint Charles, Illinois. 16-3t

**Situation Wanted**—By first-class sheet metal worker and furnace installer. Want situation in Iowa, Minnesota or Nebraska. Can do anything that comes in a tin shop. Address X-78, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

**Situation Wanted**—By first class heating and ventilating man with good reliable firm. 12 years' experience. Can layout and erect own work. Address X-76, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 17-3t

**Situation Wanted**—Furnace salesman and heating engineer of extraordinary ability to promote business, available now or December first. Address X-70, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois. 18-3t

## TINNERS' TOOLS

**For Sale**—1 8 ft. Robinson brake, 1 31" Niagara square shear, both in good condition, and for sale at a bargain. Address L. J. Brien, Lock Box No. 104, Hart, Michigan. 17-3t

**Wanted**—Sheet metal press, six to ten ton. Must be in good condition. Address E-Z Fountain Company, Wakefield, Kansas. 17-3t

**Wanted**—To buy a Chicago Steel or Robinson brake, 8 or 10 ft.; also tinner's tools. Address W. H. Redmond, Auburn, Nebraska. 18-3t

## BOOKS

**Sheet Metal Duct Construction**, by Neubecker—A treatise on the construction and erection of heating and ventilating ducts, including the cutting and forming of the metal, the laying out of the elbows, etc. A practical expert wrote this book and you'll find that it covers the subject thoroughly. By William Neubecker. Bound in cloth, 194 pages, 217 illustrations. Size 5 1/2 x 8 1/4 inches. Price \$2.00. Order from Book Dept., AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

**Kinks and Labor Savings Methods for Sheet Metal Workers**, Vols. 1 and 2—Volume I. There are hundreds of ideas and expedients, all contributed by sheet metal workers throughout the country, illustrated by cuts and original drawings. Cloth bound. Size 4 1/2 x 7 inches. Price \$1.00. Volume II written in same popular style as Volume I. Places at your disposal a comprehensive collection of ingenious ways of executing many practical tasks in much more simple way than if done in the regulation manner. Also contains special articles on Automobile Repairing; gives a very practical series of illustrated directions on erecting metal ceilings with ten guide rules which will save time, trouble and expensive mistakes. Price \$1.00. Order from Book Dept., AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

**The Ventilation Handbook**, by Charles L. Hubbard. A practical book designed to cover the principles and practice of ventilation as applied to furnace heating; ducts, flues and dampers for gravity heating; fans and fan work for ventilation and hot blast heating by means of a comprehensive series of questions, answers and very plain descriptions easy to understand. Price \$2.00. Order from Book Dept., AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

## SPECIAL NOTICES

**The Rate for Special Notices**  
— displayed want ads —  
\$3.00 per inch per insertion.

**PATENTS**  
HUBERT E. PECK  
Patent Attorney  
Barrister Bldg., WASHINGTON, D. C.

## A FEW MEN

with practical furnace selling experience needed to cover 3 or 4 desirable sales territories, with complete heating line.

Only high grade men will be considered.

Territories must be assigned by early December. Write promptly and in confidence.

L. J. Mueller Furnace Co.,  
Milwaukee, Wisconsin

19-1f

## SITUATION WANTED

A strictly first class retail furnace salesman. Now employed, wants to make change. Fully capable of taking charge of furnace department. Prefer the east. Not a cheap man, but earn my salary. Can change on three weeks' notice. Address L-37, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

19-3t

## FURNACE SALESMAN

We want a general salesman with a thorough knowledge of cast furnace trade, but who prefers to sell a steel furnace. Must be a volume getter. Write, giving connections for past five years, age, nationality and references. The Lennox Furnace Co., Marshalltown, Iowa.

19-2t

## SALESMEN WANTED

Have very good territory openings including such states as: Illinois, Kentucky, Tennessee and others, on a complete line of furnaces which sell at popular prices. This line of furnaces embodies all of the practical and worthwhile features of modern furnace construction. If you know how to lay out furnace jobs, and can produce and develop business, we have an attractive proposition for you. Address L-86, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

19-2t

## SPECIAL NOTICES

FURNACE SALESMEN  
WANTED

Further expansion of our business in the Eastern States in 1927 will require the services of two or three more salesmen. They must be competent warm air heating men, understand the Standard Code and have ability to produce business. Exceptional opportunity for some real business-getters.

The Lennox Furnace Co.,  
Syracuse, New York 17-4t

## FURNACE SALESMEN

Experienced retail furnace salesmen and furnace installers; splendid proposition for resourceful, energetic men of good character and habits; excellent opportunity to get established in business with a specialty that insures attractive profits; young man, financially responsible preferred, although good moral risks will be interviewed; only those with successful records need apply. Address L-88, care AMERICAN ARTISAN, 620 South Michigan Avenue, Chicago, Illinois.

19-3t

## ALUMINUM SOLDER

Order the FAULTLESS SOLDER and FLUX to solder all kinds of Aluminum from

Ziner Aluminum Solder Co.  
Manufacturers and Distributors of High Grade  
Aluminum Solder and Supplies  
1436 Latham Place Rockford, Illinois

## SPECIAL NOTICES

## WANTED

High Class Stove Salesman for  
Pennsylvania Territory

Man wanted must be familiar with Pennsylvania trade and have had a successful record in that territory. We have established trade and will give the right man an opportunity of making real money on salary and commission basis. All inquiries treated confidentially. FULLER & WARREN CO., Troy, New York.

18-1f

## FOR SALE

In Hartford, Conn., sheet metal business (established 1908) manufacturing blower systems, ventilating systems, dust collecting systems, roof ventilators and general sheet metal work of every description. Complete equipment of patterns, power and hand machines and tools, manufactured stock, office equipment and supplies, drafting room equipment and supplies, etc. Prospective orders will pay for it in short time. Owner retiring. Opportunity of a lifetime. For full particulars, address C. H. Keeney, P. O. Box 292, Unionville, Conn.

17-3t

THE STANDARD  
FOR MANY YEARS

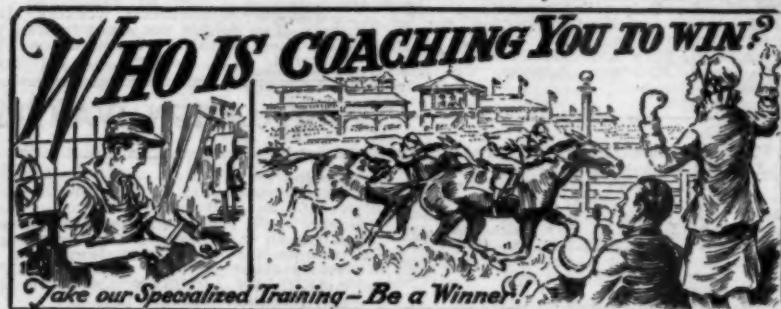
It Pulls Business Your Way!

KERNCHEN SIPHONAGE  
VENTILATOR

SUPPLY your  
next job with  
"K-S-V" and you  
never will have  
a complaint.  
Complete stock  
on hand for  
prompt shipment.

Write to  
day for  
complete  
data  
and prices  
Made only by

KERNCHEN COMPANY  
Ventilating Engineers  
Room 1576, 113 W. WASH. ST., CHICAGO



Supposing you owned a real race horse—wouldn't you engage the very best trainer to coach this horse to win the race? Of course you would—even paying \$15,000 to \$30,000 a year as your trainer's salary.

## WHY NOT APPLY THIS COACHING TO YOURSELF—TO WIN?

Your fortune can never be made by what you learned as an Apprentice—no matter what you now are. If your Trade is worth working at—it certainly is worth learning well!

## COME! IDENTIFY YOURSELF WITH THE NEW SCHOOL SEASON

THE ST. LOUIS TECHNICAL INSTITUTE is qualified to Coach you in a bigger Commercial way where we can open many opportunities like these for you:

1. Read Blue Print Plans.
2. Be 100% Better Mechanic.
3. Be a High Class Foreman.
4. Be an Expert Draftsman.
5. Plant Superintendent.
6. Technical Salesman.
7. Branch Manager.
8. Successful Contractor.
9. Successful Manufacturer.
10. Corporation Manager.

Yes, Sir! we train you in your own Home, Personal, Clear, Direct.  
Check your Course—write today, before you forget it.

SHEET METAL DESIGN AND PATTERN DRAFTING  
 SPECIAL WARM AIR FURNACE HEATING  
 SHEET METAL CONTRACTING & ESTIMATING  
 FAN HEATING VENTILATING ENGINEERING

THE ST. LOUIS TECHNICAL INSTITUTE O. W. KOTHE, Prin. 4543 Clayton Ave., St. Louis, Mo.

One insertion of a want ad for warm air furnace salesmen in AMERICAN ARTISAN brings deluge of 208 applications

**The Rudy Furnace Company**  
Manufacturers of  
**PIPE AND PIPELESS FURNACES**

**RUDY**

WAREHOUSES  
PHILADELPHIA  
PORTLAND, ORE.  
SEVERIN  
CHICAGO  
CANTON, O.  
KANSAS CITY  
SALT LAKE CITY  
ST. PAUL  
ATLANTA  
SPOKANE  
OMAHA

ADDRESS ALL CORRESPONDENCE TO  
BOWLING GREEN, MICHIGAN

Bowling Green, Michigan  
October  
Twentieth  
Nineteen Twenty-Six

American Artisan & Hardware Record  
620 S. Michigan Blvd.  
Chicago, Illinois

Gentlemen:

The Rudy Furnace Company can testify to the effectiveness of the American Artisan & Hardware Record as an advertising medium.

In our recent advertisement asking for six additional salesmen for expanding business in several territories, we were deluged after just one issue in your publication with 208 applications.

There is a host of material in these applications, comprising of some of the best looking material we have ever been privileged to select from. We are going to get our six salesmen and they will be top-notchers.

We thank you and we ask that you please discontinue the ad.

Very truly yours,

*A. F. Frazer*  
Secretary & Adv. Mgr.  
RUDY FURNACE COMPANY

A. F. Frazer  
C. C. R.

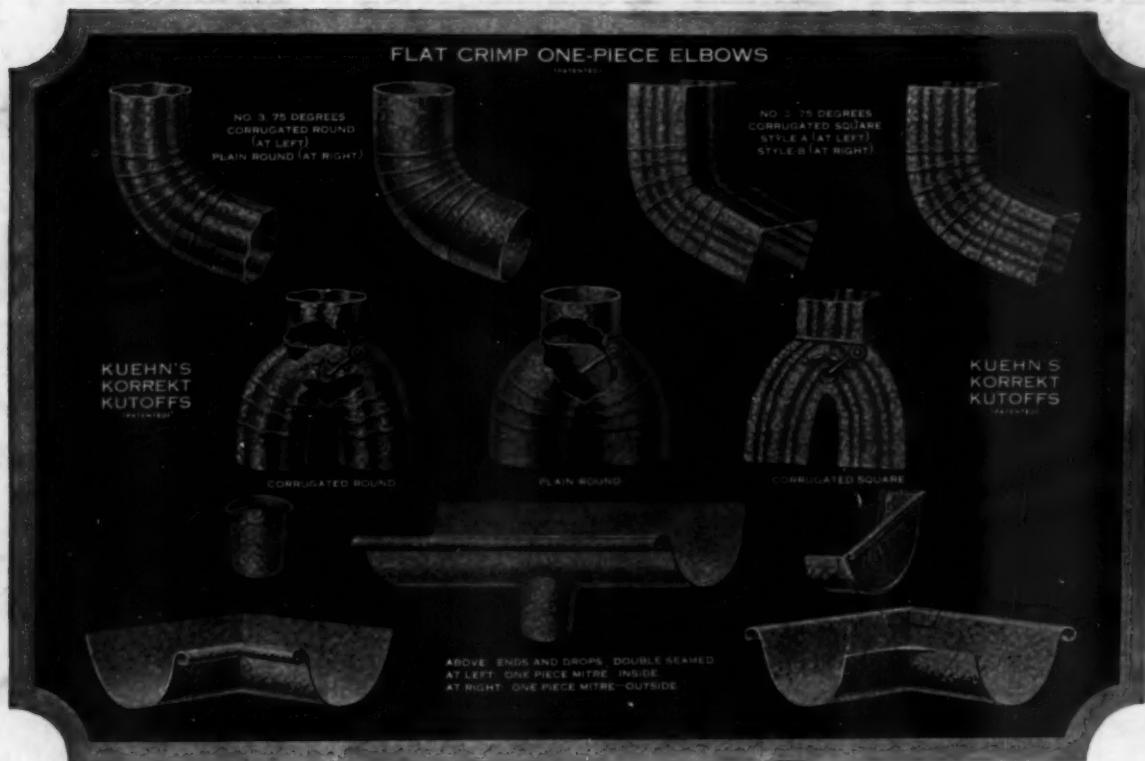
No. 5  
of a  
Series  
of  
Letters

AMERICAN ARTISAN—620 South Michigan Avenue  
CHICAGO, ILLINOIS

YOU may send us full information concerning your publication and plans for a result producing advertising campaign.

Name .....

Address .....



## Treat Your Trade to *Super-Quality*

UNIFORMLY dependable quality—practical, patented designs and features not found in any other line—backed by the progressive Milcor organization policy for keeping equipment and facilities ahead of demand so as to insure speedy service always; these are the circumstances quite largely responsible for the extensive use of Milcor Products.

But the good judgment of the Building Trades and the Public has also been a most important factor in making

the Milcor Line so popular. Sheet metal men who are determined to serve their customers' interests best, always insist on Milcor—and preferably, Milcor Products made from pure Copper, or from the famous rust-resisting ARMCO Ingot Iron.

The Milcor Line of Eaves Trough, Conductor Pipe and Trimmings, Roofing, etc., is complete in every detail and meets every requirement for efficiency in erection. Treat your Trade to Milcor *super-quality*. It's a habit that pays!

Milcor Products are made in Steel; "Coppered Metal;" "Wilder Metal;" Zinc; Copper; and pure, rust-resisting



MILWAUKEE CORRUGATING COMPANY, MILWAUKEE, WIS.  
CHICAGO, ILL. KANSAS CITY, MO. LA CROSSE, WIS.

# MILCOR

SUPER-QUALITY SHEET METAL PRODUCTS